



COWORK
INFRONTENAC

AGENDA

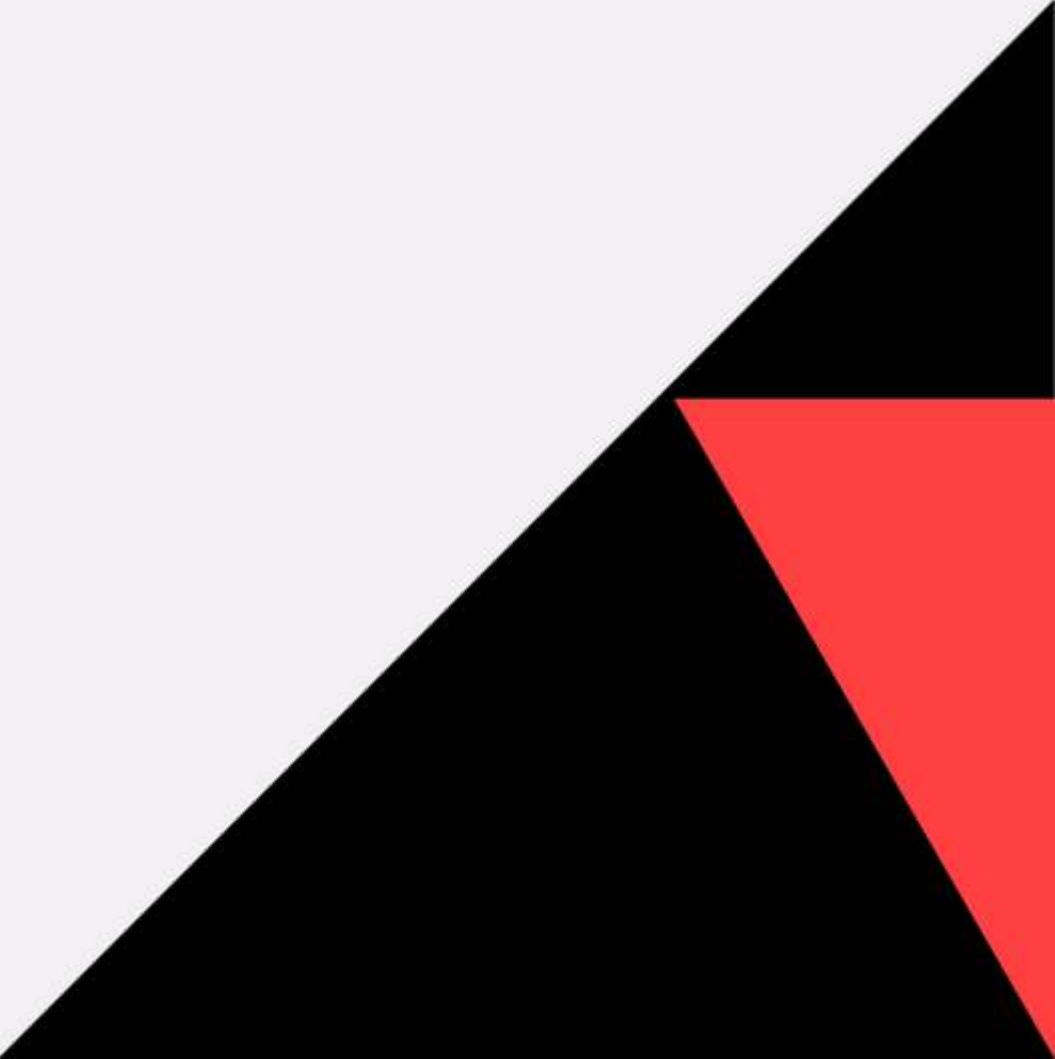
About Us

The Pilot

The Results

What's next

Q&A





Our mission is support the growth of new and existing businesses and strategic economic initiatives.

1. Fuel entrepreneurial passion and success
2. Support the development and growth of startups and existing businesses
3. Bring together and encourage collaboration throughout entrepreneurial communities

THE PILOT

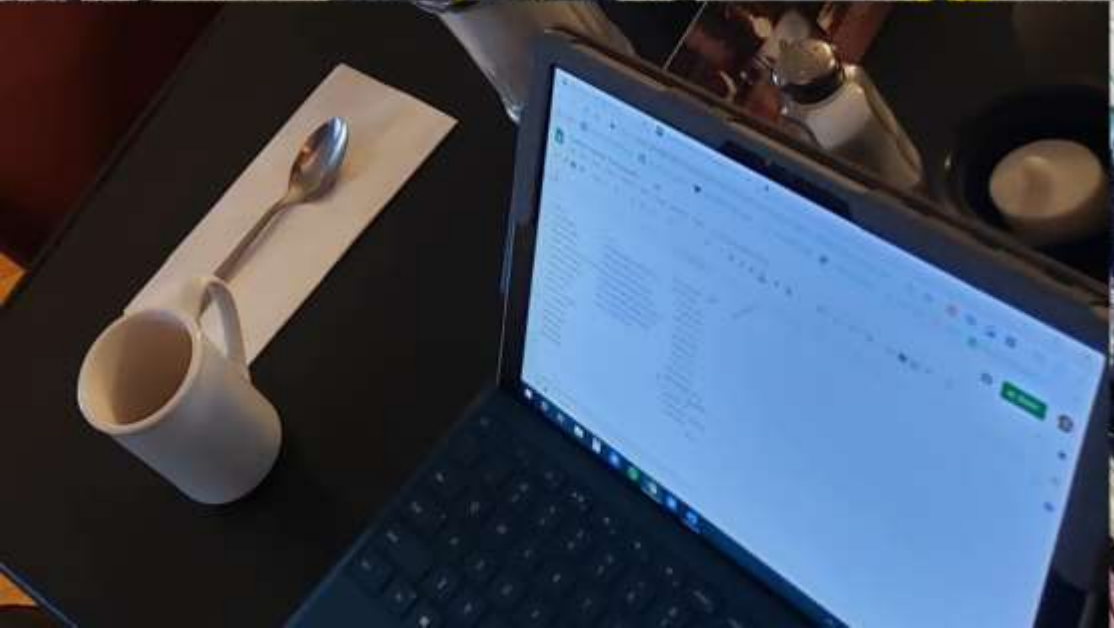
COWORKING TAKEOVER CHALLENGE

- Vandeross in partnership with Frontenac County & Rural on Purpose
- 30 Days / May 2019
- Recruit Vendor
- Attract Freelance & Home-based workers
- Promote & encourage participation

THE RESULTS

- 12 coworking locations:
 - Sydenham, Battersea, Verona, Wolfe Island, Inverary, Elginburg, Sharbot Lake, Glenburnie & Arden.
- Great collaboration from the vendors in the community
- Positive feedback and praise from vendors, freelancer, community agencies and township representatives
- Low survey response rate







Vandeross Ltd.



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Growing up in a rural area, we are taught that jobs were primarily found in the cities. How times are growing and changing for the better! The importance of having a co-working space in a rural area means the world to me. It's advantageous for freelancers and entrepreneurs to come together in a work space for support, structure, mental health, and inspiration. Thank you to @vanderossLtd @holidaycountrymanor we are rural with a purpose!

#cwtakeover #infrontenac #graphicdesignerlife #womenentrepreneurs

📍 Tag Photo 🛒 Tag Products in Photo

📍 Add Location ✎ Edit

173

People Reached

17

Engagements

Boost Post

👍 4

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Back to Health



COWORK
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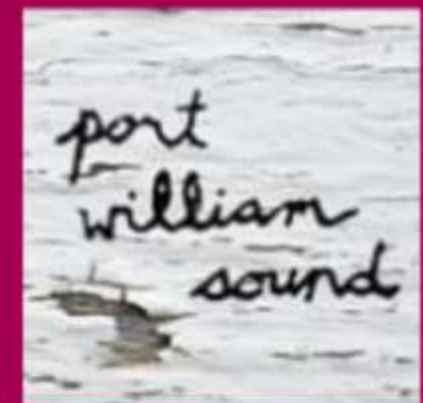
FRONTENAC

Rural
ON PURPOSE



food less travelled
LOCAL FAMILY FARMS

**HOLIDAY
COUNTRY
MANOR**



RURAL FRONTENAC
COMMUNITY SERVICES

Feedback

● **"THANK YOU FOR YOUR POSITIVE CONTRIBUTION TO THE LOCAL ECONOMIC DEVELOPMENT"**

- Norm Roberts, Councillor - Stourington District

● **"I THOUGHT THIS WAS AN INTERESTING APPROACH TO CO-WORKING...NOT SURE I WOULD HAVE RECOMMENDED IT FOR APRIL IN THE FRONTENACS BUT MAYBE LATER IN THE SUMMER..."**

- Katryn Wood, Presiden - Pivotal Momentum Inc.

● **"WE LOVE IT! WE WOULD HAVE LIKED TO HAVE SEEN IT RUN LONGER TO WITNESS THE FULL POTENTIAL"**

- Jeff & Cor, Owners - Holiday Country Manor

● **"LOVE THIS INITIATIVE! THERE IS A SERIOUS SHORTAGE OF SHARED WORK SPACE IN THE COUNTY"**

- Carissa Cosgrove, Local Guru -Shopify

WHAT'S NEXT...

We're in the early stages of expanding the scope of our services to include ecosystem mapping.

Ecosystem maps provide entrepreneurs, agencies, educational institutions, municipalities and many more with insight into the innovation ecosystems that are at our fingertips. Thus encouraging future discussions with stakeholders about future linkages between all of the "players" to better support SMEs.



Questions?

THANK YOU