



**Community Development Advisory Committee Meeting
Thursday, April 6, 2017 – 10:00 a.m.
Bud Clayton Memorial Room,
2069 Battersea Road, Glenburnie, ON**

AGENDA

Page

1. Call to Order

2. Adoption of the Agenda

- a) **That** the agenda for the April 6, 2017 meeting of the Community Development Advisory Committee be adopted.

3. Disclosure of Pecuniary Interest and General Nature Thereof

4. Adoption of Minutes

4 - 7

a) **Minutes of Meeting held February 6, 2017**

That the minutes of the Community Development Advisory Committee meeting held February 6, 2017 be adopted.

5. Deputations and/or Presentations

6. Briefings

8 - 9

- a) **Robert Clinton** will provide the Committee with a briefing on the Lakes and Trails Festival

- b) **Darwyn Sproule** will provide the Committee with a briefing regarding the Ontario Federation of All Terrain Vehicles AGM being held in Ompah, North Frontenac

- c) **Richard Allen** will provide the Committee with a briefing on the K&P Trail development from Tichborne to Sharbot Lake

7. Reports to the Community Development Advisory

10 - 12

a) **2017-031**

**Community Development Advisory Committee
Highway 401 Area Profile Signage**

This report is for information purposes only.

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- b) **2014-033**
Community Development Advisory Committee
Northern Frontenac Cycle Tourism

This report is for information purposes only.

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- c) **2017-041**
Community Development Advisory Committee
Tourism Marketing Plan

This report is for information purposes only.

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- d) **2017-042**
Community Development Advisory Committee
Community Development Officer Activity Report, February - March

This report is for information purposes only.

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- e) **2017-043**
Community Development Advisory Committee
Frontenac Trails Network

That County Council continue to support a regional strategy towards trail development for active transportation and recreation by completing the Frontenac portion of the K&P Trail as the connecting spine through Frontenac;

And Further That Council approve the following:

1. **That** staff be directed to engage in discussions with Frontenac Townships, neighbouring municipalities and local trails groups to continue to promote the K&P Trail and Frontenac Trail network as it continues to grow;
2. **That** the County work with neighbouring municipalities and trails groups for the inclusion of the K&P trail as part of the Algonquin to Adirondack trail.
3. **That** the development of a fee structure associated with use of K&P Trail not be pursued at this time;
4. **That** County Council confirm its decision to enter into an agreement with the Eastern Ontario Trails Alliance (EOTA) for management and promotion of the K&P Trail subject to a no fee basis.

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- f) **2017-044**
Community Development Advisory Committee
Accommodation Study Project Update

This report is for information purposes only.

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- g) **2017-045**
Community Development Advisory Committee
Federal Budget

This report is for information purposes only.

8. Communications

9. Other Business

10. Next Meeting

- a) The next meeting of the Community Development Advisory Committee is scheduled for Thursday, June 8, 2017.

11. Adjournment



**Minutes of the Community Development Advisory Committee Meeting
February 6, 2017**

A meeting of the Community Development Advisory Committee was held in the Bud Clayton Memorial Room, County Administrative Office, 2069 Battersea Road, Glenburnie on Monday, February 6, 2017 at 10:00 a.m.

Present:

Robert Clinton, Chair
Betty Hunter, Vice-Chair
Barrie Gilbert
Tracy John
Darwyn Sproule
Councillor Ron Higgins

Regrets:

Councillor John McDougall, Council Liaison
Wilma Kenny

Staff Present:

Richard Allen, Manager of Economic Development
Kelly Pender, Chief Administrative Officer
Alison Vandervelde, Communications Officer (Recording Secretary)

1. Call to Order

Mr. Allen called the meeting to order at 10:00 a.m. and proceeded to the Election of Officers.

2. Election of Officers

a) Election of Chair

Moved By: Ms. John
Seconded By: Councillor Higgins

That Bob Clinton be elected Chair of the Community Development Advisory Committee for 2017.

Carried

Moved By: Mr. Gilbert
Seconded By: Councillor Higgins

THAT nominations for Chair be closed.

Carried

b) Election of Vice-Chair

Moved By: Councillor Higgins
Seconded By: Mr. Gilbert

THAT Betty Hunter be elected Vice-Chair of the Community Development Advisory Committee for 2017.

Carried

Moved By: Ms. John
Seconded By: Councillor Higgins

THAT nominations for Vice-Chair be closed.

Carried

Mr. Clinton assumed the Chair.

3. Adoption of the Agenda

Moved By: Ms. Hunter
Seconded By: Councillor Higgins

That the agenda for the February 6, 2017 meeting of the Community Development Advisory Committee be adopted.

Carried

4. Disclosure of Pecuniary Interest and General Nature Thereof

There were none.

5. Adoption of Minutes

a) Minutes of Meeting held December 8, 2016

Moved By: Ms. John
Seconded By: Councillor Higgins

That the minutes of the Community Development Advisory Committee meeting held December 8, 2016 be amended to correct the location for Environmental Forum to Queen's University Biological Station and as amended be adopted.

Carried

6. Deputations and/or Presentations

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**7. Reports to the Community Development Advisory Committee**

- a) **2017-010  
Community Development Advisory Committee  
Community Development Officer Activity Report, November 2016 to  
January 2017**

Ms. Vandervelde reviewed the report and highlighted recent successes.

- b) **2017-011  
Community Development Advisory Committee  
Economic Development Web Based Portal**

Mr. Allen gave the Committee a tour through the portal. Suggestions included:

- Adding information around environmental services/conservation authorities under Local Business;
- Adding North Frontenac Parklands under Trails & Recreation;
- Involving the community in building a strong photo collection through a photo contest;
- Strengthen the call to action regarding investment opportunities under Invest in Frontenac;
- Ensuring reference to environmental preservation (i.e., light pollution, natural shorelines, etc) is present throughout verbiage on the site, and perhaps adding a page specifically about the Frontenac sustainability mindset.

The committee was supportive of the web portal – clean, informative, easily accessible information.

- c) **2017-012  
Community Development Advisory Committee  
Accommodation Study**
- d) **2017-013  
Community Development Advisory Committee  
Hastings County Economic Development Review**

Mr. Allen and Mr. Pender highlighted key points from the report, and suggested that given the next steps in the Hastings report, Frontenac is doing lots of things right. The Committee was congratulatory about the amount of good work staff is able to do, given limited resources.

Conversation suggested that we need to ensure proactive review of long-term plan for securing funding, especially those line items that are currently funded externally.

**e) 2017-014  
Community Development Advisory Committee  
Goat Milk in the Frontenacs**

Moved By: Ms. Hunter  
Seconded By: Ms. John

**Be It Resolved That** the Community Development Advisory Committee accept and receive this report;

**And Further That** staff continue to pursue opportunities associated with the new Feihe International facility in the City of Kingston, with a focus on supply chain implications for goat farms and goat dairy;

**And Further That** staff report back the Community Development Advisory Committee with next steps by October 2017.

**Carried**

**8. Communications**

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9. Other Business

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**10. Next Meeting**

The next meeting of the Community Development Advisory Committee is scheduled for March 9, 2017

**11. Adjournment**

Moved By: Ms. Hunter  
Seconded By: Ms. John

**That** the meeting hereby adjourn at 12:07pm

**Carried**



# OFATV ANNUAL GENERAL MEETING JUNE 2<sup>ND</sup>, 3<sup>RD</sup>, 4<sup>TH</sup>

## Ompah, Ontario

Will be an exciting and fun filled weekend. The event begins a Friday evening "Meet & Greet". Saturday morning the entire membership will gather for a Round Table discussion; and an afternoon ATV ride on the beautiful trails of Ompah. Saturday evening there will be a night ride and campfires. Sunday morning, we will be holding OFATV's Annual General Meeting.



**OFATV**

Ontario Federation of All Terrain Vehicle Clubs

Cottage style accommodations

Things to bring:  
Sheets & Blankets,  
Towels, Bug Spray,  
Toiletries, Chair

Great time to catch up with old friends and make a few new ones!

Sunday morning AGM 2 voting delegates from each club is recommended

See you all soon!

## OFATV

PO Box 76085 832 March Road, Morgan's Grant PO  
Ottawa, Ontario  
K2W 0C0

[www.OFATV.org](http://www.OFATV.org)

# **2017 OFATV Annual General Meeting & Conference**

June 2nd,3<sup>rd</sup> & 4th  
Ompah Ontario

## **Conference Itinerary:**

*Welcome to OFATV's 18<sup>th</sup> Annual General Meeting and Conference. Our timelines are tight this year, so we would ask you to please be on-time for the meetings. If you have any questions or concerns, please let Denise Erickson know and she will assist you. (613-293-8535)*

### **Friday June 2<sup>nd</sup>:**

- 3:00 pm** – Registration opens (*Ompah Community Centre*)
- 4:00 pm** – OFATV Board meeting (*Ompah Community Centre*)
- 6:00 pm** – Meet and greet Reception (*Ompah Community Centre or Pavillion*)

### **Saturday June 3<sup>rd</sup>:**

- 7:00 am** – Breakfast (*Ompah Community Centre*)
- 8:30 am** – Round Table (*Ompah Community Centre*)
- 11:00 pm** – Ride to Lunch at Govan Lake (*site 10*)
- 7:00 pm** – Dinner & presentations (*Ompah Community Centre*)
- 8:30pm** – Evening Social

### **Sunday June 5<sup>th</sup>:**

- 7:00 am** – Breakfast (*Ompah Community Centre*)
- 9:00 am** – Welcome, opening remarks & introductions of speakers(*Ompah Community Centre*)
- 9:15 am** – Presentation (Mayor Rom Higgins)
- 9:35 am** – Presentation (County economic development)
- 10:00 am** – Presentation (TODS Ernie Basiliadis)
- 10:15 am** --Break
- 10:30 am** – Annual General Meeting
- 12:00 am** –Closing Remarks
- 12:15 pm** – Adjournment, Lunch is served

*“Have a safe trip home”*



**Report 2017-031**

**Committee Information Report**

**To:** Chair and Members of the Community Development Advisory Committee

**From:** Alison Vandervelde, Community Development Officer

**Date of meeting:** April 6, 2017

**Re:** **Community Development Advisory Committee – Highway 401 Area Profile Signage**

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**Recommendation**

Due to the lack of quorum and subsequent cancellation of the March 9 meeting, this report went directly to the regular meeting of Council held March 15, 2017 and as such is now being presented to the Committee for information purposes only.

**Background**

During March and June 2015's "Economic Development Days", it was identified that a strong brand is required to raise Frontenac's profile as a desirable region to live, visit and do business. That work, and the resulting application for funding emphasized the installation of signage throughout the region as an important medium for communicating the Frontenac brand to those unfamiliar with all our area has to offer.

Within the Regional Signage Strategy, Highway 401 signage was identified as the top priority, due to the huge daily reach. The intention of these signs is not to drive people immediately off of the highway and into Frontenac, but rather to incite future visits by raising awareness of Frontenac's geographical location and brand promise:

"Experiences are endless. Explore the beautiful Canadian landscape, and pursue your own adventure."

**Comments**

Canadian Tourism-Oriented Directional Signing (TODS) Limited is responsible for the installation of all Highway 401 Area Profile signs. TODS obtains all required approvals and permits regarding location and design from the Ministry of Transportation (MTO), and manufactures and installs the signs.

Based on communication with our TODS Account Executive, the following locations are possibilities, but our application will be subject to MTO approval. See attached map for visual representation of this information.

- Westbound:
  - Option 1: Exit 648 – Hwy 2 / Gananoque (approximately 200 meters west of Hwy 2 Overpass)
  - Option 2: Exit 623 – Hwy 15
- Eastbound:
  - Option 1: Exit 599 – Wilton Road / Odessa (approx. 3kms west of Wilton Road Overpass)

The MTO defines Annual Average Daily Traffic (AADT) as the average twenty four hour, two way traffic for the period January 1st to December 31st. The [2013 Provincial Highways Traffic Volumes Report](#) is the most recent posted online, and reports the following for these three locations:

| Location (From)  | Location (To)                      | Distance (KMs) | 2013 AADT |
|------------------|------------------------------------|----------------|-----------|
| <b>Westbound</b> |                                    |                |           |
| HWY 2 IC – 648   | Thousand Islands Pkwy (EBL) IC-647 | 1.3            | 26,300    |
| HWY 15 IC-623    | Montreal St IC-619                 | 3.7            | 42,500    |
| <b>Eastbound</b> |                                    |                |           |
| WILTON RD IC-599 | IC-593-Camden E RD                 | 5.5            | 36,600    |

It is estimated that the AADT is significantly higher at Highway 15 because of local Kingston area traffic. Given that this is one of the main target audiences for marketing the Frontenac brand, staff recommend applying to install the westbound sign at Highway 15, rather than Highway 2. It is assumed that much of the traffic recorded at Highway 2 passes through Kingston, and so is likely included in the AADT for Highway 15.

As a result of the cancellation of the March 9 meeting, the following resolution was adopted by County Council at its regular meeting held March 15, 2017:

**Be It Resolved That** the Community Development Advisory Committee receive and accept this report;

**And Further That** staff apply for Highway 401 Area Profile Signs to be located Eastbound at Exit 599 – Wilton Road, and Westbound at Exit 623 – Highway 15.

**Sustainability Implications**

In all that we do in the name of economic development in the Frontenacs, we will live by a set of principles that balance the economy, environment, social, and cultural interest of our communities.

**Financial Implications**

The total cost of installing two Highway 401 Area Profile signs for a period of five years ranges from \$16,450 to \$17,750, and breaks down as follows:

- One-time fee of \$2,200 per sign covers manufacturing and installation (also applies to design changes)
- One-time \$50 administration fee
- One-time fee of \$650 per sign for optional information tabs
- Annual fee of \$1,200 per sign, mandatory 5 years contract

These funds have been budgeted for the purpose of Brand Recognition as part of the 2017 budget associated with the “Advancing Rural Economic Development through Collaboration” program supported by the Rural Economic Development (RED) program.

**Organizations, Departments and Individuals Consulted and/or Affected**

Members of Community Development Advisory Committee  
County Council & staff  
Township of Frontenac Islands  
Township of South Frontenac  
Township of Central Frontenac  
Township of North Frontenac  
Frontenac Community Futures Development Corporation  
Frontenac County Residents  
Local Businesses



**Report 2017-033**

**Committee Information Report**

**To:** Chair and Members of the Community Development Advisory Committee

**From:** Richard Allen, Manager of Economic Development

**Date of meeting:** April 6, 2017

**Re:** **Community Development Advisory Committee – Northern Frontenac Cycle Tourism**

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**Recommendation**

This report is for information purposes only.

**Background**

Stephanie Hessel from [Ontario's Highlands Tourism Organization](#) (RTO11) was in contact with staff several weeks ago to provide information about the cycle tourism destination development project being undertaken with [Ontario By Bike](#) and [Transportation Options](#).

**Comments**

As part of the project there will be a series of cross regional Cycle Tourism Destination Development meetings in late March, early April. Contacts from North Frontenac and Central Frontenac will have an option to attend a meeting in person or by teleconference in Bancroft, Renfrew or Lanark County.

The series of cross regional meetings are intended to assist regional partners with cycle tourism destination readiness to further develop and promote the growing cycle tourism product in their own areas, while connecting to the larger regional cycle tourism product being supported by Ontario's Highlands Tourism Organization (RTO11).

Meetings will provide key stakeholders with Ontario By Bike's Cycle Tourism Community Destination Development Assessment tool, information on the Ontario By Bike Network for businesses and an opportunity to provide input on potential signature routes across the region. The tools and information will then be available for key stakeholders to share with additional contacts in their community.

Meeting locations and dates for the Ontario Highlands Region are as follows:

Minden - April 4 / 2:00pm to 4:00pm  
Bancroft - April 5 / 9:30am to 11:30am  
Eganville - April 5 / 2:30pm to 4:30pm  
Carlton Place - April 6 / 9:30am to 11:30am

The registration and info is at: <https://cycletourismmeeting.eventbrite.ca>

At the time of writing this report, staff have registered for the meeting on April 5<sup>th</sup> in Bancroft, and plan to attend. A verbal update to this report will be provided at the Community Development Advisory Meeting Scheduled for April 6, 2017.

This information has been shared with South Frontenac Rides as well.

### **Sustainability Implications**

The Frontenac County Integrated Community Sustainability Plan (ICSP) identifies recreation and leisure as a focus area. This is also reflected in the County Economic Development Charter as a key pillar and strength. As visitors seek adventures and recreational activities in Frontenac, a strong network of accommodation options and partners should be in place to ensure the long term viability of this tourism industry.

### **Financial Implications**

There are no costs associated with this report.

### **Organizations, Departments and Individuals Consulted and/or Affected**

Ontario Highlands Tourism Organization  
North Frontenac Township  
Central Frontenac Township  
South Frontenac Rides



# FRONTENAC

**Report 2017-041**

## **Committee Information Report**

**To:** Chair and Members of the Community Development Advisory Committee

**From:** Alison Vandervelde, Community Development Officer

**Date of meeting:** April 6, 2017

**Re:** **Tourism Marketing Plan**

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### **Recommendation**

This report is for information purposes only.

### **Background**

Through the development of the Frontenac Brand Ambassador program, it has been identified that many locally owned businesses in Frontenac depend on the tourism market. Even those who don't necessarily rely on visitors still benefit from the boost tourism brings to sales. It has also been identified that there is no single organization coordinating tourism promotion in Frontenac.

As part of Frontenac Brand recognition efforts, Community and Economic Development staff will develop material that further explores the identity of Frontenac, increases the reach of the Frontenac Brand, and seeks to increase visitors to Frontenac County as a result of these efforts.

As attraction, retention and expansion of tourism-related business is a core component of the 2015 Economic Development Charter and Implementation Plan, these efforts are aligned with goals established by County Council.

### **Comments**

See attached for the Draft 2017 Regional Tourism Marketing Plan.

**Sustainability Implications**

In all that we do in the name of economic development in the Frontenacs, we will live by a set of principles that balance the economy, environment, social, and cultural interest of our communities.

**Financial Implications**

Falls within the budget of the Planning and Economic Development department.

**Organizations, Departments and Individuals Consulted and/or Affected**

Members of Community Development Advisory Committee  
County Council & staff  
Township of Frontenac Islands  
Township of South Frontenac  
Township of Central Frontenac  
Township of North Frontenac  
Frontenac Community Futures Development Corporation  
Residents of the County of Frontenac  
Frontenac Brand Ambassadors



**2017 Regional Tourism Marketing Plan**

**#INFRONTENAC**

**Why:**

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It has been identified that many locally owned businesses in Frontenac depend on the tourism market to survive. Even those who don't necessarily rely on it greatly benefit from the boost it brings to sales. It has also been identified that there is no single organization coordinating tourism promotion in Frontenac.

Frontenac is one part of four organizations that provide some focus on tourism in the area: Ontario Highlands Tourism Organization, the Great Waterway, Land O' Lakes Tourist Association, the Frontenac Arch Biosphere Network. See Appendix 1 for a brief overview of these organizations and their current marketing activities.

Frontenac will continue to grow our partnerships with these organizations, but they all cover areas that are geographically much larger than just Frontenac. It is important that Frontenac develop its own voice.

The 2015 Economic Development Charter and Implementation Plan for Frontenac County sets out three pillars to concentrate economic development efforts:

1. Trips and Trails
2. Food and Beverage
3. Recreational Lifestyle

Businesses that work in these activities directly benefit from visitors to Frontenac.

Given that the attraction, retention and expansion of tourism-related businesses is a core component of the 2015 Economic Development Charter and Implementation Plan, and the newly developed Frontenac brand lends itself so well to tourism marketing, it makes obvious sense for Frontenac County to coordinate the visitor attraction and measurement efforts for businesses located across the County.

See Appendix 2 for a regional scan of tourism efforts in municipalities surrounding Frontenac.

**Who**

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Obviously, visitors already come to Frontenac. Many accommodation providers operate at full capacity during peak rental season, and often these are repeat customers who book a year in advance. Given the number of lakes in Frontenac, it is naturally a fishing paradise and serious anglers visit time and time again. Many of our marinas and rustic lodges report steady and growing visitation by American tourists. As our collection of solid trails infrastructure expands, our reputation as a snowmobile and ATV destination continues to grow.

It has been identified that, with targeted efforts, there is potential to attract more and different visitors to Frontenac, to get them moving around Frontenac more, and to encourage visits in the shoulder seasons. To capitalize on that potential and augment our existing tourist market, we will focus on reaching those travellers who would consider visiting for a day or short overnight trip, those who already come to the area to visit friends and family, and those short-term cottagers who are looking for activities to augment their 1-2 week stay at a rental cottage in Frontenac. These people are most



likely to come from the immediate surrounding areas: Kingston, Perth, Gananoque, Belleville, and the closest major urban centres: Ottawa and Toronto.

Much research has been done in recent years to understand the demographics of traveller segments. The Ontario Tourism Marketing Partnership Corporation (OTMPC) conducted a [Travel Intentions Survey](#) in 2014 that introduces 12 such travel segments. Based on our values, geography, natural assets, and current businesses and amenities, Frontenac should target three (sometimes four) of these segments in particular:

## 1. Connected Explorers

This segment has a psychological need to **take a break from the everyday** and be exposed to new experiences and knowledge. They are committed to expanding their horizons through travel. Interestingly, the **Internet and new technologies are key instruments** in facilitating these travel interests and experiences. They research, book and share travel experiences through new technologies – before, during, and after trips.

## 2. Outgoing Mature Couples

Skewing strongly toward **seniors and those in retirement**, these travellers are driven by a desire to maintain their vitality and connection with the world. They are not particularly adventurous, rather they want to maintain their vitality often by **interacting with new people (travellers and locals alike)**. It is important to them to feel competent and vital.

## 3. Nature Lovers

This is a consumer segment attracted to **outdoor experiences** aligned to Ontario's quintessential parks & lakes offering. Camping and associated activities, e.g., hiking, canoeing, fishing are key interests for this group. The majority classify as "nature lovers". Activities align with the **recreational aspects** of the outdoors and not necessarily the extreme aspects of the outdoors, e.g., avid angling or hunting. Not surprisingly, the **travel style is basic with camping prevalent**.

## 4. Family Memory Builders

Family Memory Builders This is a segment driven by families with **children under 18** years old. They want a **playful vacation** that is centred on building family memories and strengthening the bonds. Activities such as theme parks allow the family to have fun and build these lasting memories.



## What

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The Brand Promise: In Frontenac, the experiences are endless. You have the opportunity to explore our beautiful Canadian landscape and pursue your own adventure.

## How:

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Frontenac “Adventure Starters” will take the form of four a la cart itineraries based on the geography, natural assets, current businesses and amenities in Frontenac. These Starters will be built around the themes in the Economic Development Charter and extend from the Frontenac brand:

1. Trips & Trails
2. Local Food & Beverage
3. Arts and Heritage
4. Island Lifestyle

**TIMING:** Adventure Starters are being created now (see Appendix 3 for draft Starters) and will be pushed out to the target audience in 2017, with the understanding that they will evolve and become richer for 2018 and following years. Planning will begin in late summer 2017 to develop strong winter-based itineraries.

The message will reach the audience at several interconnected touch points, through a variety of media channels:

### 1. Printed Brochure

A brochure will include a full map of Frontenac County, highlighted with Frontenac Adventure Starters. The brochure will:

- Raise awareness of reasons to come to Frontenac
- Incite further research for future trips in the region
- Direct visitors to use the online interactive map
- Encourage visitors to use #inFrontenac when sharing on social media
- Be distributed to Brand Ambassadors, other convenient locations throughout Frontenac, and strategic locations outside of Frontenac (e.g., Kingston Visitor Information Centre, hotels, restaurants, etc)

**TIMING:** With Brand Ambassador input on Adventure Starters in late March, the brochure will be finalized and printed in April, and ready for distribution in May. With feedback in the fall of 2017, the brochure will evolve and a new version will be printed in early spring of 2018.

### 2. Online Interactive Map

The interactive map will include all Frontenac Adventure Starters and the “find me” tool will employ the user’s smartphone GPS to allow for easy navigation between stops and spontaneous discovery of conveniences, amenities, and hidden gems in the area.



**TIMING:** The launch of the map will coordinate with the release of the printed brochure in May. In-house GIS capabilities makes this an easily updated, constantly evolving component of the plan.

### 3. Regional Signage

Frontenac's vast, discontinuous geography presents unique challenges, but capitalizing on the hundreds of kilometers of roads with regional signage is an opportunity to communicate with an audience already in motion. Highway 401 and Highway 7 Area Profile Signage will serve to improve awareness of Frontenac, encouraging a huge daily audience toward future visits. Entry point signage will help to improve understanding of Frontenac's geography, direct visitors to the online interactive map, and raise the profile of the brand and associated attributes. An Expression of Interest has been issued to find an expert sign installation company to work with our graphic designer and ensure the Frontenac brand is presented in the best possible way. Eventually, signage on secondary roads, in hamlets, and on trails will provide directional way-finding, encourage people to visit the online interactive map, and use the #inFrontenac hashtag on social media.

**Timing:** Signs will be installed as soon as possible, with the 401 Area Profile signs as first priority. Highway 7 and entry point signs will also be installed in 2017, assuming no barriers in the location and design approvals process. We will begin to see the positive impact of signage in 2018.

### 4. Social Media

Social media provides an incredibly flexible, inexpensive, and accessible opportunity to reach and engage with targeted audiences. As we have already seen, the #inFrontenac hashtag is effective for connecting content and reaching a wide audience. This makes it an ideal vehicle for use in Frontenac, given our vast and diverse geography. A plan outlining social media goals and strategies will guide a comprehensive approach. Although the social media price tag is very low, it does require human resources to implement properly. In order to make best use of these resources, and to ensure we don't fracture our message too much, we will focus our efforts on three platforms:

#### Facebook

According to [SproutSocial.com](http://SproutSocial.com), 79% of internet users log into Facebook. Though waning in popularity with younger users, it is still the number one social media platform.

Frontenac has a strong following on this platform – a relatively large and active audience appreciates valuable content that celebrates local successes and promotes otherwise under-shared news.

#### Twitter

Becoming a leader for social customer service, Twitter is fast-paced and high-volume. Users expect and are comfortable with any and all



types of content. Frontenac has established a good following on this platform, and often uses it as a loudspeaker to point to other platforms for information that doesn't fit in 140 characters.

## **Instagram**

With more than 600 million active users, the photo and video heavy platform is more popular with younger users: 59% of 18-29 year olds use Instagram.

Frontenac's Instagram account is still very young and currently has only 152 followers. Given the photo-friendly tourism opportunities in Frontenac, this platform is seen as having huge potential as the #inFrontenac hashtag gains more popularity.

Timing: Social media usage is ongoing, and will ramp up as the specific details of a formal campaign strategy are finalized. We will see more success through these platforms as the visuals and other content grows and becomes richer.

## **5. Photography and Video**

Given the highly visual nature of today's marketing channels, the long-term success of our promotional efforts is closely related to the quality of visuals we use in our campaigns.

To this end, a professional photographer is being contracted to capture the essence of the Frontenac brand. Photography will feature people doing things within the themes of Food and Beverage, Trips and Trails, and Recreation Lifestyle, in a style that is authentic and real. We will also commission a video project of similar look and feel.

It is critical that the community be involved to ensure Frontenac's authenticity is represented. To this end, Brand Ambassadors are asked to participate in the videos and photos, both personally as residents and professionally, representing their businesses.

Timing: While some photographs will be used immediately, the overarching goal of this 2017 investment in professional photography and video is to create really compelling campaigns for the 2018-2019 tourism season.

## **6. Content Marketing**

Content Marketing involves the creation and sharing of high quality online material that does not explicitly promote a brand but is intended to stimulate interest. Essentially, this comes down to a great experience being told through words and photos in a way that is really compelling and sharable by lots and lots of people.

A number of high-profile events lend themselves well to this purpose, and we will pursue opportunities to partner with Tourism Kingston for content marketing around Seed to Sausage's Day of the Pig and the Wolfe Island Music Festival.



Hosting Familiarization Tours (“Fam” Tours) with regional influencers can produce such content as well, and we are planning to develop a Fam Tour to highlight Frontenac in 2017.

To begin, content will live on Tourism Kingston’s website, and [www.infrontenac.ca](http://www.infrontenac.ca). It will also be pushed out to those other organizations that promote tourism in Frontenac: Land O’ Lakes Tourist Association, the Frontenac Arch Biosphere, Ontario Highlands Tourism Organization, and the Great Waterway.

Timing: 2017 will be an investment year for content marketing. Taking this time now to develop rich content will translate into effective campaigns leading into the 2018 tourism season.

### **7. Future ideas**

Email marketing and contesting initiatives both have great merit, and can lead to measurable results. Success in these two areas is dependent on a long-term, comprehensive approach.

Timing: Given the resource-intensive nature of this type of planning, it is realistic that campaigns could be ready for the fall or winter of 2017, and in full swing for the 2018 tourism season.

## **When**

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### **March**

- Develop draft Tourism Marketing Plan
- Develop draft itineraries
- Develop brochure mock up
- Engage Brand Ambassadors for feedback
- Work with MTO to secure 401 Profile Sign locations
- Work with designer to expand Frontenac promotional line (t-shirts, hats, etc)

### **April**

- Seek quotes to secure videography services
- Incorporate feedback and finalize Regional Tourism Marketing Plan
- Finalize and print brochure
- Launch online interactive map
- First photo shoot with professional photographer (weather dependent)
- Develop and launch social media plan
- Plan Familiarization Tour
- Review responses to Expression of Interest for sign installation



## May

- Begin video process
- Distribute brochure in Frontenac and in region outside Frontenac
- Finalize details for Familiarization Tour and extend invitations
- Begin design of regional signage with successful sign installation proponent
- Pending results of photography, finalize designs for 401 signs
- Launch social media strategy
- Potential participation in Kingston's Tourism Awareness Week
- Continue sale of Frontenac promotional items
- Attend Seed to Sausage's Day of the Pig
  - Distribute brochures, sell Frontenac promotional items
  - Content Marketing personnel on site
  - Photographer on site

## June

- Host Familiarization Tour
- Second photo shoot with photographer
- Continue video process
- Continue distribution of printed brochure
- Continue implementation of social media strategy
- Continue design of regional signage with successful sign installation proponent
- Begin content marketing based on S2S event and FAM tour
- Begin incorporating professional photography in website and on social media

## July

- Develop draft plan for email marketing campaigns and contesting initiatives
- Launch promotional videos (as appropriate)
- Continue distribution of printed brochure
- Continue implementation of social media strategy
- Continue to seek new content marketing opportunities
- Begin development of strong winter-based itinerary

## August

- Pending MTO process, install 401 Area Profile Signs
- Attend Wolfe Island Music Festival
  - Distribute brochures, sell Frontenac promotional items
  - Content Marketing personnel on site
  - Photographer on site
- Continue implementation of social media
- Continue to seek new content marketing opportunities



- Promote videos (as appropriate)
- Begin installation of entry-point signage

**September**

- Seek feedback from Ambassadors on email marketing and contesting initiatives
- Finalize plans for email marketing and contesting
- Continue implementation of social media strategy
- Continue to seek new content marketing opportunities
- Begin formalizing draft plans for 2018

**October**

- Third photo shoot with photographer
- Launch email marketing and contesting
- Pending content of winter itinerary, begin promotion
- Continue implementation of social media
- Continue to seek new content marketing opportunities

**November**

- Gather Brand Ambassadors for celebration and feedback on plans for 2018
- Continue implementation of social media strategy
- Continue to seek new content marketing opportunities

**December**

- Finalize 2018 plans and begin implementation
- Plan fourth and final photo short with photographer
- Continue implementation of social media strategy
- Continue to seek new content marketing opportunities



**Appendix 1: Review of Other Organizations Promoting Tourism in Frontenac****Regional Tourism Organizations (RTOs):**

The Ontario Ministry of Tourism, Culture and Sport has established 15 RTOs to strengthen tourism in the province. Frontenac belongs to two: the Ontario Highlands Tourism Organization (OHTO) encompasses Central and North Frontenac Townships and the Great Waterway encompasses South Frontenac and Frontenac Islands Townships. RTOs provide leadership and coordination to support competitive and sustainable tourism regions. They receive base funding from the province, and are eligible for additional funding proportional to performance and matching external partnership funding.

OHTO launched their Come Wander marketing program in 2016, which leverages content marketing to create online engagement. They've created a "Wanderer" who experiences and shares the unique stories of Ontario's Highlands through a blog, an "Unrehearsed Day" web video series, and social media. This campaign continues 2017, starting with sessions for stakeholders to learn how they can leverage the brand.

The Great Waterway's slogan is *Close to Everywhere, Far From Ordinary*. Its content marketing strategy leverages its most recognizable assets: Kingston Prince Edward County and the 1000 Islands. Their blog titled "Be a Local" features many themed lists highlighting activities and places to visit in the region.

**The Land O' Lakes Tourism Association (LOLTA)**

Encompassing Lennox & Addington County, Frontenac County, and the Municipality of Tweed, LOLTA is the Destination Marketing Organization (DMO) for nine municipalities. Funded by contributions from these municipalities and through dues received from member businesses, LOLTA collectively markets and promotes tourism in the Land O' Lakes region to the world.

Annually, LOLTA prints 70,000 maps of the Land O' Lakes and distributes them throughout the region. 2017 maps are being delivered in March and April. Information on new plans for 2017 will be added here when it becomes available.

**The Frontenac Arch Biosphere Network (FABN)**

The Frontenac Arch is the granite ridge stretching from the Canadian Shield to the Adirondack Mountains. It became a UNESCO World Biosphere Reserve in 2010 and is primarily focused on sustainable community development. FABN receives funding from member municipalities, through donations and grants, and advertising revenue from local businesses.

FABN promotes sustainable tourism through their Amazing Places and FAB Experiences initiatives. Amazing Places uses online mapping and social media to educate and inspire visitors about their natural surroundings, and encourage tourists to explore locations that can handle increased visitation. They print 30,000 copies of the 100 page FAB Experiences Guide every year. The guide is distributed to more than 250 tourism hotspots in eastern Ontario.



## Appendix 2: Regional Scan – Tourism Efforts in Municipalities Surrounding Frontenac

### Lennox & Addington County

- The County's website features an explore tab, and they heavily promote cycling, motorcycle routes ([www.LandARides.com](http://www.LandARides.com)), museums, star gazing, geocaching ([www.LandAGeocaching.com](http://www.LandAGeocaching.com)), and events.
- A weekly e-newsletter titled "This Weekend in L&A County" highlights upcoming events.
- L&A is active on social media: Facebook (2,475 likes), Twitter (1,507 followers), Instagram (227 followers).
- They host an Annual "Discover L&A Ride" event including two wine tastings, local beer, and stops at points of interest.
- They attend tradeshows like the North American International Motorcycle Show and the Toronto International Bicycle Show.

### Lanark County

- A specific tourism-focused website: [www.lanarkcountytourism.com](http://www.lanarkcountytourism.com) offers an itinerary builder, features the "Seven Wonders of Lanark" driving tour, hosts an event calendar, and descriptions of its villages.
- Specific tourism accounts active on Facebook (1,885 likes) and Twitter (1,862 followers). An inactive Instagram account exists (183 followers).
- Benefits from Lanark's reputation for maple syrup production.

### The United Counties of Leeds & Grenville

- The Visit section of the municipal website includes lots of information and a business directory-based itinerary builder.
- Active municipally-oriented Twitter account (733 followers), economic development-focused YouTube channel ("where lifestyle grows good business").

### Renfrew County

- When talking tourism, Renfrew County is more commonly referred to as the Ottawa Valley, which has its own unique DMO, the Ottawa Valley Tourist Association (OVTA), or "Ottawa Valley Travel".
- Their [2012-2015 Tourism Strategic Plan](#) is posted online.
- The OVTA has an active Facebook page (2,028 likes), Twitter account (1,350 followers), and YouTube channel. An inactive Instagram account exists (77 followers).



- Attend shows like the Ottawa Outdoor + Adventure Travel Show, host their own show “Ottawa Valley Tourism Trade Show” to educate frontline staff about tourism products available in the region.
- Produce a hardcopy road map that is also available for download.
- Integrate the Ontario Highlands “Come Wander” branding in their own initiatives.
- Dedicated to helping media and travel writers get fresh story ideas through media releases and easy access to their Marketing Co-ordinator.

**Other Areas**

On some levels, Kingston, Prince Edward County, Gananoque, and Perth also compete to attract the same tourists that would visit Frontenac.

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**Appendix 3: Draft Adventure Starters**

**ART & HERITAGE InFrontenac**

Get inspired by creativity that thrives in pristine nature.

**ACTIVITIES**

- Cloyne Pioneer Museum** Cloyne: Seasonal | 7/7
- Dark Sky Viewing Area** Plevna: Always Open | Seasonal Events
- Free Spirit Art & Gift Gallery** Plevna: Year-round | 4/7
- Four Seasons Scenic Route** Road 506 & 509: Always Open
- Silent Valley Alpaca** Ompah: Year-round (by appt.) | Seasonal Events
- Arden Batik** Arden: Year-round | 5/7
- Godfrey Sculpture Park** Godfrey: Seasonal | 7/7
- South Frontenac Township Museum** Hartington: Seasonal
- Trousdale's General Store** Sydenham: Year-round | 5/7
- Wilmerdale Antiques** Wilmer: Year-round | By Chance or Appt.

**ISLAND LIFE InFrontenac**

A 20 minute ferry ride transports you to a slower pace.

**ACTIVITIES**

- Ferry Ride** Fixed Schedule | Year-round | 7/7
- Big Sandy Bay Conservation Area** Seasonal | 7/7
- Cycle & Photography Tour** Always Open | 3 On-road Routes
- Wolfe Island Boat Club Canoe & Kayak Rentals** Seasonal
- Shanti Yoga Retreat** Seasonal | Scheduled Retreats
- Old House Museum** Seasonal
- River Front Golf Course** Seasonal | 7/7
- The Corn Maze** Seasonal | 6/7

**DINING**

- The Wolfe Island Grill** Summer: 7/7 | Winter: 2/7
- Wolfe Island Pub & Pizzeria** Year-round | 7/7
- Café Tenango** Seasonal | 2/7
- The Wolfe Island Bakery** Seasonal | 7/7



ACCOMMODATIONS

- Blue Horizon B&B** Seasonal
- The Wolfe Island Inn** Seasonal
- Dream Catchers Inn** Seasonal | 2 night minimum
- Howe Island B&B** Seasonal

**EXPLORE NATURE InFrontenac**

Choose one or tackle multiple. Here's your opportunity to embrace the outdoors and explore Frontenac.

PADDLING

- Big Gull Lake** Near Cloyne
- Crotch Lake** Near Ardoch
- Salmon River to Bull Lake** Near Arden
- Frontenac Provincial Park** Near Sydenham | 22 Lakes
- Canoe Lake Road to Devil Lake** Near Sydenham | Portage Required
- Gould Lake** Near Sydenham
- Wolfe Lake** Near Westport
- Mazinaw Lake/Bon Echo Park** Near Cloyne

RENTALS

- Bon Echo Outfitters** Cloyne
- Smart's Marina** Cloyne
- Frontenac Outfitters** Frontenac Provincial Park
- Gould Lake Conservation Area** Near Sydenham
- Land O' Lakes Outfitters** Northbrook (Delivers to Frontenac)

HIKING /Snow Shoeing/Cross Country Skiing

- Bon Echo Provincial Park** Near Cloyne | 40km of Trails
- North Frontenac Parklands** Multiple Locations | 20km of Trails
- Frontenac Provincial Park** Near Sydenham | Over 100km of Trails
- Gould Lake Conservation Area** Near Sydenham | 20km of Trails
- Rideau Trail** Between Kingston & Ottawa | 387km of Trails

CYCLING

- Central Frontenac Trailway** Sharbot Lake to Tweed: 35km
- K&P Trail** Wolfe Island to Sharbot Lake & Beyond
- Cataraqui Trail** Smith Falls to Strathcona | Over 100km



**4 Seasons Scenic Route** Roads 506 & 509 | Cloyne to Sharbot Lake: 120km

**South Frontenac Rides** 13 Trails & On-road Routes: 13km –100km+

**GOLF**

**Hunter's Creek Golf Course** Cloyne

**Rivendell Golf Club** Verona

**Inverary Golf & Country Club** Inverary

**CELEBRATE LOCAL FOOD InFrontenac**

Simply enjoy hand crafted, lovingly grown, good-for-you food.

**ACTIVITIES**

**Back Forty Artisan Cheese** Mississippi Station: Seasonal | Saturdays

**Cardinal Café** Sharbot Lake: Year-round | 7/7

**Sharbot Lake Farmers Market** Sharbot Lake Beach: Seasonal | Saturdays

**Seed to Sausage** Tichborne: Seasonal

**Frontenac Farmers Market** Verona: Seasonal | Saturdays

**Food Less Travelled** Verona: Year-round | 6/7

**Gilmour's on 38** Harrowsmith: Year-round | 7/7

**Mill Street Café** Sydenham: Year-round | 5/7

**The Point Restaurant** Sydenham: Year-round | 6/7

**Limestone Organic Creamery** Elginburg: Year-round | 7/7

**MORE EATS InFrontenac**

There are lots of other spots in Frontenac to fill a hungry belly.

**RESTAURANTS**

**The Hungry Moose Restaurant** Marble Lake Lodge, Cloyne: Seasonal

**Mr.Sub & Country Style** Cloyne: Year-round

**North of 7 Restaurant & Market** Plevna: Year-round

**Jossy's Chill & Grill** Sharbot Lake: Seasonal

**Subway** Sharbot Lake: Year-round

**The Crossing Pub** Sharbot Lake: Year-round



**The Maples Restaurant** Sharbot Lake: Year-round

**Mom Restaurant** Verona: Year-round

**Muddy Waters Restaurant** Verona: Year-round

**Subway** Sydenham: Year-round

**Mill Street Pizzeria** Sydenham: Year-round

**The Pizza Place** Harrowsmith: Year-round

**The Creekside Bar & Grill** Battersea: Year-round

## STAY InFrontenac

Call ahead to make sure you've got a place to lay your head.

YEAR-ROUND | NO MINIMUM STAY

**Sharbot Lake Country Inn** Sharbot Lake

**Holiday Country Manor** Battersea

SEASONAL | MINIMUM STAYS MAY APPLY

**Pleasantview Lodge** Plevna

**Marble Lake Lodge** Cloyne

**Fernleigh Lodge** Cloyne

**Tumblehome Lodge** Clarendon Station

**Silent Valley Alpaca Ranch Cottage** Ompah

**Beaver Ranch B&B** Ompah

**West Palmerston Cottages** Ompah

**Cuddy's Pine Cove Resort** Harlowe

**Gull Lake Cottages** Harlowe

**Myers Cave Resort** Myers Cave

**Aragain Lodge** Arden

**Camps Bay Family Vacation & Fishing Resort** Arden

**Kirk Kove Cottages** Arden

**The Oaks Resort** Tichborne

**Wintergreen Studios** Canoe Lake Road

**The Bing Retreat** Godfrey

**Barden's By the Bay B&B** Verona



**Desert Lake Family Resort** Verona  
**Melody Lodge** Seeley's Bay  
**Loughborough Inn** Battersea  
**Glen Lor Lodge** Sydenham  
**Loughborough Lake Holliday Park** Sydenham

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# FRONTENAC

**Report 2017-042**

## Committee Information Report

**To:** Chair and Members of the Community Development Advisory Committee

**From:** Alison Vandervelde, Community Development Officer

**Date of meeting:** April 6, 2017

**Re:** Community Development Officer – Activity Report: Feb - March

### Recommendation

This report is for information purposes only.

### Comments

1. Meetings with new Brand Ambassadors, bringing total to 69 (as of March 31):
  - Hanna's Meat Pies
  - Frontenac Docks
  - Trousdale's General Store
  - Wolfe Island Music Festival
  - Root Radical
  - Sonset Farm
  - Wintergreen Studios
  - Brooks Landing
  - Rivendell Golf Course
  - Silent Valley Alpaca
  - DFC BBQ Sauce
  - Lavallee's Inverary Store
1. Brand Ambassador-related initiatives:
  - Arranged March 30<sup>th</sup> Brand Ambassador Networking Event at the Sharbot Lake Inn & Crossings Pub. 52 people attended, representing 28 brand ambassadors plus other community organizations.
  - "Interviewed" three ambassadors to create Success Stories for web portal.

- Provided Frontenac promotional material for two ambassadors attending tradeshows (Ottawa and Kingston).
  - Reviewed results of Natural Capitol Resource's beta-test for their Business Builder Toolbox, in which three Brand Ambassadors participated.
  - Promoted Conboy Maple Syrup "Maple Weekend" event.
  - Aided in securing retail locations for new product launch.
  - Two referrals to CFDC Tech Coaching.
  - One referral to CFDC for Business Coaching.
  - Arranged for two retail locations to sell Frontenac branded hoodies.
2. Meetings with other organizations / individuals
- Alix and Sietsa Carr-Harris, Wolfe Island property owners
  - Greg Dowling, Howe Island Farmer
  - Violette Hiebert, Director of Tourism Marketing & Development Tourism Kingston
3. Attendance at:
- Asset Mapping Information Session (teleconference as part of EDCO Conference)
  - EDCO 2017 Conference – single day attendance
  - CAO's February Meeting – EORN Update
  - Accommodation Study Kick-Off meeting
  - Kingston Economic Development's February Business Development Team meeting
4. Regional Marketing / Brand Awareness
- Ongoing work with graphic designer to ensure proper implementation of Frontenac Brand (e.g. draft design of print brochure, creation of new concepts for promotional items, FAB Guide ad, etc.).
  - Wrote 1,000 word feature on Frontenac to be included in 2017 FAB Guide.
  - Sought quotes for professional photography services and secured photographer to provide services through 2017.
  - Worked with Manager of Economic Development and Communications Officer to develop Regional Tourism Marketing Plan. Draft plan attached in separate report.
  - Contributed to draft of Regional Signage EOI. As per Council direction, applied for Highway 401 Area Profile Signage locations.
  - Continued implementation through social media. In conjunction with Communications Officer, have posted 5 Brand Ambassadors on Facebook (since February 11). The rich content created and shared through the brand ambassador program continues to generate social media growth:
    - The number of impressions of page posts: 142,333
    - An increase of 284 likes to the County Facebook page

- Continued development of Frontenac printed brochure and complementary online interactive map pending Regional Tourism Marketing Plan. Presented to Brand Ambassadors for feedback.

5. Web Portal

- Continued content development, with soft launch at February County Council meeting. Continue to fine tune content and work to improve Available Commercial Property Listings.
- Participated in Google Analytics training.

6. Big Data 4 Small Places

Acted as lead for Trails Hub Communities Working Group. Attended two half day meetings to implement next steps following training. Have pulled material together for drafting a current state and gap analysis with recommendations for strengthening Sharbot Lake as a four seasons trails hub. Report to be completed in April

7. Other

- Arranged six one-on-one interviews for Accommodation Study consultants.
- Participated in four interviews for Community Planner Position.
- Organized and facilitated media interviews during Goat Information Sessions.

**Sustainability Implications**

In all that we do in the name of economic development in the Frontenacs, we will live by a set of principles that balance the economy, environment, social, and cultural interest of our communities.

**Financial Implications**

Falls within the budget of the Planning and Economic Development department.

**Organizations, Departments and Individuals Consulted and/or Affected**

Members of Community Development Advisory Committee  
County Council & staff  
Township of Frontenac Islands  
Township of South Frontenac  
Township of Central Frontenac  
Township of North Frontenac  
Frontenac Community Futures Development Corporation  
Residents of the County of Frontenac  
Local Businesses



# FRONTENAC

**Report 2016-043**

## **Committee Recommend Report**

**To:** Community Development Advisory Committee  
**From:** Richard Allen, Manager of Economic Development  
**Prepared by:** Richard Allen, Manager of Economic Development  
**Date of meeting:** April 6, 2017  
**Re:** Planning & Economic Development – Frontenac Trail Network

### **Recommendation**

**That** County Council continue to support a regional strategy towards trail development for active transportation and recreation by completing the Frontenac portion of the K&P Trail as the connecting spine through Frontenac;

**And Further That** Council approve the following:

1. **That** staff be directed to engage in discussions with Frontenac Townships, neighbouring municipalities and local trails groups to continue to promote the K&P Trail and Frontenac Trail network as it continues to grow;
2. **That** the County work with neighbouring municipalities and trails groups for the inclusion of the K&P trail as part of the Algonquin to Adirondack trail.
3. **That** the development of a fee structure associated with use of K&P Trail not be pursued at this time;
4. **That** County Council confirm its decision to enter into an agreement with the Eastern Ontario Trails Alliance (EOTA) for management and promotion of the K&P Trail subject to a no fee basis.

## **Background**

### **Summary**

- Trails boost spending at local businesses. Communities along trails, often called trail towns, benefit from the influx of visitors going to restaurants, snack shops and other retail establishments. On longer trails, hotels, bed and breakfasts, and outdoor outfitters benefit.
- Trails make communities more attractive places to live. When considering where to move, homebuyers rank walking and biking paths as one of the most important features of a new community.
- Trails can influence business location and relocation decisions. Companies often choose to locate in communities that offer a high level of amenities to employees as a means of attracting and retaining top-level workers. Trails can make communities attractive to businesses looking to expand or relocate both because of the amenities they offer to employees and the opportunities they offer to cater to trail visitors.
- Trails reduce medical costs by encouraging exercise and other healthy outdoor activities.
- Trails revitalize depressed areas, creating a demand for space in what were once vacant buildings.
- Trails provide low or no-cost recreation to families with low costs relative to other recreational services that could be provided by municipal government.
- The costs of land acquisition for trails, trail construction and maintenance are outweighed by the economic benefits generated by trails.

### **Definitions**

The focus of trail development in Frontenac County has been off road trail systems, particularly the development of the K&P Trail to Sharbot Lake. However, for a connected trails network to serve a variety of activities, it requires a combination of off and on-road opportunities.

### **Trail**

Trail refers to off-road facilities for use by walking, hiking, cycling, horseback riding, skiing, snowmobiling or using all-terrain vehicles. These off road facilities vary in their use based on the type of infrastructure or accepted use.

### **Off Road Facilities (Trails)**

Depending on the level of use, these trails often can feel like an escape from busy arterial roads with vehicular traffic of all shapes and sizes. Construction costs can be less, as they have a lower weight requirement. These trails also can consist of a variety

of forms and be customized for a number of uses – from snowmobiling to hiking, cycling, mountain biking or cross country skiing to name a few. Some trails, such as the K&P, serve a number of uses, and are known as Multi-Use Trails.

### **On Road Facilities (Active Transportation Infrastructure)**

Many cyclists visiting the County or commuting within the County prefer routes with a paved shoulder. Sydenham road is an example of an on road active transportation facility through part of South Frontenac Township with a paved shoulder and cycling facility. These facilities can form part of a larger transportation network. Farm operators also like paved shoulders on busy routes, as it makes it easier for their large equipment to be safely passed by automobile traffic.

### **Route**

Refers to a route planned or followed for a particular purpose, such as a tourist trail that leads one to several key attractions along a set of roads, off-road trails or other facilities. This trail is well signed so that visitors can find their way from one destination to the next, and may have maps or other way-finding materials to provide information about the various experiences along the route.

### **Global Context**

Trail development has benefitted many communities both small and large across North America and even globally. Multi use paths, hiking trails, and even on road infrastructure are spurring new community interactions and creating destinations for a variety of visitors who contribute significantly to local economies.

### **Scotland**

Scotland's **West Highland Way** brings 3.5 million pounds of economic impact on an annual basis, with 50k annual walkers and 168 jobs linked directly to serving the tourism industry generated by the walking trail.

### **Europe**

**Camino de Santiago** is one of Europe's most famous walking or pilgrimage routes, with the most popular route being "The French Way", travelling hundreds of kilometres (778 km) from the French border to Santiago de Compostela, Spain. This trip is well known and is on many "bucket lists," and is the setting of the motion picture starring Martin Sheen, called "The Way."

### **Quebec**

**La Route Verte** in Quebec estimates that athletic cyclotourists spend most (57%) of the money associated with the use of the Route verte, or a total of \$54.6 million. People who live near the Route Verte also spend a considerable amount of money on Route-related activities — over \$24.5 million.

**Newfoundland**

The Newfoundland T'Railway is a converted railway bed that spans over 883 km across the island from St. John's to Port aux Basques and is a multi-use trail welcoming hikers, cyclists, ATV users, cross-country skiers, horseback riders, and snowmobilers. This trail is the province's contribution to the Trans Canada Trail and no user fees are charged except snowmobile permits in the winter. This trail is managed by a not-for-profit corporation with three employees, and it has recently set up a charitable organization to solicit private funding through donations for the maintenance and upkeep of the trail.

**The Great Allegheny Passage**

The Great Allegheny Passage (GAP) is a 241 kilometre non-motorized trail that passes through Maryland and Pennsylvania in the Eastern United States. The trail is built on a converted railroad bed, catering to activities such as bicycling and hiking, equestrian riding, cross-country skiing, and snow shoeing. The trail attracts an estimated 800,000 visitors annually, generating over \$50 million dollars in direct annual spending attributed to trail use. The GAP has been named one of the best bike trails in the U.S., generating attention in national media outlets, including National Geographic Adventure, The New York Times, and USA Today.

**Regional Context**

The Frontenac K&P Trail is an important connection in the regional trails system for Eastern Ontario. Once completed, the K&P will provide a multi-use route connecting Frontenac to its neighbours through the Waterfront Trail, the Rideau Trail, the Cataraqui Trail, the Trans Canada Trail and improving the Algonquin to Adirondack route. In addition, as a North-South spine trail, it provides a link to future trails that may be developed across our communities.

**K&P Trail (Kingston)**

It is important not to underestimate the impact of the completion of the urban portion of the K&P Trail in Kingston, expected to be complete by June 2017. This investment improves the connection of the Frontenac Islands to the rest of the County by providing the ability for someone to step off the Wolfe Island ferry and onto the K&P Trail, traveling freely to Sharbot Lake and beyond using the off road trail route.

**The Waterfront Trail**

The Waterfront Trail (<https://www.waterfronttrail.org/>) is a popular cycle tourism route in Ontario, and it travels across the province along the Great Lakes and through the City of Kingston, connecting with the trailhead for the K&P Trail in Douglas Fluhrer Park. This connection is as valuable as the Trans Canada Trail as numerous adventurers passing through Kingston can be made aware of the northern connections to Frontenac. The Waterfront Trail already highlights the cycling connections to both Wolfe and Howe Islands, and provides another trail connection to link the Frontenac Islands to Kingston and Frontenac.

**The Rideau Trail**

The Rideau Trail (<http://www.rideautrail.org/>) is a backcountry hiking trail that travels from Kingston to Frontenac Park in South Frontenac Township before it heads west of Buck Lake towards the Rideau Lakes and Westport. This trail route runs all of the way from Kingston to Ottawa, and is a well-known path for nature lovers.

**Cataraqui Trail**

The Cat Trail (<http://cataraquitrail.ca/>) is a major east-west route through the Frontenac Region, one that is well known by snowmobile users across Ontario. Using the Cataraqui Trail, trail users can move enter our region from both east or west, connect with the K&P and head north to Sharbot Lake and the TransCanada Trail or continue north the multi-use trail networks in North Frontenac, Lanark, Renfrew and the Addington Highlands.

**The Trans Canada Trail**

The Trans Canada Trail (<https://thegreattrail.ca/>) is celebrating the 150th Anniversary of Confederation in 2017 with the substantial completion of the first pan-Canada trail route. The completion of the K&P Trail from Tichborne to Sharbot Lake is one of the last outstanding trail links, as it enters Frontenac from the west, passing through Arden before it connects to Sharbot Lake, and heads south to depart Frontenac via the Cataraqui Trail just north of Lake Opinicon.

**Eastern Ontario Trails Alliance**

The EOTA ([www.thetrail.ca](http://www.thetrail.ca)) is a collection of regional trails managed and promoted under the auspices of a central governing body. Their objective is to promote trails and tourism throughout eastern Ontario.

**Federal Investment in the Trans Canada Trail (2017 - 2022)**

The federal government recognizes the contribution of the Trans Canada Trail to Canadian communities. The K&P Trail from Sharbot Lake to Harrowsmith forms part of the Trans Canada Trail route through Frontenac. The federal commitment is below:

Canadians are fortunate to live in a country where we can enjoy its natural beauty while pursuing healthy, outdoor activities. The Trans Canada Trail is one of the world's longest networks of multi-use recreational trails, comprising land and water routes across urban, rural and wilderness landscapes. When completed, it will be the longest recreational trail in the world, stretching nearly 24,000 kilometres from the Atlantic to the Pacific to the Arctic Oceans. The Trail connects people across the country, touching every provincial and territorial capital, and linking together 15,000 communities. Its vast network also makes it accessible—the Trail will be within 30 minutes of about 29 million Canadians. To complete, enhance and maintain the Trans Canada Trail, in partnership with the provinces and individual Canadians, Budget 2017 proposes to invest \$30 million

over five years, starting in 2017–18, to be delivered through the Parks Canada Agency.<sup>1</sup>

### **Algonquin to Adirondack (U.S.)**

The Algonquin to Adirondack collaborative seeks to conserve the ecological landscape and connectivity through the region that links these two iconic parks in Ontario and New York State. As part of this initiative, a trail is envisioned crossing between the two parks. The completed K&P Trail could provide a clear, connected route through Cape Vincent, NY across Wolfe Island to Kingston, then travelling up the K&P through Sharbot Lake to Snow Road Station and beyond. This project has the potential to be of national and international significance as a trails destination. The County and City will be well positioned to advocate for the use of the K&P trail as the international border connection.

### **North Frontenac**

Over 500 km of trails already exist within North Frontenac, used for ATV, Snowmobile, and hiking primarily. The K&P Trail travels north from Sharbot Lake through Central Frontenac to connect with these numerous trails.

### **Frontenac Park**

Frontenac Park has approximately 160km of [hiking trails](#) within its boundary, consisting primarily of 11 main routes or loops for hiking.

### **Island Trails**

Wolfe Island will play a critical role in connecting the Algonquin to Adirondack trail through Cape Vincent to the K&P Trailhead in downtown Kingston. A number of loops will be possible and it can begin with a signed on-road route. On Wolfe Island there are a number of tourist routes that have been created for adventures by foot, bicycle or otherwise. In addition, the islands are home to the Big Sandy Bay conservation area and the Howe Island Trail. Both are off-road trail experiences that are of interest to locals and tourists alike.

Additionally, the trails master plan identifies the potential to incorporate the Wolfe Island canal into the trails network. Either through a rehabilitation of the canal and/or as a non-motorized corridor.

### **Existing Policy**

Since 2007, Frontenac County has set consistent direction towards development of a multi-use trail system by investing in the K&P Trail as the connecting spine, reaching from the Wolfe Island Ferry Dock in the City of Kingston north to Calabogie and beyond in Renfrew County.

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<sup>1</sup> Canadian Federal Budget (2017)

**Directions for Our Future (2009)**

The Integrated Community Sustainability Plan sets out a vision for our future which refers to “an extensive network of trails” that “weaves between lively communities, productive farmland, unspoiled forests and beautiful lakes.”<sup>2</sup> This vision also refers to the growth of visitors in Frontenac: “Tourism is a prominent industry in the County and over half a million visitors each year take in the Frontenacs’ rich history, vibrant community life, gracious hospitality and unparalleled natural beauty.”<sup>3</sup> This plan also sets out the generation of tourism related businesses, total multi-use trail kilometers developed, number of trail users and number of community facilities for recreational use as measures of success.

**County of Frontenac Trails Master Plan (2009)**

The County of Frontenac Trails Master Plan lays out a vision developed by the Trails Planning Committee and received by Council in 2009:

“Trails in the County of Frontenac promote sustainable and healthy communities by encouraging residents and visitors to get active while appreciating the natural beauty and rich heritage of Frontenac County.”<sup>4</sup>

The Trails Master Plan identifies the national, provincial and regional contexts in which trail development has emerged, noting the \$25 M federal investment in trails to grow jobs and recreational opportunities for Canadians and the [Ontario Trails Strategy](#) which sets out a framework to develop a system of world class, diversified trails in Ontario that are environmentally responsible and enhance quality of life. The Trails Master Plan also points

The Master plan also notes that neighbouring townships and Counties have continuously invested in trails. A visit to the [interactive map](#) on the Eastern Ontario Trails Alliance website confirms a lack of trails connections in Frontenac County specifically.

In 2019, staff anticipate an update to the Trails Master Plan in collaboration with Frontenac Townships. This would update the plan to include the completion of the K&P Trail spine through Frontenac, and support township trail loop development. This plan update would recognize completed work, including updates to municipal policies concerning fences, maintenance, and fees. The update would re-examine the inventory of trails across the County (both Township and County) and it would also anticipate next steps for trails promotion and development at the County level.

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<sup>2</sup> Frontenac County [Integrated Community Sustainability Plan](#), pg. 18

<sup>3</sup> Frontenac County [Integrated Community Sustainability Plan](#), pg. 18

<sup>4</sup> [Frontenac Trails Master Plan](#), pg. 5

**The Frontenac K&P Trail Implementation Plan (2009)**

In 2009, the Council of the County of Frontenac approved The Frontenac K&P Trail Implementation Plan which complies with the County of Frontenac's Trails Master Plan. This plan identified the infrastructure investment and phased plan to build out over 40km of trail from Orser Rd to Tichborne.

The K&P Trail Implementation Plan was approved by Council in September of 2009.

**K&P Trail Implementation Plan Phase 2: Tichborne to Sharbot Lake (2013)**

In 2013, County Council approved the final phase plan to complete the development of the Frontenac portion of the K&P Trail. This plan is currently under way, with staff working on coordinating land acquisition, construction and development of this final phase for the K&P trail in Frontenac.

Subsequently, the City of Kingston followed this lead by committing to the completion of the urban section of the K&P and providing an additional community link to the Trans Canada Trail network. This project also establishes a new physical link between the Frontenac Islands and the rest of the County, as a new trailhead will be located in proximity to the Wolfe Island Ferry.

Additional support and encouragement to complete this phase of the K&P Trail comes from the Trans Canada Trail, which seeks to open a complete 'sea to sea' trail route for Canada's 150<sup>th</sup> birthday celebration in July of 2017.

**County of Frontenac Official Plan (2016)**

Section 4.1.4 of the Frontenac County Official Plan recognizes that trails (both for walking and cycling) can provide significant health, transportation, environmental, and economic benefits, including the following:

- Active transportation modes use no fossil fuels and emit no gas emissions;
- Cycling and walking provide an enjoyable, convenient, and affordable means of travel;
- Physical activity improves cardiovascular and mental health, and is linked to the prevention of a number of diseases; and
- Cycle tourism can benefit the economy of businesses across the Frontenacs.

This section of the plan also states that the County's goal is to establish a well-connected system of trails throughout the Frontenacs that will provide residents and visitors the opportunity to engage in active healthy lifestyles, to travel to key destinations, and experience the vistas provided by the County's natural features and cultural resources.

**Frontenac Brand (2016)**

The Frontenac brand highlights the qualities that make our region unique, among them the key theme of Recreation:

**Recreation:** Frontenac embodies and promotes a recreational lifestyle, a Frontenac lifestyle. Frontenac provides the amenities and opportunity unbound by urban limits to access nature on your doorstep through trails, lakes and parks.<sup>5</sup>

This is complemented by qualities that celebrate the adventures to be had in Frontenac along with respect for the pristine, rural and heritage elements that contribute to a Frontenac experience.

**Economic Development Charter (2016)**

Two of the five pillars of the Community Economic Development Charter approved by County Council in 2016 prioritize the development of trails and recreational opportunities in Frontenac. Community infrastructure such as trails provides recreational assets for the community to access and use year round, improves property values, and increases opportunities for business retention, expansion or development with a focus on food, drink, recreation and supplies.

In 2016 the Economic Development Charter was adopted by council pursuing a balance of economic strategies associated with the strengths of Frontenac's rural assets. One of the three key pillars in this charter includes the "Trips and Trails" theme and another pillar highlights the recreational lifestyle as a driver for growth. "Trips" is taken to mean routes through the County, that include visits to lakes, shops, attractions or other assets located in Frontenac. "Trails" refers to the unique on and off road experiences for those who choose to travel for the purpose of using snowmobiles, skis, ATV's, bicycles, or for the purpose of hiking and exploring by foot.

**Trails for Transportation**

Directions for Our Future sets out goals for increasing both trails and cycle-lanes as we respond to the community need for multi-modal transportation options that fit the needs of rural communities.

Cycle lanes along Road 38 would be difficult to implement considering the high volume of motorized vehicle traffic that regularly makes use of the road. The K&P Trail passes through many of the same hamlets as road 38 and provides an active connection for walkers, joggers, cyclists, skiers and for personal recreational vehicles such as snowmobiles.

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<sup>5</sup> Frontenac Brand Guidelines, 1<sup>st</sup> Edition (2016), pg 15

Staff are aware that the K&P corridor between Verona and Harrowsmith has seen increased use by students and families that seek an alternative to driving between each community when visiting friends and family.

A comprehensive network of trails provides safe, active links, and options for transportation for people of all ages.

**Quality of Life**

As rural communities look to compete with urban environments, one of the key attractors is recreational opportunities within proximity to the homes and businesses of that community.

There is clear evidence of a growing demand for facilities that support active forms of transportation and recreation. In order to make use of these facilities, the need to be planned and constructed to be integrated into a person’s day or activity for both recreation and utility. Many of the benefits of active and sustainable transportation can be summarized in the table below:

| Benefits                             | Key Highlights                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Environment</b>                   | <ul style="list-style-type: none"> <li>• Active forms of transportation are both energy efficient and non-polluting.</li> <li>• When used, active modes of transportation conserve natural resources and provide large energy savings for the user as well as the community.</li> </ul>                                                                                                                                                                                                              |
| <b>Community Health &amp; Safety</b> | <ul style="list-style-type: none"> <li>• By investing in active transportation or trail development, a community provides its residents with more opportunities for physical activity and improved air quality through reduced emissions.</li> <li>• With more opportunities to be physically active, people are more likely to improve their quality of life by lead healthy and active lifestyles and reduce their risk of chronic diseases such as heart disease, stroke and diabetes.</li> </ul> |
| <b>Transportation</b>                | <ul style="list-style-type: none"> <li>• By increasing investment in trail and active transportation facilities, residents and visitors are provided with more mode choices.</li> <li>• With an increase in the number of modal choices residents and visitors may feel less dependent on their single occupant vehicles.</li> </ul>                                                                                                                                                                 |

| Benefits                      | Key Highlights                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Asset Management</b>       | <ul style="list-style-type: none"> <li>• Increased investment and use of AT infrastructure can provide a means of appreciating and assisting in the protection of natural and cultural heritage resources.</li> <li>• Similar to the transportation benefits, by decreasing the number of people on the road, communities may be able to increase the lifespan of their community assets.</li> </ul>                                                                                                                                                                                      |
| <b>Community Building</b>     | <ul style="list-style-type: none"> <li>• By engaging members of the community in the design and development of AT related infrastructure (including trails), it can bring together community residents.</li> <li>• When residents become passionate and committed to an initiative there can be an increase in community spirit.</li> <li>• When the design standard increases for community facilities it can, in some cases, spur on stewardship from local groups or engaged individuals.</li> </ul>                                                                                   |
| <b>Economic &amp; Tourism</b> | <ul style="list-style-type: none"> <li>• Increased investment in cycling and trail infrastructure can increase local tourism and investment. Cyclists are more willing to spend time and money in communities which clearly support cycling.</li> <li>• As routes and infrastructure are developed there is also an increasing demand for supportive amenities. Communities may wish to invest in a local bike shop or tourism booth to promote trail routes and other activities. In these cases, there are job opportunities and increased local investment which may occur.</li> </ul> |

**Tourism**

Tourism injects outside dollars into our economy every year, but in order to sustain or grow that economic benefit there needs to be community investment in infrastructure that supports tourism based activities. Trail development has been shown in multiple cases across the US and Canada to provide a community benefit that also supports activity from visitors to the area.

Trails attract service providers such as outfitters, general stores, coffee shops or pubs that can add destinations to the visitor experience while contributing to the overall economic value of the area by providing jobs, property improvements, security and

The Visit Kingston tourism attraction website highlights trail activities in Frontenac as part of the marketing package to attract visitors to Kingston itself. This includes an on road [cycling route](#) between Battersea and Sunbury in South Frontenac Township. Rock Dunder, located along the Rideau System in the Township of Rideau Lakes, has become a popular day trip experience for tourists, university students, seniors, and families. It is a favourite location for selfies and [Instagram photos](#).

Establishing new trails and promoting existing trails can increase traffic from runners, hikers, cyclists, snowmobile clubs and other users in all communities across Frontenac. Wolfe Island for example, can be made into a day trip from a visitor to the City of Kingston when a successful trail experience is highlighted.

## Trail Partnerships

Throughout the development of the trail system in Frontenac, many partnerships have formed in support of the development and completion of these projects, from funding to maintenance, promotion or use. Our partners include:

- [City of Kingston](#)
- [Cataraqui Region Conservation Authority](#) (CRCA)
- [Ontario Trails Council](#) (OTC)
- [Frontenac Arch Biosphere](#) (FAB)
- [Eastern Ontario Trails Alliance](#) (EOTA)
  - Frontenac ATV Club
  - Frontenac Stewardship Council
  - Kingston Field Naturalists
- [Ontario Federation of Snowmobile Clubs](#) (OFSC)
  - K&P Snow Trails Association
  - Sharbot Lake Snowriders Club
  - [L&A Ridgerunners Snowmobile Club](#)
- [Trans Canada Trail](#) (TCT)
- [Frontenac Community Futures Development Corporation](#)
- [KFL&A Public Health](#)

**County Role**

- K&P Trail Spine
- Development and maintenance of one (1) Trailhead in each Township along the K&P Trail
- Regional promotion and visitor attraction to trails and trail opportunities.

The County is the authority that manages the arterial of our trail network, primarily consisting of the K&P Trail. Maintenance and problem solving for this section of trail is coordinated by the County with support from Township staff and dedicated volunteers across the community.

The County will work to provide regional linkages with neighbouring municipalities and trail networks to increase access and use of our trails by a variety of user groups. This includes the development of one (1) trail access point, or trailhead, in each township to facilitate a convenient, user friendly experience for trail users.

In addition, the County will lead in trail promotion across the County and provide support to Township trail network promotion and visitor attraction. This can include supporting businesses located along various trails seeking to connect further with local trail users and trail visitors alike.

**Township and Community Role**

- Local loop Trail Connections to K&P Spine
- Local loop trail amenities (Benches, Trailheads)
- On Road Trail Infrastructure (Widening shoulders, signage, etc.)

The Townships, hamlets and other communities located throughout Frontenac are responsible for the prioritization and development of local trail networks that are on and off road in and near to their communities. In addition, townships and local community groups should promote and seek opportunities to encourage businesses, attractions or other experiences along their trail assets. As Township Public Works department are responsible for the construction and maintenance of public roadways, any on-road route development should be led by Township Councils and staff.

**Economic Impacts of Trail Systems**

Numerous reports from trail groups across North America indicated increased assessment growth in proximity to completed trail systems. Much of this is due to the increased investment that communities and businesses make to provide services, food and other experiences along trail routes.

Trails can be used to address all three facets of typical economic development strategies: expansion, retention and attraction of businesses. Trails are particularly useful because they provide a free or low-cost recreational amenity while creating many opportunities to expose the advantages your community offers as a business location to people. Furthermore, trails reinforce your community's desirability as a place to live and work to current residents and employees.<sup>6</sup>

In a 2004 report on the Economic Impacts of the Trans Canada Trail, it was noted that public investments in trail construction are typically repaid in less than 4 years through increased assessment values, increased sales tax revenues, and improved income taxes earned at businesses capitalizing on the trail connections.<sup>7</sup> The Ontario Trails Council estimates that trail related activity contributes two billion dollars to the provincial economy every year.

The economic impact of local trail users is often underestimated by officials due to the fact they spend less per person per day, but year round they generate the lion's share of economic activity for businesses trails.<sup>8</sup>

The [Great Allegheny Passage](#), open only to active transportation use, conducted a user and business survey in 2015. The results indicated that roughly 62% of trail users were planning an overnight stay with an overnight spending average of \$124.58. This has increased by \$26 since the 2008 trail user survey. The average day user spends roughly \$18. Business surveys were collected online and the majority of these businesses that reported were from lodging, eateries, and retail. Businesses reported an overall increase in trail user traffic from 34% in 2013 to 41% in 2014. Their reported international traffic was 6%, up 1% from last year. 40% of the businesses planned to expand and of those reported to expand 67% attributed their expansion to the impact from the trail.

Trails can be considered economic drivers as they attract new money to local businesses, which is reinvested in the local economy.

### **Walkers/Hikers**

An economic analysis of the Bruce Trail revealed that 70% of all trail users spent money on non-durable goods during their visit to the region. Of those, the average expenditure was \$60.99, most of which was spent within a 10km corridor on either side of the trail. Each group of visitors had an average of 3.12 persons.<sup>9</sup>

### **All-Terrain Vehicles (ATV)**

Quebec's ATV sector generates over \$700 million annually across the province, directly and indirectly.<sup>10</sup>

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<sup>6</sup> Iowa Department of Transportation; Implementing Trail-Based Economic Development Programs (2000), pg. 14

<sup>7</sup> PwC; Economic Impact Analysis: Trans Canada Trail in Ontario, PwC (2004), pg. 57

<sup>8</sup> PwC; Economic Impact Analysis: Trans Canada Trail in Ontario, PwC (2004), pg. 57

<sup>9</sup> Schutt; (1997)

<sup>10</sup> Quebec Federation of Quads, 1997

**Snowmobiles**

Snowmobile user groups are known to have the highest economic impact of trail users. In Quebec, visitors from outside the province inject almost \$18M in the provincial economy each person spending an average of \$871 per trip.<sup>11</sup>

**Cycling**

The number of trips on La Route Verte in Quebec was over 2.5 M, each person spending approximately \$7-\$8 per trip, resulting in total local spending of \$17-\$20 Million.

Trail users spend money while away from home and also spend on various modes of transportation they use on the trails. The direct and indirect effects of trails use on rural economies are notable, and many communities that make up the network of EOTA trails benefit in the same way.

**Investment in the K&P Trail**

**City of Kingston**

The City of Kingston recognized the opportunity to connect their downtown with the K&P Trail and to the Trans Canada Trail as part of the sesiquintennial celebrations for 2017. Kingston City Council directed staff to invest \$3.4M into land acquisition and construction of 3 meter wide paved trail connecting the urban K&P to the established rural K&P connection at Binnington Crt. The City of Kingston will be hosting an opening event for the Trail on June 10, 2017 to mark the completion of the city's section of the trail.

**Frontenac County**

Through effective use of grants, gas tax programs, and partnerships with local businesses and trails organisations, The County of Frontenac has invested almost \$3.5M in the construction of the K&P Trail. Most of this funding was provided through grants or use of federal gas tax, as demonstrated in the table below. (next page)

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<sup>11</sup> Zins Beauchesne et associates, 1997

| <b>Year</b>                | <b>Amount</b>      | <b>Source of Funding</b>       | <b>Levy / Grant</b> |
|----------------------------|--------------------|--------------------------------|---------------------|
| 2008                       | \$289,000          | Rural Infrastructure           | Grant               |
| 2009                       | \$4,838            | Investing in Ontario           | Grant               |
| 2010                       | \$93,082           | Investing in Ontario           | Grant               |
| 2010                       | \$11,700           | CFDC EODP                      | EODP Grant          |
| 2011                       | \$36,000           | Trans Canada Trails            | Grant               |
| 2012                       | \$154,991          | Investing in Ontario (reserve) | Grant               |
| 2013                       | \$6,477            | Investing in Ontario (reserve) | Grant               |
| 2013                       | \$228,000          | Trans Canada Trails            | Grant               |
| 2013                       | \$466,013          | Federal Gas Tax                | Grant               |
| 2014                       | \$450,606          | Federal Gas Tax                | Grant               |
| 2015                       | \$564,296          | Federal Gas Tax                | Grant               |
| 2014/2015                  | \$115,000          | Pan Am                         | Grant               |
| 2015                       | \$31,027           | CFDC EODP                      | EODP Grant          |
| 2015                       | \$220,000          |                                | EODP Grant          |
| 2016                       | \$83,521           | Land Acquisition Reserve       | Reserve             |
| 2016                       | \$104,765          | Investing in Ontario (reserve) | Grant               |
| <b>Total spent to date</b> | <b>\$2,859,316</b> |                                |                     |

**Committed**

|                  |                    |                                                                                            |         |
|------------------|--------------------|--------------------------------------------------------------------------------------------|---------|
| 2017             | \$299,639          | Transferred from Frontenac Renovates reserve for K&P Land Acquisition and Verona Trailhead | Reserve |
| 2016/2017        | \$247,000          | Community Infrastructure Program (CIP 150)                                                 | Grant   |
| 2016/2017        | \$142,235          | Investing in Ontario (reserve)                                                             | Grant   |
| <b>Committed</b> | <b>\$688,874</b>   |                                                                                            |         |
|                  |                    |                                                                                            |         |
| <b>Total</b>     | <b>\$3,548,190</b> |                                                                                            |         |

**User Fees**

At the November 23, 2016 Committee of the Whole budget meeting, the Committee of the Whole had a discussion around the amount of funding that the County is spending on Trails and that the Trail should start being self-sustainable. It was questioned if the County should start looking at charging a user fee as most other recreational areas such as Big Sandy Bay and other Trails charge a user fee.

Subsequently, an action item was requested to have the Community Development Advisory Committee review the Trails Master Plan to look at including user fees.

At the September 21, 2016 meeting of County Council the following motion was considered and approved:

**That** the Council of the County of Frontenac accept the recommendation of the Community Development Advisory Committee, namely:

That the Community Development Advisory Committee recommend that County Council enter into an agreement with Eastern Ontario Trails Alliance to maintain the Frontenac K&P Trail at \$400 per kilometer subject to a no fee basis from Orser Road to Sharbot Lake.

**And That** the recommendation be subject to the following:

1. Negotiation of a Licence of Occupation with the Eastern Ontario Trails Alliance that reflects the “no fees” condition of the Committee recommendation;
2. Council confirming that the procurement of EOTA meets the test of the County’s Procurement Policy, Article 5.13, in particular, the second last bullet “specialized experience, knowledge or expertise”;
3. Consideration of a by-law to adopt the agreement be extended over two meetings in order to provide transparency;
4. That public notice of the above be provided on the County’s website and social media channels.

Should the recommendations in this report be accepted, a by-law to formalize the management agreement under the terms above will be brought forward to Council at its April 18<sup>th</sup> meeting for first and second reading. Upon adoption of first and second reading, public notification will be undertaken advising of Council’s intent to pass the subject by-law at its May 17<sup>th</sup>, 2017 meeting. Should any public complaints or concerns be expressed, a report will be brought forward to Council in May prior to third reading of the by-law.

**Challenges with User Fees**

As the K&P Trail between Orser Rd. and Tichborne intersects with many different roads and trail systems, with a total of 26 access points including trailheads in Harrowsmith, Verona, Tichborne and Sharbot Lake. The length of the trail and the number of

intersections and access points would require significant human resources to enforce a user fee.

Protected green spaces such as provincial parks and conservation areas have limited access through one or two gates or entry points making the logistics of enforcing a user fee much easier. This is well used at the Big Sandy Bay Conservation Area and Frontenac Park, however the nature of the K&P Trail is open and it is connected in the heart of many Frontenac communities.

In addition, a large subsection of users will visit Frontenac County by following the trail from the City of Kingston, via the Cataraqui Trail, or by travelling the Trans Canada Trail.

If a fee were implemented along the Frontenac County sections of the trail network, it is likely that it could dissuade trail users from continuing into Frontenac and the economic benefits associated with their activity would not be experienced in the communities located along the K&P Trail spine.

### **Current Situation**

Prior to hiring the current Manager of Economic Development, the incumbent was responsible for all trails management, supervision and inspection. Council has previously expressed concern over the amount of time required to address trails needs.

Staff have [recommended previously](#) that the potential EOTA agreement will relieve much of this burden. EOTA also provides a vital marketing component that will assist with promotion of the trail to EOTA clientele, increasing visitors to communities in our region who seek trails as part or all of their adventure in Frontenac.

Currently, spring, summer and fall maintenance related work is contracted to South Frontenac Township public works within their boundary and with private contractors in the Central Frontenac portion. No written agreements exist for this service.

Winter maintenance from Orser Rd to Tichborne is taken care of by the [L&A Ridgerunners Snowmobile Club](#) who manage the gates along the trail, clear brush and groom the trail for use by snowmobiles, skis, or other uses. The Ridgerunners also patrol the trail to ensure users are operating safely and have snowmobile permits affixed to their vehicles. This includes installation of provincially mandated signage. Snowmobile permits can be purchased directly from the Ridgerunners or online from the Ontario Federation of Snowmobile Clubs.

The CAO, with the support of the Manager and the GIS Technician, is taking the lead in supporting the trails acquisition required in the Tichborne to Sharbot Lake section. Local support continues to be provided by Marcel Giroux and Wayne Robinson. Their efforts have been instrumental in working with local land owners and in routing the trail.

Due to the complexity and cost of enforcement, the possibility of turning away visitors and local trail users, and staff does not recommend implementation of a user fee on the K&P Trail.

**Donations**

Once created, many trail systems make use of not-for-profit organizations with charitable status to raise funds for trail improvements and investment through voluntary donations. The Great Allegheny Passage is managed by a third party charitable group (Great Allegheny Alliance) and operates on donations rather than a fee for use basis. Many Trans Canada Trail partners direct donations through the Trans Canada Trail for trail related support.

**Sustainability Implications**

Seeking the best possible trail marketing and maintenance options for the K&P trail will help ensure the Frontenac trails get maximum exposure and use. Participation in trail networks in collaboration with trail user groups is an important aspect to growing the opportunities associated with trail use.

**Financial Implications**

The cost to enter into a Licence of Occupation with the EOTA is estimated to be \$16,800. This will require 50% of the current trails maintenance budget. This may make it difficult to accommodate some large in year expenses such as a large washout or a bridge repair not covered by the EOTA agreement.

**Organizations, Departments and Individuals Consulted and/or Affected**

Eastern Ontario Trails Alliance  
L&A Ridgerunners Snowmobile Club  
City of Kingston  
Tourism Kingston  
North Frontenac Township  
Central Frontenac Township  
South Frontenac Township



**Report 2017-044**

**Committee Information Report**

**To:** Chair and Members of the Community Development Advisory Committee

**From:** Richard Allen, Manager of Economic Development

**Date of meeting:** April 6, 2017

**Re:** **Community Development Advisory Committee – Accommodation Study (Project Update)**

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**Recommendation**

This report is for information purposes only.

**Background**

In 2016 the County of Frontenac launched the “Advancing Economic Development Through Collaboration” strategy in partnership with each of the four townships along with financial support from the Ontario Ministry of Farms, Agriculture and Rural Affairs through the Rural Economic Development (RED) program.

This regional strategy at the County level supports several grassroots economic development initiatives through the new Frontenac brand.

One of the initiatives included as part of this strategy is the completion of an Accommodation Study with the purpose of identifying strategies to sustainably grow the number of accommodation opportunities across Frontenac County.

After completing a competitive RFP process, the submission from MDB Insight received the highest ranking while also having the lowest proposed cost to Frontenac County. In early March, staff met with the consultant team to discuss scope and next steps in the study.

**Comments**

**Project Progress**

After launching the project, staff worked with the consultant team to arrange interviews with County Council members and provided relevant information regarding local assets. (Exhibit A). Staff requests input from CDAC Members regarding the accuracy of these lists.

**Next Steps**

Members of the consultant team will be following the steps laid out in the Project Charter (Exhibit B). This includes direct consultation with a range of tourism sector stakeholders and Frontenac Brand Ambassadors. Municipal Workshops have tentatively been scheduled and members of CDAC are encouraged to participate.

April 19, 7:00pm: Clar- Mill Fire Hall, Plevna  
May 1, 1:00pm: Community Hall, Wolfe Island  
May 1, 7:00pm: Sunbury Fire Hall, Sunbury  
May 2, 9:00am: St. Lawrence College Employment Services, Sharbot Lake

**Sustainability Implications**

The Frontenac County Integrated Community Sustainability Plan (ICSP) identifies recreation and leisure as a focus area. This is also reflected in the County Economic Development Charter as a key pillar and strength. As visitors seek adventures and recreational activities in Frontenac, a strong network of accommodation options and partners should be in place to ensure the long term viability of this tourism industry.

**Financial Implications**

The accommodation study has a budget maximum of \$50,000 and is funded through the Rural Economic Development (RED) program as part of the “Advancing Economic Development in the Frontenacs through Collaboration” project.

**Organizations, Departments and Individuals Consulted and/or Affected**

Community Development Advisory Committee  
Economic Development Task Force (North Frontenac)  
Central Frontenac Township  
Frontenac Islands Township  
North Frontenac Township  
South Frontenac Township

| Type                 | Rooms              | Name                                          | Address                    | Town           | Township          | Phone                                                                      | Website                                                                                                                                                     |
|----------------------|--------------------|-----------------------------------------------|----------------------------|----------------|-------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| B&B                  |                    | Howe Island Bed & Breakfast                   | 1976B Howe Island Dr       | Howe Island    | Frontenac Islands | 613-542-3407                                                               | <a href="https://www.bbcanada.com/howeislandbb">https://www.bbcanada.com/howeislandbb</a>                                                                   |
| B&B                  |                    | Beautiful Bed and Breakfast                   |                            | Ompah          | North Frontenac   | (613) 479-2164                                                             | <a href="http://www.beaver-ranch.com">www.beaver-ranch.com</a>                                                                                              |
| B&B                  | 4 rooms            | Beaver Ranch B&B                              | #12059 Hwy. 509            | Ompah          | North Frontenac   | 613-479-2164                                                               | <a href="http://www.beaverranch.ca/index.html">http://www.beaverranch.ca/index.html</a>                                                                     |
| B&B                  | 3 rooms            | Rockhill Bed and Breakfast                    | 14225 38 RD                | Oso            | Central Frontenac | 613-279-3006                                                               | <a href="http://www.booking.com/hotel/ca/rock-hill-bed-and-breakfast.html">http://www.booking.com/hotel/ca/rock-hill-bed-and-breakfast.html</a>             |
| B&B                  |                    | Barndens By the Bay Bed and Breakfast         | 56 Grant Ln                | Verona         | South Frontenac   | 613-374-2747                                                               | <a href="http://www.bbcanada.com/barndensbay">http://www.bbcanada.com/barndensbay</a>                                                                       |
| B&B                  |                    | Blue Horizon Bed & Breakfast                  | 1767 5th Line Rd           | Wolfe Island   | Frontenac Islands | 613-385-2900                                                               | <a href="https://www.bbcanada.com/bluehorizon">https://www.bbcanada.com/bluehorizon</a>                                                                     |
| Camping              | 110 sites          | Woodcrest Resort                              | RR#1                       | Arden          | Central Frontenac | (613) 336-2966                                                             | <a href="http://www.woodcrestresort.com/">http://www.woodcrestresort.com/</a>                                                                               |
| Camping              |                    | Ardoch Falls Wilderness Tent and Trailer Park | 5891 Ardoch Road           | Ardoch         | North Frontenac   | (905) 476-0280                                                             | <a href="http://www.ardochfalls.com">www.ardochfalls.com</a>                                                                                                |
| Camping              |                    | Hillside Haven Tent and Trailer Park          | 5599 Ardoch Road           | Ardoch         | North Frontenac   | (613) 479-3019 or (613) 479-2082 (Off Season)                              |                                                                                                                                                             |
| Camping              |                    | Tumblehome Lodge and Campground               | 1090 Lodge Rd              | Clarendon      | Central Frontenac | (613) 279-2414                                                             | <a href="http://www.tumblehomelodge.ca">www.tumblehomelodge.ca</a>                                                                                          |
| Camping              | 60 sites           | Bon Echo Family Campground                    | 1178 Head Rd               | Cloyne         | North Frontenac   | 1-888-850-4761                                                             | <a href="http://www.bonechofamilycampground.com/">http://www.bonechofamilycampground.com/</a>                                                               |
| Camping              |                    | Bishop Lake Outdoors Inc                      | 13621 Highway 41           | Cloyne         | North Frontenac   | (613) 336-2311                                                             |                                                                                                                                                             |
| Camping              |                    | Cedarlodge Campground                         | 1120 Head Road             | Cloyne         | North Frontenac   | (905) 592-0150                                                             | <a href="http://www.cedarlodgecamping.com">www.cedarlodgecamping.com</a>                                                                                    |
| Camping              |                    | Sherwood Park Campground                      | 1141 Road 506              | Cloyne         | North Frontenac   | (613) 336-8844                                                             | <a href="https://www.campinginontario.ca/SherwoodParkCampground">https://www.campinginontario.ca/SherwoodParkCampground</a>                                 |
| Camping              |                    | Woodcrest Resort Park                         | 1570 Myers Cave Road       | Harlowe        | North Frontenac   | 613-336-2966                                                               | <a href="http://www.woodcrestresort.com">http://www.woodcrestresort.com</a>                                                                                 |
| Camping              | 180 sites          | O'Reilly Lake Family Campground               | R.R. # 1                   | Mountain Grove | Central Frontenac | 613-335-5643                                                               | <a href="https://oreillylake.com/">https://oreillylake.com/</a>                                                                                             |
| Camping              |                    | Buckshot Lake Camp                            | 93 Buckshot Drive          | Plevna         | North Frontenac   | (585) 385-1322 or (613) 479-2227 (summer)                                  | <a href="http://home.runner.com/~blc/">home.runner.com/~blc/</a>                                                                                            |
| Camping              |                    | North Frontenac Parklands                     | 6648 Road 506              | Plevna         | North Frontenac   | (613) 479-2231 or 1(800) 234-3953                                          | <a href="http://www.northfrontenacparklands.com">www.northfrontenacparklands.com</a>                                                                        |
| Camping              | 107 sites          | Sunset Country Campground Inc.                | R.R. #1                    | Tichborne      | Central Frontenac | (866) 375-6649                                                             | <a href="http://sunset-country.ca/">http://sunset-country.ca/</a>                                                                                           |
| Camping              |                    | Desert Lake Family Resort                     | 2471 Desert Lake Rd        | Verona         | South Frontenac   | 613-374-2196                                                               | <a href="http://www.desertlakeresort.on.ca">http://www.desertlakeresort.on.ca</a>                                                                           |
| Camping and Marina   |                    | Camp's Bay Cottages and Marina                | 1544A Velej Road           | Arden          | Central Frontenac | (613) 336-2330                                                             | <a href="http://www.campsbaycottages.com">www.campsbaycottages.com</a>                                                                                      |
| Cottage and Camping  | 10 rooms           | Bayview Cottage Resport                       | 1692 Gull Lake Road, RR#1  | Arden          | Central Frontenac | 613-336-0854                                                               | <a href="http://www.reach.net/bayviewcottages/">http://www.reach.net/bayviewcottages/</a>                                                                   |
| Cottage and Camping  | 35 rooms 25 sites  | Tumblehome Lodge                              | 1092 Lodge Rd              | Clarendon      | Central Frontenac | 613-279-2414                                                               | <a href="http://www.tumblehomelodge.com">http://www.tumblehomelodge.com</a>                                                                                 |
| Cottage and Camping  | 6 rooms 30 sites   | Marble Lake Lodge                             | 1115 Marble Lake Rd        | Cloyne         | North Frontenac   | 613-336-0117                                                               | <a href="http://www.marblelakelodge.com">http://www.marblelakelodge.com</a>                                                                                 |
| Cottage and Camping  |                    | Mazinaw Lakeside Resort                       | 17370 Hwy. 41              | Cloyne         | North Frontenac   | (613) 336-1760                                                             | <a href="http://www.mazinawlakesideresort.com/">http://www.mazinawlakesideresort.com/</a>                                                                   |
| Cottage and Camping  | 5 cottages 100 sit | The Loon's Call Campground & Cottage Resort   | 1177 Marble Lake Road      | Cloyne         | North Frontenac   | 613-336-2625                                                               | <a href="http://www.loonscall.ca/index.php">http://www.loonscall.ca/index.php</a>                                                                           |
| Cottage and Camping  | 3 rooms 1 site     | The Bing Retreat                              | 10090 Canoe Lake Rd        | Godfrey        | Central Frontenac | 613-273-5354                                                               | <a href="http://www.bingretreat.com">http://www.bingretreat.com</a>                                                                                         |
| Cottage and Camping  |                    | Gull Lake Cottages & Campground               | 1449 Gull Lake Rd          | Harlowe        | North Frontenac   | 613-336-2341                                                               | <a href="http://www.gulllakecottages.com/">http://www.gulllakecottages.com/</a>                                                                             |
| Cottage and Camping  | 10 rooms 8 sites   | West Palmerston Cottages                      | 1042 West Palmerston Dr    | Ompah          | North Frontenac   | 613-479-2252                                                               | <a href="http://www.wpcottages.com/">http://www.wpcottages.com/</a>                                                                                         |
| Cottage and Camping  | 55 sites           | Pine Haven Cottages and Campground            | 8441 Perth Road            | Perth Road     | South Frontenac   | 613-273-5365                                                               |                                                                                                                                                             |
| Cottage and Camping  | 29 rooms 20 sites  | Glen Lor Lodge                                | 4172 Perry Ln              | Sydenham       | South Frontenac   | 613-376-3020                                                               | <a href="http://www.glenlorlodge.com">http://www.glenlorlodge.com</a>                                                                                       |
| Cottage and Camping  | 91 sites           | Loughborough Lake Holliday Park               | 3060 Sydenham Rd           | Sydenham       | South Frontenac   | 613-544-2267                                                               | <a href="http://www.loughboroughlake.ca">http://www.loughboroughlake.ca</a>                                                                                 |
| Cottages             | 5 cottages         | Hungry Lake Lodge                             | PO Box 87                  | Arden          | Central Frontenac | 613-335-5716                                                               | <a href="http://hungrylakelodge.ca/">http://hungrylakelodge.ca/</a>                                                                                         |
| Cottages             | 16 cottages        | Kirk Kove Cottages                            | 1539 Kirk Kove Rd          | Arden          | Central Frontenac | 613-336-2200                                                               | <a href="http://www.kirkkovecottages.com">http://www.kirkkovecottages.com</a>                                                                               |
| Cottages             | 22 cottages        | Springwood Cottages                           | 1018 Blue Heron Ridge Road | Arden          | Central Frontenac | (613) 335-5333                                                             | <a href="http://www.springwoodcottages.ca/index.php">http://www.springwoodcottages.ca/index.php</a>                                                         |
| Cottages             |                    | Martin Farm Lake Cottage                      | 1108 Martin Rd.            | Ardoch         | North Frontenac   | 613-479-2837                                                               |                                                                                                                                                             |
| Cottages             | 7 cottages         | Hiawatha's Hideaway Cottage Resort            | 4004 Hiawatha Lane         | Battersea      | South Frontenac   | (613) 353-6210                                                             | <a href="http://www.hiawthacottages.com/">http://www.hiawthacottages.com/</a>                                                                               |
| Cottages             | 17 rooms           | Loughborough Inn                              | 2340 Loughborough View Dr  | Battersea      | South Frontenac   | 613-353-2600                                                               | <a href="http://www.loughboroughinn.on.ca">http://www.loughboroughinn.on.ca</a>                                                                             |
| Cottages             | 23 rooms           | Fernleigh Lodge                               | 1796 South Rd              | Cloyne         | North Frontenac   | 613-479-5566                                                               | <a href="http://www.fernleigh.on.ca">http://www.fernleigh.on.ca</a>                                                                                         |
| Cottages             |                    | Frontenac Shores                              | 1016 Twin Pine Lane        | Cloyne         | North Frontenac   | (613) 336-8686 or 1-866-240-5194                                           | <a href="http://www.frontenacshores.com">www.frontenacshores.com</a>                                                                                        |
| Cottages             |                    | Green Bay Resort                              | RR2 Cloyne                 | Cloyne         | North Frontenac   | (613) 336-2363                                                             | <a href="http://www.greenbayresort.ca">www.greenbayresort.ca</a>                                                                                            |
| Cottages             | 15 cottages        | Lancaster's Resort                            | 1045 Lancaster Ln          | Cloyne         | North Frontenac   | (613) 336-2423                                                             | <a href="http://www.lancastersresort.ca">www.lancastersresort.ca</a>                                                                                        |
| Cottages             | 8 cottages         | Twin Oaks Camp                                | RR#2-780 Burns Rd          | Godfrey        | Central Frontenac | 613-273-5358                                                               | <a href="http://www.twinoakscamp.com/">http://www.twinoakscamp.com/</a>                                                                                     |
| Cottages             | 11 cottages        | Cuddy's Pine Cove Resort                      | 1509 Gull Lake Ln          | Harlowe        | North Frontenac   | 613-336-8135                                                               | <a href="http://www.cuddyspinecove.ca">http://www.cuddyspinecove.ca</a>                                                                                     |
| Cottages             | 12 cottages        | Snug Harbour Resort                           | 1029 Snug Harbour Lane     | Hartington     | South Frontenac   | 613-374-5412                                                               | <a href="http://www.snugharbour.on.ca/">http://www.snugharbour.on.ca/</a>                                                                                   |
| Cottages             | 4 cottages         | Myers Cave Resort                             | 2471 Road 506              | Myers Cave     | North Frontenac   | 613-336-9900                                                               | <a href="http://www.myerscaveresort.com">http://www.myerscaveresort.com</a>                                                                                 |
| Cottages             |                    | Alpaca Ranch Cottage                          | 1120 Donaldson Rd          | Ompah          | North Frontenac   | 613-479-0307                                                               | <a href="http://www.silentvalleyalpaca.ca/silentvalleyalpaca.ca/Contact_Us.html">http://www.silentvalleyalpaca.ca/silentvalleyalpaca.ca/Contact_Us.html</a> |
| Cottages             |                    | Young's Cottages                              |                            | Ompah          | North Frontenac   | (613) 479-2897                                                             | <a href="http://www.youngscottages.com">www.youngscottages.com</a>                                                                                          |
| Cottages             | 4 cottages         | Leggat Lake Cottages                          | 1170 Stinchcombe Rd        | Parham         | Central Frontenac | 613-375-6348                                                               |                                                                                                                                                             |
| Cottages             |                    | Fifth Lake Cottages                           | 1841 Fifth Lake Rd         | Parham         | Central Frontenac | 866-202-1815                                                               | <a href="http://fifthlakecottages.ca/contact-us/">http://fifthlakecottages.ca/contact-us/</a>                                                               |
| Cottages             |                    | J&C Country Retreat                           | 6069 Buckshot Lake Road    | Plevna         | North Frontenac   | (613) 699-2831                                                             | <a href="mailto:jccountryretreat@gmail.com">jccountryretreat@gmail.com</a>                                                                                  |
| Cottages             |                    | Kring's Cottages                              | 1040 Kring's Lane          | Plevna         | North Frontenac   | (613) 479-0028                                                             | <a href="http://www.kringscottages.com">www.kringscottages.com</a>                                                                                          |
| Cottages             |                    | Lucky Lake Camp                               | 1227 Schooner Road         | Plevna         | North Frontenac   | (613) 479-2956 or (613) 478-2810                                           |                                                                                                                                                             |
| Cottages             |                    | Mackie Lake Camp                              | 3763 Mountain Road         | Plevna         | North Frontenac   | (613) 479-2481 (summer) or (613) 479-2433 (v mackielakecamp@mazinaw.on.ca) | <a href="http://www.pleasantviewlodge.com/">http://www.pleasantviewlodge.com/</a>                                                                           |
| Cottages             | 5 rooms            | Pleasantview Lodge                            | 1614C Brule Lake Rd        | Plevna         | North Frontenac   | 613-479-0350                                                               | <a href="http://www.melodylodge.ca/">http://www.melodylodge.ca/</a>                                                                                         |
| Cottages             | 15 cottages 4 trar | Melody Lodge                                  | 4328 Melody Lodge Ln       | Seeley's Bay   | South Frontenac   | 613-387-3497                                                               | <a href="http://theoakresort.com/">http://theoakresort.com/</a>                                                                                             |
| Cottages             | 7 Cottages         | The Oaks Resort                               | 2020 Crow Lake Rd          | Tichborne      | Central Frontenac | 613-777-8881                                                               | <a href="http://www.lazyacrecottages.com">http://www.lazyacrecottages.com</a>                                                                               |
| Cottages             |                    | Lazy Acres Cottages                           | 2417 Desert Lake Road      | Verona         | South Frontenac   | 613-374-2394                                                               | <a href="http://www.lazyacrecottages.com">http://www.lazyacrecottages.com</a>                                                                               |
| Cottages and Camping | 12 cottages        | Land O Lakes Lodge                            | 1122 Lodge Road            | Clarendon      | Central Frontenac | (613) 279-2530                                                             | <a href="http://www.land-o-lakes-lodge.com">www.land-o-lakes-lodge.com</a>                                                                                  |
| Glamping             |                    | Kingsford Yurt Camp                           |                            |                | South Frontenac   | 613-273-5693                                                               |                                                                                                                                                             |
| Hotel                |                    | Aragain Lodge                                 | 1843 Myers Cave Rd         | Arden          | Central Frontenac | 613-336-2301                                                               | <a href="http://www.aragainlodge.com">http://www.aragainlodge.com</a>                                                                                       |
| Hotel                | 20 rooms           | Holiday Manor Fishing Lodge                   | 5208 Battersea Rd,         | Battersea      | South Frontenac   | 613-353-2211                                                               |                                                                                                                                                             |
| Hotel                |                    | Trout Lake Hotel                              | 10249 Road 509             | Ompah          | North Frontenac   | 613-479-2987                                                               | <a href="mailto:troutlakehotel@gmail.com">troutlakehotel@gmail.com</a>                                                                                      |
| Hotel                |                    | Birch Lodge                                   | 3883 Buckshot Lake Road    | Plevna         | North Frontenac   | (613) 479-2215                                                             |                                                                                                                                                             |
| Hotel                |                    | Lenich Resort                                 | 1044 Lenich Lan            | Plevna         | North Frontenac   | (613) 479-2280                                                             |                                                                                                                                                             |
| Hotel                |                    | General Wolfe Hotel                           | 1237 Road 96               | Wolfe Island   | Frontenac Islands | 613-385-2611                                                               | <a href="http://www.generalwolfehotel.com/">http://www.generalwolfehotel.com/</a>                                                                           |
| Inn                  |                    | Mazinaw Inn/Restaurant and Bar                | 14276 Hwy 41               | Cloyne         | North Frontenac   | 613-336-9054                                                               | <a href="http://www.mazinawresidence.com">http://www.mazinawresidence.com</a>                                                                               |
| Inn                  |                    | Shabot Lake Country Inn and Pub               | 14152 Road 38              | Sharbot Lake   | Central Frontenac | 613-279-2198                                                               | <a href="http://www.sharbotlakeinn.com">www.sharbotlakeinn.com</a>                                                                                          |
| Inn                  |                    | Dreamcatcher's Inn                            | 1277 Road 96               | Wolfe Island   | Frontenac Islands | 613-385-2635                                                               | <a href="http://www.dreamcatchers-inn.com">http://www.dreamcatchers-inn.com</a>                                                                             |
| Motel                |                    | Tooley Lodge                                  | 2832 Schooner Road         | Plevna         | North Frontenac   | (613) 479-2272                                                             | <a href="http://www.tooleylodge.com">www.tooleylodge.com</a>                                                                                                |
| Motel                |                    | Bruleview Lodge                               | 1057 Bruleview Lane        | Plevna         | North Frontenac   | (613) 479-2205                                                             |                                                                                                                                                             |
| Motel                | 10 units           | Sharbot Lake Country Inn                      | 14152 Road 38              | Sharbot Lake   | Central Frontenac | 613-279-2198                                                               | <a href="http://www.sharbotlakeinn.com">http://www.sharbotlakeinn.com</a>                                                                                   |
| Other                |                    | Shanti Retreat                                | 89 Waldo's Way             | Wolfe Island   | Frontenac Islands | 613-777-0247                                                               | <a href="http://www.shantiretreat.ca/">http://www.shantiretreat.ca/</a>                                                                                     |

|        |                                                       |                  |                   |                                                                                                                                                                                                                                                                 |
|--------|-------------------------------------------------------|------------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| AirBnB | Cottage life at its best!!                            | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/17603957?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/17603957?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                     |
| AirBnB | Live the cottage live!                                | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/17557298?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/17557298?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                     |
| AirBnB | Nice cottage on a 260 acres with private lake         | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/14925594?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/14925594?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                     |
| AirBnB | Private Bunkie In The Woods (2) + Nature Trails       | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/13634605?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/13634605?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                     |
| AirBnB | Private Bunkie In the Woods (1) + Nature Trails       | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/12990922?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/12990922?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                     |
| AirBnB | Private Cottage, Sleeps 8, Enjoy!                     | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/2821334?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/2821334?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                       |
| AirBnB | The Cuckoo's Nest, waterfront & family friendly       | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/13299838?checkin=2017-06-23&amp;checkout=2017-06-26">https://www.airbnb.ca/rooms/13299838?checkin=2017-06-23&amp;checkout=2017-06-26</a>                                                                                   |
| AirBnB | Water front Log Cabin                                 | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/13426980?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/13426980?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                     |
| AirBnB | Water View Cottage #11, Hot Tub                       | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/10877712?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/10877712?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                     |
| AirBnB | Wolf's Private Waterfront Cabin                       | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/14102709?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/14102709?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                     |
| AirBnB | The Neighbors Cottage - Waterfront                    | Arden            | Central Frontenac | <a href="https://www.airbnb.ca/rooms/2452440?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=VISPBGF_">https://www.airbnb.ca/rooms/2452440?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=VISPBGF_</a>   |
| AirBnB | Another Authentic Organic Experience!                 | Battersea        | South Frontenac   | <a href="https://www.airbnb.ca/rooms/16856946?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=VpBjOJjj">https://www.airbnb.ca/rooms/16856946?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=VpBjOJjj</a> |
| AirBnB | Holiday Country Manor                                 | Battersea        | South Frontenac   | <a href="https://www.airbnb.ca/rooms/13623642?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/13623642?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                     |
| AirBnB | Log Cabin on Crotch Lake, North Frontenac             | Claredone        | North Frontenac   | <a href="https://www.airbnb.ca/rooms/13883289?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/13883289?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                     |
| AirBnB | Log Cabin on Crotch Lake, North Frontenac             | Claredone        | North Frontenac   | <a href="https://www.airbnb.ca/rooms/13883289?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=tqY2c-R3">https://www.airbnb.ca/rooms/13883289?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=tqY2c-R3</a>                                                     |
| AirBnB | Eagle: Gorgeous lakefront house 4/2                   | Godfrey          | Central Frontenac | <a href="https://www.airbnb.ca/rooms/435715?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/435715?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                         |
| AirBnB | Great House: lakefront palace, 6/5 new, sleeps 16     | Godfrey          | Central Frontenac | <a href="https://www.airbnb.ca/rooms/8474173?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/8474173?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | Lake House perfect for 2 families,c/a, frp, beach     | Godfrey          | Central Frontenac | <a href="https://www.airbnb.ca/rooms/3792546?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/3792546?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | Romantic wilderness lake retreat                      | Godfrey          | Central Frontenac | <a href="https://www.airbnb.ca/rooms/1016357?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/1016357?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | Sleeps 2-33. 5 luxury houses AMAZING lake compound    | Godfrey          | Central Frontenac | <a href="https://www.airbnb.ca/rooms/1612733?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/1612733?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | Paradise Cove Bed and Breakfast.                      | Hartington       | South Frontenac   | <a href="https://www.airbnb.ca/rooms/15234790?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=jmFcQC_">https://www.airbnb.ca/rooms/15234790?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=jmFcQC_</a>   |
| AirBnB | Desert Lake Bed and Breakfast                         | Hartington       | South Frontenac   | <a href="https://www.airbnb.ca/rooms/7509278?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=YlfeED8F">https://www.airbnb.ca/rooms/7509278?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=YlfeED8F</a>   |
| AirBnB | Bordenwood Grove                                      | Henderson        | Central Frontenac | <a href="https://www.airbnb.ca/rooms/2576753?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7">https://www.airbnb.ca/rooms/2576753?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=ta_pj7k7</a>                                                       |
| AirBnB | Cozy Cabin Retreat near Kingston                      | Inverary         | South Frontenac   | <a href="https://www.airbnb.ca/rooms/5630802?checkin=2017-06-23&amp;checkout=2017-06-26">https://www.airbnb.ca/rooms/5630802?checkin=2017-06-23&amp;checkout=2017-06-26</a>                                                                                     |
| AirBnB | Nature lovers' paradise                               | Inverary         | South Frontenac   | <a href="https://www.airbnb.ca/rooms/8972485?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/8972485?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | Spectacular view of The lake                          | Inverary         | South Frontenac   | <a href="https://www.airbnb.ca/rooms/13926761?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/13926761?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                     |
| AirBnB | Spectacular view of The lake                          | Inverary         | South Frontenac   | <a href="https://www.airbnb.ca/rooms/13926761?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=yFqse_BM">https://www.airbnb.ca/rooms/13926761?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=yFqse_BM</a>                                                     |
| AirBnB | Cozy, peaceful lakefront cottage                      | Mountain Grove   | Central Frontenac | <a href="https://www.airbnb.ca/rooms/7324471?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=VISPBGF_">https://www.airbnb.ca/rooms/7324471?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=VISPBGF_</a>   |
| AirBnB | 4 Season Alpaca Ranch Cottage w/ Lake Access          | Ompah            | North Frontenac   | <a href="https://www.airbnb.ca/rooms/4915047?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=tqY2c-R3">https://www.airbnb.ca/rooms/4915047?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=tqY2c-R3</a>                                                       |
| AirBnB | The Lake House, luxury lakefront living.              | Parham           | Central Frontenac | <a href="https://www.airbnb.ca/rooms/13168826?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=VISPBGF_">https://www.airbnb.ca/rooms/13168826?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=VISPBGF_</a> |
| AirBnB | J&C Country Trails                                    | Plevna           | North Frontenac   | <a href="https://www.airbnb.ca/rooms/5738323?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=in4HkJsm">https://www.airbnb.ca/rooms/5738323?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=in4HkJsm</a>                                                       |
| AirBnB | 2281 Grindstone Lake Cottage - Waterfront             | Plevna           | North Frontenac   | <a href="https://www.airbnb.ca/rooms/14184067?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=6NL3isCX">https://www.airbnb.ca/rooms/14184067?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=6NL3isCX</a>                                                     |
| AirBnB | Bavarian Inn on the Lake -250 ft of waterfront!       | Sharbot Lake     | Central Frontenac | <a href="https://www.airbnb.ca/rooms/14333274?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=tqY2c-R3">https://www.airbnb.ca/rooms/14333274?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=tqY2c-R3</a>                                                     |
| AirBnB | Heritage 2-bedroom stone cottages                     | Sharbot Lake     | Central Frontenac | <a href="https://www.airbnb.ca/rooms/17894173?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=95lanLRp">https://www.airbnb.ca/rooms/17894173?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=95lanLRp</a> |
| AirBnB | Private Cabin on the Mississippi River                | Snow Road Static | North Frontenac   | <a href="https://www.airbnb.ca/rooms/297665?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=tqY2c-R3">https://www.airbnb.ca/rooms/297665?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=tqY2c-R3</a>                                                         |
| AirBnB | 15 mins to the city, 2 bedroom                        | Sydenham         | South Frontenac   | <a href="https://www.airbnb.ca/rooms/14614685?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/14614685?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                     |
| AirBnB | Historic Limestone                                    | Sydenham         | South Frontenac   | <a href="https://www.airbnb.ca/rooms/3223232?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/3223232?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | Historical Home with Lake View                        | Sydenham         | South Frontenac   | <a href="https://www.airbnb.ca/rooms/6434400?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/6434400?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | Lake compound featured in Fine Homebuilding Mag       | Tichborne        | Central Frontenac | <a href="https://www.airbnb.ca/rooms/1130814?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/1130814?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | Lake House(Lower):2br awesome view                    | Tichborne        | Central Frontenac | <a href="https://www.airbnb.ca/rooms/2120467?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/2120467?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | Bi-Century Log Cabin, Desert Lake Waterfront Farm     | Verona           | South Frontenac   | <a href="https://www.airbnb.ca/rooms/4428945?checkin=2017-06-23&amp;checkout=2017-06-26">https://www.airbnb.ca/rooms/4428945?checkin=2017-06-23&amp;checkout=2017-06-26</a>                                                                                     |
| AirBnB | Open spacious Beach Loft.                             | Verona           | South Frontenac   | <a href="https://www.airbnb.ca/rooms/10571943?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/10571943?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                     |
| AirBnB | Winter Cottage in Frontenac County                    | Verona           | South Frontenac   | <a href="https://www.airbnb.ca/rooms/2313632?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/2313632?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | The Cottage                                           | Verona           | South Frontenac   | <a href="https://www.airbnb.ca/rooms/15444403?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=L1nLekyP">https://www.airbnb.ca/rooms/15444403?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=L1nLekyP</a> |
| AirBnB | Canada House (On the Pond)   2 Queen Bedro Perth Road | Verona           | South Frontenac   | <a href="https://www.airbnb.ca/rooms/13874324?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/13874324?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                     |
| AirBnB | Country Estate Setting                                |                  | South Frontenac   | <a href="https://www.airbnb.ca/rooms/14026984?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/14026984?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                     |
| AirBnB | Darling Barn                                          |                  | South Frontenac   | <a href="https://www.airbnb.ca/rooms/17430281?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/17430281?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                     |
| AirBnB | Draper Lake 3 bedroom                                 | Perth Road       | South Frontenac   | <a href="https://www.airbnb.ca/rooms/13763220?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/13763220?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                     |
| AirBnB | Log Home on Devil Lake                                | Perth Road       | South Frontenac   | <a href="https://www.airbnb.ca/rooms/5315168?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/5315168?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                       |
| AirBnB | Pine Haven Cottages and Campground                    | Perth Road       | South Frontenac   | <a href="https://www.airbnb.ca/rooms/11438244?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF">https://www.airbnb.ca/rooms/11438244?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=WUeDuPyF</a>                                                     |
| AirBnB | The Aerie : Loft Style Modern Cabin                   |                  | Central Frontenac | <a href="https://www.airbnb.ca/rooms/5929464?checkin=2017-06-23&amp;checkout=2017-06-26">https://www.airbnb.ca/rooms/5929464?checkin=2017-06-23&amp;checkout=2017-06-26</a>                                                                                     |
| AirBnB | Canada House (On the Pond)                            | Perth Road       | South Frontenac   | <a href="https://www.airbnb.ca/rooms/14290383?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=saf8QZTo">https://www.airbnb.ca/rooms/14290383?checkin=2017-06-23&amp;checkout=2017-06-26&amp;s=saf8QZTo</a>                                                     |
| AirBnB | Premiere Kingsford Lake House                         |                  | South Frontenac   | <a href="https://www.airbnb.ca/rooms/15372198?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=jmFcQC_">https://www.airbnb.ca/rooms/15372198?checkin=2018-06-29&amp;checkout=2018-07-02&amp;guests=2&amp;adults=2&amp;s=jmFcQC_</a>   |

| Name                                | Address                   | Town                | Township          | Phone          | Website                                                                                               |
|-------------------------------------|---------------------------|---------------------|-------------------|----------------|-------------------------------------------------------------------------------------------------------|
| Country Style                       | 14265 Hwy 41              | Cloyne              | North Frontenac   | 613-336-1234   | <a href="https://www.facebook.com/countystylemrsb/">https://www.facebook.com/countystylemrsb/</a>     |
| Creekside Bar & Grill               | 2261 Wellington St        | Battersea           | South Frontenac   | 613-353-1102   |                                                                                                       |
| General Wolfe Restaurant            | 1237 Hwy 96               | Wolfe Island        | Frontenac Islands | 613-385-2611   | <a href="http://www.generalwolfehotel.com">www.generalwolfehotel.com</a>                              |
| Jossey's Chill & Grill              | 24593 Hwy 7               | Sharbot Lake        | Central Frontenac | 613-545-5495   |                                                                                                       |
| Marble Lake Lodge                   | 1005 Marble Lake Road     | Cloyne              | North Frontenac   | (613) 336-0117 | <a href="http://www.marblelakelodge.com">www.marblelakelodge.com</a>                                  |
| Mill St Pizzeria                    | 4379 Sydenham Mill St     | Sydenham            | South Frontenac   | 613-376-3710   |                                                                                                       |
| Mom Restaurant                      | 6775 Main St              | Verona              | South Frontenac   | 613-374-2817   |                                                                                                       |
| Moms to the Rescue                  | R R #1                    | Hartington          | South Frontenac   | 613-374-3312   |                                                                                                       |
| Mr. Sub                             | 14265 Hwy 41              | Cloyne              | North Frontenac   | 613-336-1234   | <a href="https://www.facebook.com/countystylemrsb/">https://www.facebook.com/countystylemrsb/</a>     |
| Muddy Waters Restaurant             | 6557 Hwy 38               | Verona              | South Frontenac   | 613-374-5444   | <a href="https://www.facebook.com/muddywatersverona/">https://www.facebook.com/muddywatersverona/</a> |
| North of 7 Restaurant               | 7325 Road 506             | Plevna              | North Frontenac   | 613-479-2603   |                                                                                                       |
| Ormsbee's Mercantile                | 3814 Battersea Rd         | Sunbury             | South Frontenac   | 613-353-6990   | N/A                                                                                                   |
| Shabot Lake Country Inn and Pub     | 14152 Road 38             | Sharbot Lake        | Central Frontenac |                |                                                                                                       |
| Subway                              | 24585A Hwy 7              | Sharbot Lake        | Central Frontenac | 613-279-7827   | <a href="http://www.subway.com/">http://www.subway.com/</a>                                           |
| Subway                              | 2779 Rutledge Rd          | Sydenham            | South Frontenac   | 613-376-6969   | <a href="http://www.subway.com/">http://www.subway.com/</a>                                           |
| The Hungry Moose                    | 1005 Marble Lake Rd       | Cloyne              | North Frontenac   | 613-336-0117   | <a href="http://www.marblelakelodge.com">http://www.marblelakelodge.com</a>                           |
| The Island Grill                    | 1222 Hwy.#96              | Wolfe Island        | Frontenac Islands |                |                                                                                                       |
| The Maples Restaurant               | 1002 Medical Centre Rd    | Sharbot Lake        | Central Frontenac | 613-279-3200   |                                                                                                       |
| The Maples Restaurant               | 14030 Hwy #38             | Sharbot Lake        | Central Frontenac | (613) 279-1003 |                                                                                                       |
| The Pizza Place                     | 4946 Road 38              | Harrowsmith         | South Frontenac   | 613-372-5693   | <a href="http://www.harrowsmithpizza.com/">http://www.harrowsmithpizza.com/</a>                       |
| The Point Restaurant                | 4415 George St            | Sydenham            | South Frontenac   | 613-376-1011   |                                                                                                       |
| Wolfe Island Pub and Pizzeria       | 1223 Main St              | Marysville          | Frontenac Islands | 613-385-1234   | <a href="http://www.thewipp.ca/">http://www.thewipp.ca/</a>                                           |
| Back 40 Artisan Cheese              | 1406 Gulley Rd            | Mississippi Station | South Frontenac   | 613-287-7011   | <a href="http://www.artisancheese.ca/">http://www.artisancheese.ca/</a>                               |
| Barb's Handmade Perogies            |                           | Sydenham            | South Frontenac   | 613-376-6997   | <a href="https://www.facebook.com/mclarenba">https://www.facebook.com/mclarenba</a>                   |
| Bear Root Gardens                   | 6812 Road 38              | Verona              | South Frontenac   | 613-915-1600   | N/A                                                                                                   |
| Cardinal Café                       | 14153 Road 38             | Sharbot Lake        | Central Frontenac | 613-279-3734   | <a href="https://www.facebook.com/cardinalhandmade">https://www.facebook.com/cardinalhandmade</a>     |
| Conboy & Sons Maple Syrup           | 2559 Bell Line Rd         | Sharbot Lake        | Central Frontenac | 613-279-2550   | <a href="http://www.conboymaplesyrup.com/">http://www.conboymaplesyrup.com/</a>                       |
| Fine Chocolate by Ludwig            | 1506 Armstrong Line       | Maberly             | Central Frontenac | 613-268-6832   | <a href="http://finechocolate.ca/">http://finechocolate.ca/</a>                                       |
| Food Less Travelled                 | 6674 Road 38              | Verona              | South Frontenac   | 613-374-3663   | <a href="http://www.foodlesstravelled.ca/">http://www.foodlesstravelled.ca/</a>                       |
| Frontenac Farmers Market            | 6875 Road 38              | Verona              | South Frontenac   | N/A            | <a href="http://www.frontenacfarmersmarket.ca/">http://www.frontenacfarmersmarket.ca/</a>             |
| Garrett's Meat & Bake Shop          | 3748 O'Neil Ln            | Inverary            | South Frontenac   | 613-353-2783   |                                                                                                       |
| Hanna's Meat Pies                   | 4325 Stage Coach Rd       | Sydenham            | South Frontenac   | 613-876-4696   | <a href="http://www.hannasmeatpies.com">http://www.hannasmeatpies.com</a>                             |
| Long Road Eco Farm                  | 3757 Road 38              | Harrowsmith         | South Frontenac   | 613-305-0968   | <a href="http://www.longroadecofarm.com">http://www.longroadecofarm.com</a>                           |
| Mill Street Café                    | 4400 Mill Street          | Sydenham            | North Frontenac   | 613-376-1533   |                                                                                                       |
| Seed to Sausage                     | 12821 Road 38             | Verona              | South Frontenac   | 613-279-2455   | <a href="http://www.seed-to-sausage.ca">http://www.seed-to-sausage.ca</a>                             |
| Sharbot Lake Farmers Market         | 1037 Matthew St           | Sharbot Lake        | Central Frontenac | N/A            | <a href="http://www.sharbotlakefarmersmarket.ca">http://www.sharbotlakefarmersmarket.ca</a>           |
| Sonset Farm                         | 4403 Latimer Rd           | Inverary            | South Frontenac   | 613-353-2260   | <a href="http://www.sonridgestable.com/sonset-farm/">http://www.sonridgestable.com/sonset-farm/</a>   |
| Tenango's Cafe                      | 1212 Road 96              | Marysville          | Frontenac Islands | 613-385-1472   | <a href="http://cafetenango.webs.com/">http://cafetenango.webs.com/</a>                               |
| The Cheesecakeery                   | 3005 Forest Rd            | Sydenham            | South Frontenac   | 613-483-0695   | <a href="http://www.cheesecakeerybakery.ca/">http://www.cheesecakeerybakery.ca/</a>                   |
| Wolfe Island Bakery                 | 1213 Road 96              | Marysville          | Frontenac Islands | 613-385-1021   | <a href="http://www.wolfeislandbakery.com/">http://www.wolfeislandbakery.com/</a>                     |
| Wolfe Island Grill                  | 1222 Hwy 96               | Wolfe Island        | Frontenac Islands | 613-385-2157   | <a href="http://www.wolfeislandgrill.com">www.wolfeislandgrill.com</a>                                |
| Palmerston Lake Marina              | 9637 Road 509             | Ompah               | North Frontenac   |                |                                                                                                       |
| Double S Sports & Marina            | 9637 Road 509             | Ompah               | North Frontenac   | 613-479-2176   | <a href="http://www.palmerstonlakemarina.com/">http://www.palmerstonlakemarina.com/</a>               |
| Frontenac Outfitters                | 6674 Bedford Rd           | Sydenham            | South Frontenac   | 613-376-6220   | <a href="http://www.frontenacoutfitters.com">http://www.frontenacoutfitters.com</a>                   |
| Land of Lakes Motor Sports & Marina | 1132 Conboy Rd            | Sharbot Lake        | Central Frontenac | 613-279-2837   | <a href="http://www.landoflakesmarina.com/">http://www.landoflakesmarina.com/</a>                     |
| LD Powersports                      | 8109 Road 38              | Godfrey             | Central Frontenac | 613-374-5604   | <a href="http://www.ldpowersports.com">http://www.ldpowersports.com</a>                               |
| Loughborough Lake Marina            | 2340 Loughborough View Dr | Battersea           | South Frontenac   | 613-353-6205   | <a href="http://www.themarina.on.ca">http://www.themarina.on.ca</a>                                   |
| Melody Lodge                        | 4328 Melody Lodge Ln      | Seeley's Bay        | South Frontenac   | 613-387-3497   | <a href="http://www.melodylodge.ca/marina.html">http://www.melodylodge.ca/marina.html</a>             |
| Sharbot Lake Marina                 | 1008 Cannon Rd            | Sharbot Lake        | Central Frontenac | 613-279-2952   | <a href="http://www.slmarina.ca/">http://www.slmarina.ca/</a>                                         |
| Smarts Marina                       | 1018 Smart Rd             | Cloyne              | North Frontenac   | 613-336-2222   | <a href="http://www.smartsmarina.com/">http://www.smartsmarina.com/</a>                               |
| Smarts Marina                       | 1018 Smart Rd             | Cloyne              | North Frontenac   | 613-336-2222   | <a href="http://www.smartsmarina.com/">http://www.smartsmarina.com/</a>                               |

|                                 |                                     |                   |                   |                |                                                                                                                                                                                                     |
|---------------------------------|-------------------------------------|-------------------|-------------------|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| The Maz Paddle Shop             | 14701 Hwy 41                        | Cloyne            | North Frontenac   | 613-336-1358   | <a href="https://www.facebook.com/The-Maz-518728644895090/?ref=page_internal">https://www.facebook.com/The-Maz-518728644895090/?ref=page_internal</a>                                               |
| The Performance Shed            | 3768 Road 38                        | Harrowsmith       | South Frontenac   | 613-372-1280   | <a href="http://www.performanceshed.com">http://www.performanceshed.com</a>                                                                                                                         |
| Lakelands Family Health Team    | 12357 Highway 41                    | Northbrook        | North Frontenac   |                |                                                                                                                                                                                                     |
| Sharbot Lake Medical Center     | 1005 Medical Center Road            | Sharbot Lake      | North Frontenac   |                |                                                                                                                                                                                                     |
| Desert Lake Gardens             | Mill Street Café @ 4400 Mill Street | Sydenham          | North Frontenac   | (613) 376-1533 |                                                                                                                                                                                                     |
| Ardoch Post Office              | 5639 Ardoch Road                    | Ardoch            | North Frontenac   |                |                                                                                                                                                                                                     |
| Cloyne Post Office              | 14232 Highway 41                    | Cloyne            | North Frontenac   |                |                                                                                                                                                                                                     |
| McDonalds Corners Post Office   | 5639 Mcdonalds Corners Road         | Mcdonalds Corners | North Frontenac   |                |                                                                                                                                                                                                     |
| Petro Canada                    | 12428 highway 41                    | Northbrook        | North Frontenac   |                |                                                                                                                                                                                                     |
| Plevna Post Office              | 7325 Road 506                       | Plevna            | North Frontenac   |                |                                                                                                                                                                                                     |
| Sharbot Lake Post Office        | 1034 Elizabeth St                   | Sharbot Lake      | North Frontenac   |                |                                                                                                                                                                                                     |
| <b>Adventure Agent</b>          | 1076 Carson Trail                   | Snow Road Station | North Frontenac   | (613) 278-0586 | <a href="http://www.adventureagent.net">www.adventureagent.net</a>                                                                                                                                  |
| Cloyne Shell & General Store    | 14265 Hwy 41                        | Cloyne            | North Frontenac   | 613-336-8824   | <a href="https://www.facebook.com/Cloyne-Shell-General-Store-551650508207101/?ref=page_internal">https://www.facebook.com/Cloyne-Shell-General-Store-551650508207101/?ref=page_internal</a>         |
| Esso                            | 6834 Road 38                        | Verona            | South Frontenac   | 613-374-2394   | <a href="http://www.essostations.ca">http://www.essostations.ca</a>                                                                                                                                 |
| Esso                            | 24515 Hwy 7                         | Sharbot Lake      | Central Frontenac | 613-279-2827   | <a href="http://www.essostations.ca">http://www.essostations.ca</a>                                                                                                                                 |
| Godfrey General Store           | 8111 Road 38                        | Godfrey           | Central Frontenac | 613-374-2345   |                                                                                                                                                                                                     |
| Leonard Fuels Ltd               | 5589 Road 38                        | Hartington        | South Frontenac   | 613-372-2112   | <a href="http://www.leonardfuels.com">http://www.leonardfuels.com</a>                                                                                                                               |
| McKeown and Woods Cardlock Site | 1516 Road 96                        | Marysville        | Frontenac Islands | 613-546-6571   | <a href="http://www.mckeownandwood.com/cardlock-fuel-services-/wolfe-island-cardlock-fuelling-site-">http://www.mckeownandwood.com/cardlock-fuel-services-/wolfe-island-cardlock-fuelling-site-</a> |
| Nellie's Gas Bar                | 4585 Road 38                        | Harrowsmith       | South Frontenac   | 613-372-5577   |                                                                                                                                                                                                     |
| North of 7 Gas Station          | 7325 Road 506                       | Plevna            | North Frontenac   | 613-479-2603   |                                                                                                                                                                                                     |
| Nowell Motors                   | 14165 Hwy 41                        | Cloyne            | North Frontenac   | 613-336-2547   | <a href="http://www.nowellmotorsltd.ca">http://www.nowellmotorsltd.ca</a>                                                                                                                           |
| Petro Canada                    | 24544 Hwy 7                         | Sharbot Lake      | Central Frontenac | 613-279-2382   | <a href="http://www.petro-canada.ca">http://www.petro-canada.ca</a>                                                                                                                                 |
| Sunbury General Store           | 3769A Battersea Rd                  | Sunbury           | South Frontenac   | 613-353-6023   |                                                                                                                                                                                                     |
| Sydenham One Stop               | 4431 Sydenham William St            | Sydenham          | South Frontenac   | 613-376-6482   |                                                                                                                                                                                                     |
| Fargo's General Store           | Road 96                             | Marysville        | Frontenac Islands | 613-385-2323   |                                                                                                                                                                                                     |
| Foodland                        | 6145 Road 38                        | Verona            | South Frontenac   | 613-374-2112   | <a href="http://ontario.foodland.ca/stores/verona/">http://ontario.foodland.ca/stores/verona/</a>                                                                                                   |
| Foodland                        | 4476 George St                      | Sydenham          | South Frontenac   | 613-376-6609   | <a href="http://ontario.foodland.ca/stores/sydenham-trousdales">http://ontario.foodland.ca/stores/sydenham-trousdales</a>                                                                           |
| Gilmour's on 38                 | 5062 Road 38                        | Harrowsmith       | South Frontenac   | 613-372-1818   | <a href="http://www.gilmourson38.ca/">http://www.gilmourson38.ca/</a>                                                                                                                               |
| Gray's Grocery                  | 14832 Road 38                       | Sharbot Lake      | Central Frontenac | 613-279-2725   | N/A                                                                                                                                                                                                 |
| Lavallee's Inverary Store       | 4047 Perth Rd                       | Inverary          | South Frontenac   | 613-539-6556   | <a href="https://www.facebook.com/Lavallees-Inverary-Store-654155134746516/">https://www.facebook.com/Lavallees-Inverary-Store-654155134746516/</a>                                                 |
| Mike Dean's Super Food Store    | 1039 Elizabeth St                   | Sharbot Lake      | Central Frontenac | 613-279-1020   | <a href="http://www.mikedeans.com/sharbot.htm">http://www.mikedeans.com/sharbot.htm</a>                                                                                                             |
| Ormsbee's Mercantile            | 3814 Battersea Rd                   | Sunbury           | South Frontenac   | 613-353-6990   | N/A                                                                                                                                                                                                 |
| Plevna Freshmart                | 7325 Road 506                       | Plevna            | North Frontenac   | 613-479-2603   | N/A                                                                                                                                                                                                 |
| Sydenham Food Market            | 4407 George St                      | Sydenham          | South Frontenac   | 613-376-3209   | N/A                                                                                                                                                                                                 |
| Flight Centre                   |                                     | Sharbot Lake      | Central Frontenac | (613) 279-3995 | <a href="http://www.flightcentreassociates.com/CarrieBorer">http://www.flightcentreassociates.com/CarrieBorer</a>                                                                                   |

| Name                                                 | Address                                                                                             | Town                                        | Township                                          | Province          | Website                      | Lat                                                                    |
|------------------------------------------------------|-----------------------------------------------------------------------------------------------------|---------------------------------------------|---------------------------------------------------|-------------------|------------------------------|------------------------------------------------------------------------|
| Community Group                                      | Lake Association                                                                                    | 4432 George St                              | Sydenham                                          | South Frontenac   | 613-376-3027 Ex              | www.southfrontenac.net                                                 |
| Community Group                                      | Verona Community Association                                                                        |                                             |                                                   |                   | 613-374-3807                 | http://www.yourverona.com/community_association.shtml                  |
| Community Group                                      | Kennebec Lake Association                                                                           | P.O Box 14                                  | Arden                                             | Central Frontenac |                              | http://www.kennebeclake.ca/                                            |
| Community Group                                      | The Frontenac Society of Model Engineers                                                            | Battersea Track /Onqwanada Resource Centre, | Battersea/ Kinston                                | South Frontenac   |                              | http://www.fsme.ca/home.aspx                                           |
| Community Group                                      | Ontario Woodlot                                                                                     | 170 Unity Road                              | Event held at Trinity United Church, Headquarters | South Frontenac   | 613-376-2344                 | https://www.ontariowoodlot.com/                                        |
| Community Group                                      | Cycling Club                                                                                        | 6034 Leveque Rd                             | Verona                                            | South Frontenac   |                              |                                                                        |
| Community Group                                      | Wolf Island Plowmens's Association                                                                  |                                             |                                                   |                   |                              | http://www.wolfeisland.com/mtarchives/000135.php                       |
| Community Group                                      | Wolf Island Network for Healthy Community                                                           |                                             | Wolf Island                                       | Frontenac Islands |                              | https://www.facebook.com/WINhealthycommunity                           |
| Environmental Group                                  | Frontenac Stewardship Foundation                                                                    | 2460 Holleford Road                         | Hartington                                        | South Frontenac   | (613) 374-1242               | http://www.ardenvillageontario.com/                                    |
| Heritage Group                                       | Cloyne and District Historical Society                                                              | 14225 Highway 41                            | Cloyne                                            | North Frontenac   |                              |                                                                        |
| Music Group                                          | Frontenac Women's Choir @ Trinity United Church                                                     | 6689 Road 38                                | Verona                                            | South Frontenac   | 613-376-6882                 |                                                                        |
| Performing Arts Group                                | North Frontenac Little Theatre Company                                                              |                                             |                                                   | Central Frontenac |                              | http://www.nflt.ca/                                                    |
| Social Community Group                               | New Leaf Link                                                                                       | PO Box 9                                    | Hartington                                        | South Frontenac   | 613-985-6355                 | http://www.newleafink.ca                                               |
| Antiques                                             | Wilmerdale Antiques                                                                                 | 5492 Wilmer Rd                              | Perth Road                                        | South Frontenac   | 613-353-2324                 | http://www.wilmerdaleantiques.com                                      |
| Art Dealers and Galleries                            | Arden Batik                                                                                         | 1029 Elm Tree Rd                            | Arden                                             | Central Frontenac | 613-335-2073                 | http://www.ardenbatik.com/                                             |
| Art Dealers and Galleries                            | Gallery on the Bay                                                                                  | 1010 Willett Ln                             | Arden                                             | Central Frontenac | 613-335-2032                 | http://www.galleryonbay.com/                                           |
| Art Dealers and Galleries                            | Free Spirit Gallery                                                                                 | 7325 Road 506                               | Plevna                                            | North Frontenac   | 613-479-2603                 | N/A                                                                    |
| Artist                                               | Brian Lormer                                                                                        |                                             | Cloyne                                            | North Frontenac   | (613) 336-3091               | www.brianlormer.com                                                    |
| Artist                                               | Fred Fowler Artist                                                                                  | 4005 Elphin-Maberly Rd                      | Snow Road Station                                 | North Frontenac   | 613-699-3686                 | http://www.fredfowler.ca                                               |
| Artist                                               | Mariclaro                                                                                           | 14259 Road 509                              | Snow Road Station                                 | North Frontenac   | 613-278-1631                 | https://www.mariclaro.ca/                                              |
| Artist                                               | Debbie Emery                                                                                        |                                             |                                                   |                   | (613) 479-8057               |                                                                        |
| Book Store                                           | Greystones Gift & Book Shop                                                                         | 16151 Hwy 41                                | Cloyne                                            | North Frontenac   | (613) 336-9863 (             | www.bonechofriends.ca                                                  |
| Gift Shops                                           | The Upstairs Tea & Gift Shop                                                                        | 4909 Road 38                                | Harrowsmith                                       | South Frontenac   | 613-372-1972                 | http://www.wiltoncreekfabrics.com                                      |
| Gift Shops                                           | Wilton Creek Fabrics                                                                                | 4909 Road 38                                | Harrowsmith                                       | South Frontenac   | 613-372-1972                 | http://www.wiltoncreekfabrics.com                                      |
| Gift Shops                                           | Free Spirit Gallery                                                                                 | 7325 Road 506                               | Plevna                                            | North Frontenac   | 613-479-2603                 | N/A                                                                    |
| Gift Shops                                           | EJH Creations                                                                                       | 9268 Road 509                               | Plevna                                            | North Frontenac   | 613-479-2979 or              | 613-483-3297                                                           |
| Gift Shops                                           | Memory Lane Flowers & Gifts                                                                         | 4400 George St                              | Sydenham                                          | South Frontenac   | 613-376-6309                 | http://www.memorylaneflowers.ca                                        |
| Gift Shops                                           | Trousdale's General Store                                                                           | 4395 Sydenham Mill St                       | Sydenham                                          | South Frontenac   | 613-376-7622                 | http://www.canadasoldstgeneralstore.com                                |
| Gift Shops                                           | Nicole's Gifts                                                                                      | 6709 Road 38                                | Verona                                            | South Frontenac   | 613-374-2323                 | http://www.nicolesgifts.ca/                                            |
| Gift Shops                                           | Art, Crafts and More Studio Gift Shop                                                               | 7443 Road 506                               | Plevna                                            | North Frontenac   | 613 479-0297                 | www.ambientwoods.webs.com                                              |
| Public Gallery                                       | Godfrey Sculpture Park                                                                              | 79 Buck Bay Rd                              | Godfrey                                           | Central Frontenac |                              | http://www.duerst.ca/                                                  |
| Visual Arts and Cracts Business                      | Artistic Edge                                                                                       | 4981 Road 506                               | Cloyne                                            | North Frontenac   | (613) 479-9982 or            | www.artisticedge.ca                                                    |
| Visual Arts and Crafts Business                      | Purse-onal Baggage                                                                                  | 11 Morton Point Ln                          | Bob's Lake                                        | South Frontenac   | 613-539-6662                 | https://www.facebook.com/purseonalbaggage/                             |
| Visual Arts and Crafts Business / Artist             | Jenna Rose Textiles                                                                                 | 1406 Gully Rd                               | Mississippi Station                               | North Frontenac   | 613-287-7011                 | http://www.jennarose.ca/                                               |
| Visual Arts and Crafts Business / Artist             | Jo of the Woods                                                                                     | 4119 Bell Line Rd                           | Mountain Grove                                    | Central Frontenac | 613-483-6993                 | http://joofthewoods.ca/                                                |
| Visual Arts and Crafts Business / Artist             | Silent Valley Alpaca                                                                                | 1120 Donaldson Rd                           | Ompah                                             | North Frontenac   | 613-479-0307                 | http://www.silentvalleyalpaca.ca                                       |
| Visual Arts and Crafts Business / Artist             | EJH Creations                                                                                       | 9268 Road 509                               | Plevna                                            | North Frontenac   | 613-479-2979                 | N/A                                                                    |
| Visual Arts and Crafts Business / Artist             | Ken Waller Woodcrafts                                                                               | 1077A Polar Bear Ln                         | Sharbot Lake                                      | Central Frontenac | 613-279-3035                 | http://www.kenwallerwoodcrafts.ca/                                     |
| Visual Arts and Crafts Business / Artist             | Ewe Can Knit                                                                                        | 6667 Road 38                                | Verona                                            | South Frontenac   | 613-374-3000                 | N/A                                                                    |
| Visual Arts and Crafts Business / Artist             | Gina's Warm & Woolies                                                                               | 6041 First Lake Rd                          | Verona                                            | South Frontenac   | 613-374-2107                 | https://www.facebook.com/GinasWarmWoolies                              |
| Visual Arts and Crafts Business / Artist             | Red Dragon Studio - Watercolours and Glasswork                                                      | 1091 Ridge Lane                             | Ardoch (Malcolm Lake)                             | North Frontenac   | (613) 479-2137               |                                                                        |
| Visual Arts and Crafts Business / Artist             | Prime Time Crafts                                                                                   | 2625 Ardoch Road                            | Clarendon                                         | North Frontenac   | (613) 279-3305               |                                                                        |
| Visual Arts and Crafts Business / Artist             | Mrs. C's Country Candles                                                                            | 18958 Highway 41                            | Cloyne                                            | North Frontenac   | (613) 336-9662               | www.chatson.com                                                        |
| Visual Arts and Crafts Business / Artist             | Jenna Rose Screen Printed Accessories and Houseware                                                 | 1406 Gully Road                             | Mississippi Station                               | North Frontenac   |                              | www.jennarose.ca                                                       |
| Visual Arts and Crafts Business / Artist             | Honey Locust Gifts                                                                                  | 10178 Road 509                              | Ompah                                             | North Frontenac   | (613) 479-5533               | www.honeylocustgifts.com                                               |
| Visual Arts and Crafts Business / Artist             | Tiraislin Farm                                                                                      | 113 Clarendon Road                          | Snow Road Station                                 | North Frontenac   | (613) 268-9999               | www.abrushwithimmortality.com                                          |
| Visual Arts and Crafts Business / Artist             | Tuscany Concrete by Design                                                                          | 1014A Lyons Gate Lane                       | Fernleigh                                         | North Frontenac   | (613) 479-2075               | www.tuscanyconcrete.com                                                |
| Visual Arts and Crafts Business / Artist             | Acorny Acres                                                                                        | 1394 Sunday Lake Lane                       | Ompah                                             | North Frontenac   | (613) 479-9949               |                                                                        |
| Visual Arts and Crafts Business / Artist             | Mariclaro Sustainable Designs                                                                       | 14259 Road 509                              | Snow Road Station                                 | North Frontenac   | (613)-278-1631               | www.mariclaro.ca                                                       |
| Visual Arts and Crafts Business / Artist             | Fred Cox - Pine Boat Shelving - Custom Pine Toilet Paper Holders - Custom built wagon wheels & More |                                             |                                                   |                   | 613-479-2807                 |                                                                        |
| Visual Arts and Crafts Businesses                    | Debbie Reeve Art Studio                                                                             | 2544 Road 506                               | Cloyne                                            | North Frontenac   | 613-336-0463 or 416-799-5809 |                                                                        |
| Visual Arts and Crafts Businesses                    | Tuscany Concrete by Design                                                                          | 1014A Lyons Gate Ln                         | Fernleigh                                         | North Frontenac   | 613-479-2075                 | http://www.tuscanyconcrete.com/                                        |
| Visual Arts and Crafts Businesses                    | Wintergreen Studios                                                                                 | 9780 Canoe Lake Road                        | Godfrey                                           | Central Frontenac | 613-273-8745                 | http://www.wintergreenstudios.com                                      |
| Visual Arts Studio                                   | Arden Pottery                                                                                       | 1040 Big Clear Ln                           | Arden                                             | Central Frontenac | 613-335-2763                 | https://www.facebook.com/ardenpottery/?ref=page_internal               |
| Visual Arts Studio                                   | Hilderbrook Studio                                                                                  | 1273 Long Lake Rd                           | Parham                                            | Central Frontenac | 613-375-6659                 | http://www.inroadstour.ca/hilderbrook.html                             |
| Visual Arts Studio                                   | Laurel Leaf Studio                                                                                  | 1180 Eagle Lake Rd                          | Parham                                            | Central Frontenac | 613-375-6388                 | http://www.inroadstour.ca/minutillo.html                               |
| Visual Arts Studio                                   | Maple Hollow Studio                                                                                 | 50 Maple Grove Ln                           | Tichborne                                         | Central Frontenac | 613-375-8186                 | http://maplehollostudio.com/                                           |
| Visual Arts Studio                                   | Studio by the Pond                                                                                  | 1074 Little Pond Road                       | Cloyne                                            | North Frontenac   | (613) 336-8860               | www.carlamiedema.com                                                   |
| Visual Arts Studio                                   | Studio K-G Klessen                                                                                  | Plevna                                      | Ontario                                           | North Frontenac   | (613) 479-2982               |                                                                        |
| Visual Arts Studio                                   | Free Spirit Art, Craft and Gift Gallery                                                             | 7325 Road 506                               | Plevna                                            | North Frontenac   | (613) 479-2464               |                                                                        |
| Visual Arts Studio                                   | Stone Ridoe Art Studio                                                                              |                                             |                                                   | North Frontenac   | (613) 479-2797               | stoneridoeart.wix.com/home                                             |
| Visual Arts Studio                                   | Brushfire Art Studio                                                                                | 4588 Wilmer Rd                              | Sydenham                                          | South Frontenac   | (613) 376 - 3000             |                                                                        |
| Visual Arts Studio                                   | Wintergreen Studio                                                                                  | 9780 Canoe Lake Road                        |                                                   | South Frontenac   | 613 • 273 • 8745             | https://www.wintergreenstudios.com/                                    |
| Church                                               | Ardoch Anglican Church                                                                              | 5612 Ardoch Road                            | Ardoch                                            | North Frontenac   |                              |                                                                        |
| Church                                               | Battersea United Church                                                                             | 2219 Wellington St,                         | Battersea                                         | South Frontenac   | 613-374-2177                 | http://storrington.weebly.com/                                         |
| Church                                               | Cloyne United Church                                                                                | 14185 Highway 41                            | Cloyne                                            | North Frontenac   |                              |                                                                        |
| Church                                               | Trinity United Church                                                                               | 170 Unity Road                              | Elginburg                                         | South Frontenac   | 613-373-9334                 |                                                                        |
| Church                                               | Harlowe United Church                                                                               | 2368 Harlowe Road                           | Harlowe                                           | North Frontenac   |                              |                                                                        |
| Church                                               | Harlowe Wesleyan Church                                                                             | 4478 Henderson Road                         | Harlowe                                           | North Frontenac   |                              |                                                                        |
| Church                                               | Mississippi Free Methodist Church                                                                   | 1009 St. Pierres Road                       | Mississippi Station                               | North Frontenac   |                              |                                                                        |
| Church                                               | Ardoch Catholic Church                                                                              | 5984 Ardoch Road                            | Ompah                                             | North Frontenac   |                              |                                                                        |
| Church                                               | Ompah Anglican Church                                                                               | 1017 South Bush Road                        | Ompah                                             | North Frontenac   |                              |                                                                        |
| Church                                               | Pineview Free Methodist Church                                                                      | 14397 Hwy 41                                | Cloyne                                            |                   |                              |                                                                        |
| Church                                               | Vennachar Free Methodist Church                                                                     | 424 Matawachan Rd                           | Cloyne                                            | North Frontenac   | (613) 333-2318               |                                                                        |
| Church                                               | Trinity United Church                                                                               | 6689 Road 38                                | Verona                                            | South Frontenac   |                              |                                                                        |
| Community Centre                                     | Snow Road Community Centre                                                                          | 14073 County Road / 509 Snow Road           | Snow Road Station                                 | North Frontenac   |                              | http://www.sundaridayspa.com/                                          |
| Community Centre / Event Space                       | Frontenac Community Arena, events                                                                   | 4299 Arena Boundary Rd                      | Godfrey                                           | Central Frontenac | 613-374-2177                 |                                                                        |
| Community Centre / Sports Complex                    | Harrowsmith & District Social and Athletic Club                                                     | 4041 Colebrooke Rd,                         | Harrowsmith                                       | South Frontenac   | (613) 372-0917               |                                                                        |
| Community Centre / Sports Complex / Private business | Social and Athletic Club (S&A Club)                                                                 | 4041 Colebrooke Rd                          | Harrowsmith                                       | South Frontenac   | 613-372-0917                 | https://www.facebook.com/HarrowsmithSocialAndAthleticClub/             |
| Community Centre Recreation                          | Tennis Court & Shuffleboard                                                                         | McMullen Manor                              |                                                   | South Frontenac   |                              |                                                                        |
| Community Halls                                      | Wolf Island Community Centre                                                                        | Victoria St                                 | Wolf Island                                       | Frontenac Islands |                              | https://www.facebook.com/WolfeislandCommunityCentre/?ref=page_internal |
| Community Halls                                      | Kennebec Hall                                                                                       | 5998 Arden Rd                               | Arden                                             | Central Frontenac |                              |                                                                        |
| Community Halls                                      | BellRock Hall                                                                                       | 6034 Leveque Road                           | BellRock                                          | South Frontenac   | (613) 374 3829/ 2            | http://www.onepagewebsites.ca/bellrockhall/                            |
| Community Halls                                      | Barrie Hall                                                                                         | 14225 Highway 41                            | Cloyne                                            | North Frontenac   |                              |                                                                        |
| Community Halls                                      | Piccadilly                                                                                          | 1025 Oak Flats Rd                           | Godfrey                                           | Central Frontenac |                              |                                                                        |

|                                    |                                                              |                                                  |                          |                   |                             |                                                                                                                                                               |
|------------------------------------|--------------------------------------------------------------|--------------------------------------------------|--------------------------|-------------------|-----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Community Halls                    | Harlowe Hall                                                 | 1047 Gull Lake Road                              | Harlowe                  | North Frontenac   |                             |                                                                                                                                                               |
| Community Halls                    | Golden Links Hall                                            | 4186 Colebrooke Rd                               | Harrowsmith              | South Frontenac   | (613) 372-2410              |                                                                                                                                                               |
| Community Halls                    | Storrington Lion's Hall                                      | 2992 Princess Road                               | Inverary                 | South Frontenac   | 613-353-6920                |                                                                                                                                                               |
| Community Halls                    | Olden Community Hall                                         | 1522 Mountain Grove Rd                           | Mountain Grove           | Central Frontenac |                             |                                                                                                                                                               |
| Community Halls                    | Ompah Hall                                                   | 10200 Road 509                                   | Ompah                    | North Frontenac   |                             |                                                                                                                                                               |
| Community Halls                    | Clar-Mill Hall                                               | 6598 Buckshot Lake Road                          | Plevna                   | North Frontenac   |                             |                                                                                                                                                               |
| Community Halls                    | Soldiers Memorial Hall                                       | 1107 Garrett St.                                 | Sharbot Lake             | Central Frontenac |                             |                                                                                                                                                               |
| Community Halls                    | Snow Road Hall                                               | 14073 Road 509                                   | Snow Road Station        | North Frontenac   |                             |                                                                                                                                                               |
| Community Halls                    | Sydenham Legion                                              | 4361 Amelia Street                               | Sydenham                 | South Frontenac   | (613) 376-6808              |                                                                                                                                                               |
| Community Halls                    | Verona Lions Club Hall                                       | 4504 Verona Sand Road                            | Verona                   | South Frontenac   | (613) 374-2821              |                                                                                                                                                               |
| Libraries                          | Cloyne Public Library                                        | 1011 Little Pond Road                            | Cloyne                   | North Frontenac   |                             |                                                                                                                                                               |
| Libraries                          | Cloyne Public Library                                        | 1011 Little Pond Road                            | Cloyne                   | North Frontenac   |                             |                                                                                                                                                               |
| Libraries                          | Ompah Community Library                                      | 10200 Road 509                                   | Ompah                    | North Frontenac   |                             |                                                                                                                                                               |
| Libraries                          | Ompah Community Library                                      | 10200 Road 509                                   | Ompah                    | North Frontenac   |                             |                                                                                                                                                               |
| Libraries                          | North of 7 Restaurant and Market                             | 7325 Road 506                                    | Plevna                   | North Frontenac   |                             |                                                                                                                                                               |
| Libraries                          | Plevna Public Library                                        | 6638 Buckshot Lake Road                          | Plevna                   | North Frontenac   |                             |                                                                                                                                                               |
| Museum                             | Cloyne Pioneer Museum                                        | 14235 Hwy 41                                     | Cloyne                   | North Frontenac   | 613-336-8619                | <a href="http://pioneer.mazinaw.on.ca/">http://pioneer.mazinaw.on.ca/</a>                                                                                     |
| Museum                             | South Frontenac Museum                                       | 5595 Road 38                                     | Hartington               | South Frontenac   | 613-374-2191                |                                                                                                                                                               |
| Museum                             | Old House Museum                                             | 5 Leander Street                                 | Wolfe Island             | Frontenac Islands |                             | <a href="http://www.wolfeislandhistoricalsociety.org">http://www.wolfeislandhistoricalsociety.org</a>                                                         |
| Museum                             | South Frontenac Museum                                       | 5595 Road 38                                     | Hartington               | South Frontenac   |                             |                                                                                                                                                               |
| Community Event                    | Sydenham Village Yard Sale                                   | City Wide                                        | Sydenham                 | South Frontenac   | 613-329-3450                |                                                                                                                                                               |
| Farmer Markets and Events          | Sharbot Lake Farmers Market @ Sharbot Lake Beach             | 1021 Medical Center Rd                           | Sharbot Lake             | Central Frontenac | sharbotlakefarmersmarket.ca |                                                                                                                                                               |
| Farmer Markets and Events          | Frontenac Farmers Market                                     | 6875 Hwy 38                                      | Verona                   | South Frontenac   | 613.374.3428                | <a href="http://www.frontenacfarmersmarket.ca">www.frontenacfarmersmarket.ca</a>                                                                              |
| Farmer Markets and Events          | Frontenac Farmers Market                                     |                                                  |                          | Central Frontenac |                             |                                                                                                                                                               |
| Farmer Markets and Events          | Sharbot Lake Farmers Market                                  |                                                  |                          | Central Frontenac |                             |                                                                                                                                                               |
| Festival                           | Old Frontenac Festival                                       |                                                  |                          | Central Frontenac |                             | <a href="https://goodhuecountyhistory.org/event/old-frontenac-festival/">https://goodhuecountyhistory.org/event/old-frontenac-festival/</a>                   |
| Festival/ Events                   |                                                              | take the downtown Kingston ferry to Wolfe Island | Wolf Island              | Frontenac Islands | 613-385-1998                | <a href="http://www.wolfeisland.com/maze/">http://www.wolfeisland.com/maze/</a>                                                                               |
| Food and Wine Festivals and Events | Maple Syrup Festival                                         | 5614 Perth Road Cres                             | Perth Road               | South Frontenac   | (613) 353-2470              |                                                                                                                                                               |
| Food and Wine Festivals and Events | Seed to Sausage's Day of Pig                                 |                                                  | Tichborne                | Central Frontenac |                             |                                                                                                                                                               |
| Food and Wine Festivals and Events | Verona Lions Club Garlic Festival                            | 4504 Verona Sand Road                            | Verona                   | South Frontenac   | (613) 374-2821              | <a href="http://veronalions.ca/garlic-festival/general-info/">http://veronalions.ca/garlic-festival/general-info/</a>                                         |
| Food and Wine Festivals and Events | Chili Fest                                                   |                                                  |                          | South Frontenac   |                             | <a href="http://www.wolfeisland.com/mtarchives/000164.php">http://www.wolfeisland.com/mtarchives/000164.php</a>                                               |
| Food and Wine Festivals and Events | Taste of Wolf Island                                         |                                                  |                          | Central Frontenac |                             | <a href="mailto:info@tasteofwolfe">info@tasteofwolfe</a> <a href="http://www.tasteofwolfeisland.ca/">http://www.tasteofwolfeisland.ca/</a>                    |
| Heritage Festivals and Events      | Frontenac Heritage Festival                                  | 1084 Elizabeth St.                               | Sharbot Lake             | Central Frontenac |                             |                                                                                                                                                               |
| Music Festival                     | old time music festival                                      |                                                  |                          | Central Frontenac |                             |                                                                                                                                                               |
| Music Festivals and Events         | Lions Club 65th Annual Jamboree                              | 4504 Verona Sand Rd                              | Verona                   | South Frontenac   | 613-374-3807                |                                                                                                                                                               |
| Music Festivals and Events         | Classic Country Open Stage                                   | 2992 Princess Road                               | Inverary                 | South Frontenac   | 613-353-6920                |                                                                                                                                                               |
| Music Festivals and Events         | Music in the Park                                            | 6089 Carleton Dr                                 | Verona                   | South Frontenac   | 6133741307                  |                                                                                                                                                               |
| Music Festivals and Events         | Wolf Island Winter Ball Music Festival                       |                                                  | Wolf Island              | Frontenac Islands |                             |                                                                                                                                                               |
| Music Festivals and Events         | Blue Skies Music Festival                                    |                                                  |                          | Frontenac Islands |                             |                                                                                                                                                               |
| Music Festivals and Events         | Music Series                                                 | Battersea United Church                          |                          | Frontenac Islands |                             |                                                                                                                                                               |
| Other Event                        | Kingston and District Trap, Skeet and Sporting Butter Tart F | 1250 Italia Ln                                   | Kingston                 | South Frontenac   | 613-547-4126 ext            | <a href="http://www.easterseals.org/buck-lake-boatilla/">http://www.easterseals.org/buck-lake-boatilla/</a>                                                   |
| Other Event                        | Buck Lake Boatilla @ Buck Lake Hidden Valley Campground      | Hidden Valley Road                               | Perth Road               | South Frontenac   | 613-358-5353                | <a href="http://veronacarshow.com/">http://veronacarshow.com/</a>                                                                                             |
| Other Event                        | The Verona Car Show @ Verona Lions Club Center               | 4504 Verona Sand Rd                              | Verona                   | South Frontenac   | (613) 385-1875              | <a href="http://www.wolfeisland.com/wiclassic/">http://www.wolfeisland.com/wiclassic/</a>                                                                     |
| Other Event                        | Wolf Island Classic ( 37th Annual) Start @ Wolfe Island Bt   | 1195 County Rd 96                                | Wolf Island - Marysville | Frontenac Islands | (613) 385-1875              |                                                                                                                                                               |
| Other Event - Community            | Yard Sale & Open House @ S & A Club                          | 4041 Colebrooke Rd                               | Harrowsmith              | South Frontenac   | 613-372-1578                |                                                                                                                                                               |
| Other Event - Community            | Family Fun Day - Oso Rec committee @ Soldiers Memor          | 1107 Garrett St                                  | Sharbot Lake             | Central Frontenac | 613-483-1839                |                                                                                                                                                               |
| Seasonal Celebration               | The Parham Fair                                              | Parham Fairgrounds                               | Parham                   | Central Frontenac | (613) 375-6443              | <a href="http://www.parhamfair.ca/">http://www.parhamfair.ca/</a>                                                                                             |
| Seasonal Celebration               | Pumpkin Festival @ Battersea Ball Park                       | 5167 Battersea Rd                                | Battersea                | Central Frontenac | 613-353-7803                | <a href="https://www.facebook.com/groups/149663928387200/?ref=br_rs">https://www.facebook.com/groups/149663928387200/?ref=br_rs</a>                           |
| Seasonal Celebration               | Remembrance Day Ceremony                                     | 4448 Battersea Rd                                | Battersea                | South Frontenac   |                             |                                                                                                                                                               |
| Seasonal Celebration               | Children's Halloween Party @ S&A Club                        | 4041 Colebrooke Rd                               | Harrowsmith              | South Frontenac   | 613-372-0917                |                                                                                                                                                               |
| Seasonal Celebration               | Easter Fun Day at Five Star Farm                             | 3262 Scanlan Rd                                  | Harrowsmith              | South Frontenac   | 613-328-4949                | <a href="http://www.fivestarfarm.ca">http://www.fivestarfarm.ca</a>                                                                                           |
| Seasonal Celebration               | Santa Claus Parade                                           | Centennial Park - 4041 Colebrooke Rd             | Harrowsmith              | South Frontenac   | 613-372-1578                |                                                                                                                                                               |
| Seasonal Celebration               | Family Fun Day                                               |                                                  | Oso                      | Central Frontenac |                             |                                                                                                                                                               |
| Seasonal Celebration               | Christmas Bird Count                                         | 1500 Hewlett-Packard Ln                          | Perth Road               | South Frontenac   | 613-353-7968                | <a href="http://elbowlakecentre.ca/events">http://elbowlakecentre.ca/events</a>                                                                               |
| Seasonal Celebration               | Canada Day                                                   |                                                  | Sharbot Lake             | Central Frontenac |                             |                                                                                                                                                               |
| Seasonal Celebration               | Festival of Trees                                            | Soldiers Memorial(Oso) Hall                      | Sharbot Lake             | Central Frontenac |                             |                                                                                                                                                               |
| Seasonal Celebration               | Festival of Trees @ Soldiers Memorial Hal                    | 1107 Garrett St                                  | Sharbot Lake             | Central Frontenac |                             |                                                                                                                                                               |
| Seasonal Celebration               | Santa Claus Parade                                           |                                                  | Sharbot Lake             | Central Frontenac |                             |                                                                                                                                                               |
| Seasonal Celebration               | Canada Day BBQ @ Gerald Ball Memorial Park                   | 3364 Moreland Dixon Road                         | Sunbury                  | South Frontenac   | 613-353-2846                |                                                                                                                                                               |
| Seasonal Celebration               | Frontenac Christmas Bird Count @ Kingston Frontenac Pt       | 4412 Wheatley St.                                | Sydenham                 | South Frontenac   |                             |                                                                                                                                                               |
| Seasonal Celebration               | Remembrance Day Ceremony                                     | 4400 Point Road                                  | Sydenham                 | South Frontenac   |                             |                                                                                                                                                               |
| Seasonal Celebration               | Santa Claus Parade                                           | 4233 Stagecoach Road                             | Sydenham                 | South Frontenac   |                             |                                                                                                                                                               |
| Seasonal Celebration               | Old Tyme Strawberry Social @ Trinity United Church, Ver      | 6689 Road 38                                     | Verona                   | South Frontenac   | 613-374-2191                |                                                                                                                                                               |
| Seasonal Celebration               | Remembrance Day Ceremony                                     | 6094 Carleton Dr                                 | Verona                   | South Frontenac   |                             |                                                                                                                                                               |
| Seasonal Celebration               | The Canada 150 Committee of Central Frontenac                |                                                  |                          | South Frontenac   |                             | <a href="https://www.cfcanada150.ca/home.html">https://www.cfcanada150.ca/home.html</a>                                                                       |
| Sporting Event                     | Third Annual Frontenac Fury Fun Run @ Frontenac Comr         | 4299 Arena Boundary Road                         | Godfrey                  | Central Frontenac | 613-217-1068                |                                                                                                                                                               |
| Visual Arts Events                 | Verona Art in the Saw Mill                                   | 6037B Verona St.                                 | Verona                   | South Frontenac   | 613 329-4969                |                                                                                                                                                               |
| Spa                                | Polished Spa services                                        | 1080 Brown's Lane                                | Ardoch                   | North Frontenac   | (613)479 2166               |                                                                                                                                                               |
| Spa                                | Harmony Garden Day Spa                                       | 4679 Rosedale Rd                                 | Sydenham                 | South Frontenac   |                             |                                                                                                                                                               |
| Summer Camp                        | Blue Skies Summer Camp                                       |                                                  |                          | South Frontenac   |                             | <a href="http://blueskies-in-the-community.ca/wordpress/home/">http://blueskies-in-the-community.ca/wordpress/home/</a>                                       |
| Attractions                        | Wolfe Island Wind Facility Information Kiosk                 | 59 5th Line Rd                                   | Wolfe Island             | Frontenac Islands |                             | <a href="http://www.transalta.com/facilities/plants-operation/wolfe-island">http://www.transalta.com/facilities/plants-operation/wolfe-island</a>             |
| Farm - Other outdoor destinations  | Silent Valley Alpaca                                         | 1120 Donaldson Road                              | Ompah                    | North Frontenac   | 613-479-0307                | <a href="http://www.silentvalleyalpaca.ca">http://www.silentvalleyalpaca.ca</a>                                                                               |
| Other- Fishing                     | Fishing Guide - Frank Coffey                                 |                                                  |                          | North Frontenac   | 613-544-919 / Co            | <a href="http://www.wolfeisland.com/mtdirectory/archives/cat_fishing_hunting.php">http://www.wolfeisland.com/mtdirectory/archives/cat_fishing_hunting.php</a> |
| Outdoor sport - Horseback Riding   | 30 Acre Ranch                                                | 5032 Wallace Rd                                  | Harrowsmith              | South Frontenac   | (613) 540 4976              |                                                                                                                                                               |

| Name                                       | Address         | Town         | Township          | Province | Website | Lat |
|--------------------------------------------|-----------------|--------------|-------------------|----------|---------|-----|
| North Addington Education Centre           | 14196 Hwy 41    | Cloyne       | North Frontenac   | Ontario  |         |     |
| Clarendon Central Public School            | 7356 Road 506   | Plevna       | North Frontenac   | Ontario  |         |     |
| Granite Ridge Education Centre             | 14432 Road 38   | Sharbot Lake | Central Frontenac | Ontario  |         |     |
| Northern Connections Adult Learning Centre | 24719 Highway 7 | Sharbot Lake | Central Frontenac | Ontario  |         |     |
| St. James Major Catholic School            | 14609 Hwy #38   | Sharbot Lake | Central Frontenac | Ontario  |         |     |

| Asset Types          | Name                                        | Address                                        | Town               | Township          | Phone          | Website                                                                                                                                                                                    |
|----------------------|---------------------------------------------|------------------------------------------------|--------------------|-------------------|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Beaches              | Big Clear Lake Beach                        | Price Rd                                       | Arden              | Central Frontenac |                |                                                                                                                                                                                            |
| Beaches              | Big Gull Lake                               | End of Thompson Road                           |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Davidson Beach                              | 3487 Four Seasons Drive                        | Inverary           | South Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Desert Lake Beach                           | Desert Lake Rd                                 | Desert Lake        | South Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Eagle Lake Beach                            | 1289 Eagle Lake Rd                             | Parham             | Central Frontenac |                |                                                                                                                                                                                            |
| Beaches              | Gilmour Point Beach                         | 1763 Wellington Street                         | Battersea          | South Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Long Lake Beach                             | 1066 Public Beach Rd                           | Parham             | Central Frontenac |                |                                                                                                                                                                                            |
| Beaches              | Long Schooner Lake Beach                    | Schooner Rd                                    | Long Schooner Lake | North Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Marble Lake Beach                           | Marble Lake Rd                                 | Marble Lake        | North Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | McMullen Park Beach                         | 6089 Carleton Drive                            | Verona             | South Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Palmerston Lake                             | 1032 Maretelock Road                           |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Palmerston Lake Beach                       | 1193 Arcol Rd                                  | Palmerston Lake    | North Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Palmerston Lake Beach                       | 1032 Martelock Rd                              | Palmerston Lake    | North Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Point Park Beach                            | 4410 Point Rd                                  | Sydenham           | South Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Sand Lake Beach                             | 1168 Beach Rd                                  | Sand Lake          | North Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Shabomeka Lake Beach                        | 1199 Shawenegog Lake Ln                        | Shabomeka Lake     | North Frontenac   |                |                                                                                                                                                                                            |
| Beaches              | Shabot Lake Beach                           | 1021 Medical Center Rd                         | Sharbot Lake       |                   |                |                                                                                                                                                                                            |
| Boat Launch          | Crow Lake Boat Launch                       | 1895 Crow Lake Rd                              | Crow Lake Village  | Central Frontenac |                |                                                                                                                                                                                            |
| Boat Launch          | Sharbot Lake Boat Launch                    | Cannon Rd                                      | Sharbot Lake       | Central Frontenac |                |                                                                                                                                                                                            |
| Conservation Area    | Big Sandy Bay Conservation Area             | Big Sandy Bay Trail                            | Wolfe Island       | Frontenac Islands |                | <a href="http://www.bigsandybay.ca/">http://www.bigsandybay.ca/</a>                                                                                                                        |
| Conservation Area    | Gould Lake Conservation Area                | 1641 Perth Road P.O. Box 160                   | Glenburnie         | North Frontenac   |                |                                                                                                                                                                                            |
| Conservation Area    | Palmerston Canonto Conservation Area Trails |                                                |                    |                   |                |                                                                                                                                                                                            |
| Conservation Area    | Portland Conservation Area                  |                                                |                    |                   |                |                                                                                                                                                                                            |
| Conservation Area    | Depot Lakes Conservation Area & Campground  | 1662 2nd Lake Road                             | Godfrey            | Central Frontenac |                |                                                                                                                                                                                            |
| Environmental Centre | Sumac Centre                                | 1140 Derven Lane                               | Mountain Grove     | Central Frontenac | 613-335-3417   | <a href="http://sumaccentre.ca/Sumac/Welcome.html">http://sumaccentre.ca/Sumac/Welcome.html</a>                                                                                            |
| Environmental Centre | Elbow Lake Environmental Education Centre   | 1500 Hewlett Packard Lane                      | Perth Road         | South Frontenac   | 613-353-7968   |                                                                                                                                                                                            |
| Golf Course          | Hunter's Creek Golf Course                  |                                                |                    |                   | 613-353-2133   |                                                                                                                                                                                            |
| Golf Course          | Inverary Golf & Country Club                |                                                |                    |                   | 613-374-3404   |                                                                                                                                                                                            |
| Golf Course          | Rivendell Golf Club                         |                                                |                    |                   | 613-385-9978   |                                                                                                                                                                                            |
| Golf Course          | Riverfront Golf Course                      |                                                |                    |                   | 613-336-2587   |                                                                                                                                                                                            |
| Golf Course          | Wolfe Island Riverfront Golf Course         | 9th Line Rd                                    | Wolfe Island       |                   | (613) 385-9978 | <a href="http://www.wolfeislandriverfrontgolf.com/">http://www.wolfeislandriverfrontgolf.com/</a><br><a href="https://www.ontario.ca/page/hunting">https://www.ontario.ca/page/hunting</a> |
| Hunting Destination  | Hunting area                                |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Kennebec Lake                               | Off highway 7, north of Arden, Ont             |                    | Central Frontenac |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Big Clear Lake                              |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Big Gull Lake                               |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Big Gull Lake                               |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Big Gull Lake                               |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Big Gull Lake                               | End of Thompson Road                           |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Big Gull Lake                               | Helen Lane                                     |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Big Ohlmann Lake                            |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Big Ohlmann Lake                            | Schooner Road (Road Permit Required)           |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Big Salmon Lake                             |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Bobs Lake                                   |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Brule Lake                                  |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Brule Lake                                  | Brule Lake Road                                |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Buck Lake                                   |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Buckshot Lake                               |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Buckshot Lake                               |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Buckshot Lake                               | East Bay Road                                  |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Buckshot Lake                               | North Shore Road                               |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Canonto Lake                                |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Canonto Lake                                | 2465 Canonto Road                              |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Cronk Lake                                  |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Crotch Lake                                 |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Crotch Lake                                 |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Crotch Lake                                 | End of Lodge Road                              |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Crotch Lake                                 | Crotch Lake Access Road (Road Permit Required) |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Crotch Lake                                 | South Bush Road (Road Permit Required)         |                    | North Frontenac   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Crow Lake                                   |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Dan Lake                                    |                                                |                    |                   |                |                                                                                                                                                                                            |
| Lake/Boat Launches   | Dan Lake                                    | Schooner Road (Road Permit Required)           |                    | North Frontenac   |                |                                                                                                                                                                                            |

|                    |                    |                                             |                 |
|--------------------|--------------------|---------------------------------------------|-----------------|
| Lake/Boat Launches | Desert Lake        |                                             |                 |
| Lake/Boat Launches | Devil Lake         |                                             |                 |
| Lake/Boat Launches | Devil Lake         |                                             |                 |
| Lake/Boat Launches | Dog Lake           |                                             |                 |
| Lake/Boat Launches | Dog Lake           |                                             |                 |
| Lake/Boat Launches | Eagle Lake         |                                             |                 |
| Lake/Boat Launches | Fortune Lake       |                                             |                 |
| Lake/Boat Launches | Fortune Lake       | Schooner Road (Road Permit Required)        | North Frontenac |
| Lake/Boat Launches | Govan Lake         |                                             |                 |
| Lake/Boat Launches | Govan Lake         | Govan Lake Lane (Road Permit Required)      | North Frontenac |
| Lake/Boat Launches | Granite Lake       |                                             |                 |
| Lake/Boat Launches | Granite Lake       | Arcol Road (Road Permit Required)           | North Frontenac |
| Lake/Boat Launches | Grindstone Lake    |                                             |                 |
| Lake/Boat Launches | Grindstone Lake    | Kerr Lane                                   | North Frontenac |
| Lake/Boat Launches | Hambly Lake        |                                             |                 |
| Lake/Boat Launches | Kashwakamak Lake   |                                             |                 |
| Lake/Boat Launches | Kashwakamak Lake   |                                             |                 |
| Lake/Boat Launches | Kashwakamak Lake   |                                             |                 |
| Lake/Boat Launches | Kashwakamak Lake   |                                             |                 |
| Lake/Boat Launches | Kashwakamak Lake   | Brown Bay Road                              | North Frontenac |
| Lake/Boat Launches | Kashwakamak Lake   | 1734B Myers Cave Road                       | North Frontenac |
| Lake/Boat Launches | Kashwakamak Lake   | Koch Kove Lane                              | North Frontenac |
| Lake/Boat Launches | Kashwakamak Lake   | Kashwakamak Lake Road                       | North Frontenac |
| Lake/Boat Launches | Kennebec Lake      |                                             |                 |
| Lake/Boat Launches | Knowlton Lake      |                                             |                 |
| Lake/Boat Launches | Lake Ontario       |                                             |                 |
| Lake/Boat Launches | Lake Ontario       |                                             |                 |
| Lake/Boat Launches | Leggat Lake        |                                             |                 |
| Lake/Boat Launches | Long Lake          |                                             |                 |
| Lake/Boat Launches | Long Schooner Lake |                                             |                 |
| Lake/Boat Launches | Long Schooner Lake | End of Schooner Road (Road Permit Required) | North Frontenac |
| Lake/Boat Launches | Loughborough Lake  |                                             |                 |
| Lake/Boat Launches | Loughborough Lake  |                                             |                 |
| Lake/Boat Launches | Lucky Lake         |                                             |                 |
| Lake/Boat Launches | Lucky Lake         | Schooner Road (Road Permit Required)        | North Frontenac |
| Lake/Boat Launches | Mackie Lake        |                                             |                 |
| Lake/Boat Launches | Mackie Lake        |                                             |                 |
| Lake/Boat Launches | Mackie Lake        | Schooner Road (Road Permit Required)        | North Frontenac |
| Lake/Boat Launches | Mackie Lake        | End of Mountain Road                        | North Frontenac |
| Lake/Boat Launches | Mair Lake          |                                             |                 |
| Lake/Boat Launches | Mair Lake          | Arcol Road (Road Permit Required)           | North Frontenac |
| Lake/Boat Launches | Malcolm Lake       |                                             |                 |
| Lake/Boat Launches | Malcolm Lake       | 1003 Ridge Lane                             | North Frontenac |
| Lake/Boat Launches | Marble Lake        |                                             |                 |
| Lake/Boat Launches | Marble Lake        | Marble Lake Road                            | North Frontenac |
| Lake/Boat Launches | Millers Lake       |                                             |                 |
| Lake/Boat Launches | Millers Lake       | Road 509                                    | North Frontenac |
| Lake/Boat Launches | Millhaven Creek    |                                             |                 |
| Lake/Boat Launches | Mississagagon Lake |                                             |                 |
| Lake/Boat Launches | Mississagagon Lake | 4041 Road 506                               | North Frontenac |
| Lake/Boat Launches | Mississippi River  |                                             |                 |
| Lake/Boat Launches | Mississippi River  | River Road at the Mississippi Bridge        | North Frontenac |
| Lake/Boat Launches | Mosque Lake        |                                             |                 |
| Lake/Boat Launches | Mosque Lake        | End of Landing Lane                         | North Frontenac |
| Lake/Boat Launches | Palmerston Lake    |                                             |                 |
| Lake/Boat Launches | Palmerston Lake    |                                             |                 |
| Lake/Boat Launches | Palmerston Lake    | 1031 Martelock Road                         | North Frontenac |
| Lake/Boat Launches | Palmerston Lake    | 1045 Arcol Road                             | North Frontenac |
| Lake/Boat Launches | Pearkes Lake       |                                             |                 |
| Lake/Boat Launches | Pine Lake          |                                             |                 |
| Lake/Boat Launches | Pine Lake          | 4573 Ardoch Road                            | North Frontenac |
| Lake/Boat Launches | Redhorse Lake      |                                             |                 |
| Lake/Boat Launches | Redhorse Lake      | Redhorse Lake Lane (Road Permit Required)   | North Frontenac |
| Lake/Boat Launches | Sand Lake          |                                             |                 |



|                              |                                                         |                                                      |                |                   |                                                                                                                                  |
|------------------------------|---------------------------------------------------------|------------------------------------------------------|----------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Lake/Boat Launches           | Sand Lake                                               | Beach Road                                           |                | North Frontenac   |                                                                                                                                  |
| Lake/Boat Launches           | Second Depot Lake                                       |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | Shabomeka Lake                                          |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | Shabomeka Lake                                          | Beginning of Higgins Lane                            |                | North Frontenac   |                                                                                                                                  |
| Lake/Boat Launches           | Sharbot Lake                                            |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | Sharbot Lake                                            |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | South Otter Lake                                        |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | Sunday Lake                                             |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | Sunday Lake                                             | End of Sunday Lake Lane                              |                | North Frontenac   |                                                                                                                                  |
| Lake/Boat Launches           | Sydenham Lake                                           |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | Sydenham Lake                                           |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | Third Depot Lake                                        |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | Upper Mazinaw Lake                                      |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | Upper Mazinaw Lake                                      | North Mazinaw Heights Road                           |                | North Frontenac   |                                                                                                                                  |
| Lake/Boat Launches           | Wolfe Lake                                              |                                                      |                |                   |                                                                                                                                  |
| Lake/Boat Launches           | Wolfe Lake                                              |                                                      |                |                   |                                                                                                                                  |
| Local Park                   | North Frontenac Park                                    |                                                      |                |                   |                                                                                                                                  |
| Local Park                   | North Frontenac Parklands                               |                                                      |                |                   |                                                                                                                                  |
| Local Parks                  | Cloyne Ball Park, Tennis Courts, and road side pull-off | 14453 Highway 41                                     | Cloyne         | North Frontenac   |                                                                                                                                  |
| Local Parks                  | Ompah Green Space                                       | 10200 Road 509                                       | Ompah          | North Frontenac   |                                                                                                                                  |
| Local Parks                  | Centennial Park                                         | 4500 Centennial Park Road                            | Harrowsmith    | South Frontenac   |                                                                                                                                  |
| Local Parks                  | Gerald Ball Memorial Park                               | 3364 Moreland Dixon Road                             | Sunbury        | South Frontenac   |                                                                                                                                  |
| Local Parks                  | Glendower Park                                          | 1381 Westport Road                                   | Godfrey        | Central Frontenac |                                                                                                                                  |
| Local Parks                  | Hinchinbrooke                                           | 1164 Wagarville Road.                                | Parham         | Central Frontenac |                                                                                                                                  |
| Local Parks                  | Kennebec                                                | 1034 Queen Street.                                   | Arden          | Central Frontenac |                                                                                                                                  |
| Local Parks                  | Latimer Community Park                                  | 5402 Holmes Road                                     | Inverary       | South Frontenac   |                                                                                                                                  |
| Local Parks                  | Olden                                                   | 1069 Olden Park Road                                 | Mountain Grove | Central Frontenac |                                                                                                                                  |
| Local Parks                  | Oso                                                     | 1089 Dickson Crescent                                | Sharbot Lake   | Central Frontenac |                                                                                                                                  |
| Local Parks                  | Point Municipal Park                                    | 4410 Point Road                                      | Sydenham       | South Frontenac   |                                                                                                                                  |
| Local Parks                  | Princess Anne Community Center                          | 5597 Road 38                                         | Hartington     | South Frontenac   |                                                                                                                                  |
| Local Parks                  | Tett Park                                               | 36 Tett Crescent                                     | Perth Road     | South Frontenac   |                                                                                                                                  |
| Local Parks                  | Wilmer Ball Park                                        | 5178 Wilmer Road                                     | Perth Road     | South Frontenac   |                                                                                                                                  |
| Local Trails                 | Cataraqui Trail                                         |                                                      |                |                   |                                                                                                                                  |
| Local Trails                 | Frontenac K&P Trail                                     |                                                      |                |                   |                                                                                                                                  |
| Local Trails                 | Linda's Loop (also known as Crotch Lake Trail           |                                                      |                |                   |                                                                                                                                  |
| Local Trails                 | Schooner Trail                                          |                                                      |                |                   |                                                                                                                                  |
| Local Trails                 | J&C Country Trails                                      | 6069 Buckshot Lake Rd.                               | Plevna         |                   | 613-699-2831 <a href="http://jccountrytrails.wixsite.com/jccountrytrails">http://jccountrytrails.wixsite.com/jccountrytrails</a> |
| Local Trails                 | Rideau Trail                                            |                                                      |                |                   |                                                                                                                                  |
| Local Trails                 | Palmerston Canonto Conservation Area Trails             |                                                      |                |                   |                                                                                                                                  |
| Local Trails                 | Portland Conservation Area                              |                                                      |                |                   |                                                                                                                                  |
| Local Trails                 | Depot Lakes Conservation Area & Campground              | 1662 2nd Lake Road                                   | Godfrey        | Central Frontenac |                                                                                                                                  |
| National Trails              | Central Frontenac Trailway/Trans Canada Trail           |                                                      |                |                   |                                                                                                                                  |
| Nature Reserve               | The Dark Sky Preserve                                   | 5816 Road 506                                        | Plevna         |                   |                                                                                                                                  |
| Nature Reserve               | North Frontenac Dark Sky Preserve                       | 5816 Road 506                                        | Plevna         | North Frontenac   | <a href="http://www.northfrontenac.com/dark-sky-preserve.html">http://www.northfrontenac.com/dark-sky-preserve.html</a>          |
| Outdoor/ Environmental Group | birdwatching sites                                      |                                                      |                | Frontenac Islands |                                                                                                                                  |
| Picnic Areas                 | Band Shell                                              | 1021 Medical Centre Rd                               | Sharbot Lake   | Central Frontenac |                                                                                                                                  |
| Picnic Areas                 | Picnic Shelter                                          | 1034 Queen Street                                    | Arden          | Central Frontenac |                                                                                                                                  |
| Picnic Areas                 | Picnic Shelter                                          | 1021 Medical Centre Rd                               | Sharbot Lake   | Central Frontenac |                                                                                                                                  |
| Provincial Park              | Bon Echo Provincial Park                                | Highway 41                                           | Cloyne         |                   |                                                                                                                                  |
| Recreational Spaces          | Plevna Ice Rink                                         | 6598 Buckshot Lake Road                              | Plevna         | North Frontenac   |                                                                                                                                  |
| Recreational Spaces          | Battersea Baseball Diamond                              | 5167 Battersea Road                                  | Battersea      | South Frontenac   |                                                                                                                                  |
| Recreational Spaces          | Bowes Ball Park                                         | 2042 Park Valley Road Sydenham                       | Sydenham       | South Frontenac   |                                                                                                                                  |
| Recreational Spaces          | Inverary Ball Park                                      | 4772 Latimer Road                                    | Inverary       | South Frontenac   |                                                                                                                                  |
| Recreational Spaces          | McMullen Soccer Park                                    | 4234 Salmon Drive                                    | Verona         | South Frontenac   |                                                                                                                                  |
| Outdoor/ Environmental Group | Portland District & Area Heritage Society               | Limestone School - 220 Portsmouth Avenue, Hartington | Kingston       | South Frontenac   |                                                                                                                                  |
| Outdoor/ Environmental Group | Wolf Island Bicycle Routes/ Network                     | Wolf Island                                          | Wolf Island    | Frontenac Islands |                                                                                                                                  |



# **Frontenac County Review of Accommodation and Strategy to Grow**

## **Project Charter**

**Updated March 30, 2017**

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# 1 Project Work Plan

| DETAILED WORKPLAN                                           | Start     | End       | Status   | Notes                                                   |
|-------------------------------------------------------------|-----------|-----------|----------|---------------------------------------------------------|
| <b>Phase 1: Project Start-Up and Ongoing CDAC Meetings</b>  |           |           |          |                                                         |
| <b>Start Up Meeting</b>                                     | Mar 9     | Mar 9     | Complete |                                                         |
| <b>CDAC Meetings</b>                                        | See Notes | See Notes |          | Week of April 17<br>Week of June 24                     |
| <b>Phase 2: Asset Inventory</b>                             |           |           |          |                                                         |
| <b>Background Review and Asset Inventory</b>                | Mar 13    | April 12  | 90%      | Alison and Kevin to assist in providing background data |
| <b>Review Existing Land Use Policies</b>                    | Mar 13    | April 12  | 80%      |                                                         |
| <b>Research Best Practices in Accommodation Development</b> | Mar 13    | April 12  | 50%      |                                                         |



| DETAILED WORKPLAN                                        | Start    | End      | Status   | Notes                                                                    |
|----------------------------------------------------------|----------|----------|----------|--------------------------------------------------------------------------|
| <b>Phase 3: Engagement</b>                               |          |          |          |                                                                          |
| <b>County Council Interviews</b>                         | March 12 | March 24 | 90%      | 2 Remaining                                                              |
| Develop Interview Guide                                  | March 12 | March 12 | Complete |                                                                          |
| Review and Approve Guide                                 | March 14 | March 14 | Complete |                                                                          |
| Send introductory email and assist in booking interviews | March 12 |          | Complete |                                                                          |
| <b>Interviews with Brand Ambassadors</b>                 | March 27 | April 24 | Underway | Connect with 46 brand ambassadors. Telephone interviews/Group interviews |
| Develop Stakeholder List                                 | March 12 | March 24 | Complete | Stakeholder list available on Google sheets.                             |



| DETAILED WORKPLAN                                                    | Start    | End      | Status   | Notes                                          |
|----------------------------------------------------------------------|----------|----------|----------|------------------------------------------------|
| Develop Interview Guide                                              | March 12 | March 20 | Complete | Modified version from Council Interviews Guide |
| Review and Approve Guide                                             | March 21 | March 24 | Complete |                                                |
| Send introductory email                                              | March 27 |          |          | Richard to send introductory email             |
| <b>Interviews with External Organizations, Investors and Brokers</b> | April 10 | April 28 |          | Telephone Interviews                           |
| Develop Interview Guide                                              | March 21 | March 24 | Complete |                                                |
| Review and Approve Guide                                             | March 27 | March 31 | Complete |                                                |
| Book and Conduct Interviews                                          | April 10 | April 28 |          | To begin alongside brand ambassador interviews |



| DETAILED WORKPLAN                   | Start                    | End                      | Status     | Notes                                                                                                                                                                                                  |
|-------------------------------------|--------------------------|--------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Municipal Workshops</b>          | Weeks of April 24, May 1 | Weeks of April 24, May 1 |            |                                                                                                                                                                                                        |
| Determine Municipal Workshop Groups | March 12                 | March 24                 | Complete   | Municipal Meetings in<br>North Frontenac<br>South Frontenac<br>Central Frontenac<br>Frontenac Islands                                                                                                  |
| Confirm Municipal Workshop Dates    | March 12                 | March 31                 | Confirming | North Frontenac – April 19<br>Evening<br>South Frontenac – May 1 Evening<br>(confirming)<br>Central Frontenac – May 2<br>Morning<br>Frontenac Islands – May 1<br>Daytime/May 2 Evening<br>(confirming) |
| Develop and Review Workshop Agenda  | March 27                 | April 4                  | Underway   | Richard to review agenda                                                                                                                                                                               |



| DETAILED WORKPLAN                                     | Start    | End      | Status   | Notes                                                                                      |
|-------------------------------------------------------|----------|----------|----------|--------------------------------------------------------------------------------------------|
| Arrange for venue and site logistics and handle RSVPs | March 27 | April 10 | Underway | Richard/Team to invite participants and handle RSVPs, arrange for venue and site logistics |
| <b>Individual Conversations with Proponents</b>       | May 8    | June 9   |          | Identify a list of 15-20 investment opportunities and interview the list.                  |
| Develop Stakeholder List                              | April 17 | April 29 |          | MDB to build out list                                                                      |
| Draft Questions                                       | April 17 | April 29 |          |                                                                                            |
| Review and Approve Questions                          | April 17 | April 29 |          | Richard to approve questions                                                               |
| Send introductory email                               | May 8    |          |          | Richard to send introductory email                                                         |



| DETAILED WORKPLAN                                              | Start    | End      | Status | Notes                                              |
|----------------------------------------------------------------|----------|----------|--------|----------------------------------------------------|
| <b>Phase 4: Prioritizing Investment Opportunities</b>          |          |          |        |                                                    |
| <b>Develop Prioritization Methodology</b>                      | April 10 | April 17 |        | Present Prioritization Methodology at CDAC Meeting |
| <b>Finalize Prioritization Methodology</b>                     | May 15   | May 22   |        |                                                    |
| <b>Prioritize Opportunities</b>                                | May 8    | June 6   |        |                                                    |
| <b>Phase 5: Investment Tool Kit</b>                            |          |          |        |                                                    |
| <b>Marketing Action Plan</b>                                   | June 12  | June 26  |        |                                                    |
| <b>Investment prospectuses for high priority opportunities</b> | June 12  | June 26  |        |                                                    |



| DETAILED WORKPLAN              | Start  | End     | Status | Notes |
|--------------------------------|--------|---------|--------|-------|
| Target list of 30 investors    | May 29 | June 26 |        |       |
| Presentation to County Council | July   | July    | TBD    |       |



## 2 Project Schedule

| PROJECT SCHEDULE                                              | March |    |     |              | April |    |     |    | May |   |    |     |     | June |    |    |     | July       |
|---------------------------------------------------------------|-------|----|-----|--------------|-------|----|-----|----|-----|---|----|-----|-----|------|----|----|-----|------------|
|                                                               | 6     | 13 | 20  | 27           | 3     | 10 | 17  | 24 | 1   | 8 | 15 | 22  | 29  | 5    | 12 | 19 | 26  |            |
| <b>Phase 1: Project Start-up</b>                              |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Start Up Meeting                                              | ***   |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| CDAC Meetings                                                 |       |    |     |              |       |    | *** |    |     |   |    |     |     |      |    |    | *** |            |
| <b>Phase 2: Asset Inventory</b>                               |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Background review and asset inventory                         |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Review existing land use policies                             |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Research best practices in accommodation development          |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| <b>Phase 3: Engagement</b>                                    |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| County Council Interviews                                     |       |    | *** | ***          |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Interviews with Brand Ambassadors                             |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Interviews with External Organizations, Investors and Brokers |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Municipal Workshops                                           |       |    |     |              |       |    |     |    |     |   |    | *** | *** |      |    |    |     |            |
| Individual Conversations with Proponents                      |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| <b>Phase 4: Prioritizing Investment Opportunities</b>         |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Develop Prioritization Methodology                            |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Finalize Prioritization Methodology                           |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Prioritize Opportunities                                      |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| <b>Phase 5: Investment Tool Kit</b>                           |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Marketing Action Plan                                         |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Investment prospectuses for high priority opportunities       |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Target list of 30 investors                                   |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     |            |
| Presentation to County Council                                |       |    |     |              |       |    |     |    |     |   |    |     |     |      |    |    |     | TBD<br>*** |
|                                                               |       |    | *** | In Community |       |    |     |    |     |   |    |     |     |      |    |    |     |            |



### 3 Consultation Plan

General points about project objectives for introductions to interviews and workshops:

- We understand that communities within the Frontenacs vary by topography and even socially. The purpose of the engagement is to understand the local reality of each township.
- More broadly, we are trying to establish a shared vision for the enhancement of overnight accommodations throughout the Frontenacs.
- County Council and staff have emphasized the importance of developing an action plan and toolkit that can be used to implement the vision.

| Action                  | MDB Insight Responsibilities                                                                                                                            | Frontenac County Responsibility                                                                                                                                            | Target Markets                                                                                                                                                                                                 | Method                                                        | Sample Questions                                                                                                                                                                                                                                                                                                                                | Timing    |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <b>Start-Up Meeting</b> | <ul style="list-style-type: none"> <li>• Develop agenda for meeting</li> <li>• Prepare questions for workshop</li> <li>• Facilitate workshop</li> </ul> | <ul style="list-style-type: none"> <li>• Develop launch meeting participant list</li> <li>• Invite participants</li> <li>• Arrange for venue and site logistics</li> </ul> | <ul style="list-style-type: none"> <li>• Community Development Advisory Committee</li> <li>• Sr. County Staff (e.g. Director of Planning and Economic Development, Manager of Economic Development)</li> </ul> | <ul style="list-style-type: none"> <li>• In Person</li> </ul> | <ul style="list-style-type: none"> <li>• What is currently working well in terms of tourism in the County?</li> <li>• What types of accommodation offerings exist in the County?</li> <li>• What types of accommodation offerings are missing from the County?</li> <li>• How do the tourism opportunities differ across the County?</li> </ul> | Completed |



| Action                                   | MDB Insight Responsibilities                                                                                                                                                                | Frontenac County Responsibility                                                                                                                                                                          | Target Markets                                                        | Method                                                                      | Sample Questions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Timing                  |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| <b>County Council Interviews</b>         | <ul style="list-style-type: none"> <li>• Develop interview guide</li> <li>• Book and conduct interviews</li> <li>• Create a summary analysis and integrate into overall findings</li> </ul> | <ul style="list-style-type: none"> <li>• Develop contact list</li> <li>• Review and approve questions</li> <li>• Send introductory e-mail</li> </ul>                                                     | <ul style="list-style-type: none"> <li>• County Council</li> </ul>    | <ul style="list-style-type: none"> <li>• In Person</li> </ul>               | <ul style="list-style-type: none"> <li>• What is already working well in terms of tourism opportunities within the County?</li> <li>• Can you paint a picture of who the ideal visitor is?</li> <li>• What barriers are there to tourism and, more specifically, investment in overnight accommodations?</li> <li>• What types of tourism experiences could be further leveraged?</li> <li>• What are the important tourism assets in the County/Region?</li> <li>• What should be the top priority for accommodation development within the County?</li> </ul>                                   | Completed               |
| <b>Interviews with Brand Ambassadors</b> | <ul style="list-style-type: none"> <li>• Develop interview guide</li> <li>• Book and conduct interviews</li> <li>• Create a summary analysis and integrate into overall findings</li> </ul> | <ul style="list-style-type: none"> <li>• Develop contact list and identify priorities for one-on-one interviewing</li> <li>• Review and approve questions</li> <li>• Send introductory e-mail</li> </ul> | <ul style="list-style-type: none"> <li>• Brand Ambassadors</li> </ul> | <ul style="list-style-type: none"> <li>• In person and telephone</li> </ul> | <ul style="list-style-type: none"> <li>• What are the growing tourism trends in the County? In the Region?</li> <li>• How effective has the Brand Ambassador Program been?</li> <li>• Why/how did you become a participant in the Brand Ambassador Program?</li> <li>• What do you consider to be the major tourism strengths and challenges of the County?</li> <li>• What types of accommodation offerings are missing from the County?</li> <li>• Who do you believe are your typical tourists in Frontenac County (e.g. origin, demographics, activities while in the County etc)?</li> </ul> | Week of Mar 27-April 24 |



| Action                                                                                                                                                                                                                                                            | MDB Insight Responsibilities                                                                                                                                                                                                   | Frontenac County Responsibility                                                                                                                                                                                                                                                                                                      | Target Markets                                                                                                                                                                                                                                                                                                                                                           | Method                                                        | Sample Questions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Timing                      |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|
| <b>CDAC Meeting</b>                                                                                                                                                                                                                                               | <ul style="list-style-type: none"> <li>• Prepare agenda</li> <li>• Facilitate meeting</li> </ul>                                                                                                                               | <ul style="list-style-type: none"> <li>• Convene meeting</li> </ul>                                                                                                                                                                                                                                                                  | <ul style="list-style-type: none"> <li>• CDAC</li> </ul>                                                                                                                                                                                                                                                                                                                 | <ul style="list-style-type: none"> <li>• In person</li> </ul> | <ul style="list-style-type: none"> <li>• Agenda                             <ul style="list-style-type: none"> <li>○ Visitor Profile Presentation</li> <li>○ Prioritization Methodology</li> <li>○ Workshop</li> </ul> </li> </ul>                                                                                                                                                                                                                                                                                                                                                                                | Week of Apr 17              |
| <b>Interviews with external organizations, investors and brokers</b>                                                                                                                                                                                              | <ul style="list-style-type: none"> <li>• Develop interview guide</li> <li>• Book and conduct interviews</li> <li>• Create a summary analysis and integrate into overall findings</li> </ul>                                    | <ul style="list-style-type: none"> <li>• Develop contact list</li> <li>• Review and approve questions</li> <li>• Send introductory e-mail</li> </ul>                                                                                                                                                                                 | <ul style="list-style-type: none"> <li>• Government and industry experts (e.g. City of Kingston Tourism, The Great Waterway, Ontario's Highlands, capital investment firms)</li> </ul>                                                                                                                                                                                   | <ul style="list-style-type: none"> <li>• Telephone</li> </ul> | <ul style="list-style-type: none"> <li>• What opportunities exist for accommodation supply? Development in the County?</li> <li>• What are the common challenges and barriers to investment in the region?</li> <li>• What are the top factors when selecting an area/property for investment?</li> </ul>                                                                                                                                                                                                                                                                                                         | Week of Apr 10-24           |
| <b>Municipal Workshops</b> <ul style="list-style-type: none"> <li>• <b>North Frontenac Economic Development Task Force</b></li> <li>• <b>South Frontenac – TBD</b></li> <li>• <b>Central Frontenac – TBD</b></li> <li>• <b>Frontenac Islands - TBD</b></li> </ul> | <ul style="list-style-type: none"> <li>• Develop workshop agenda</li> <li>• Develop presentation and share initial findings</li> <li>• Deliver presentation and facilitate discussion</li> <li>• Integrate feedback</li> </ul> | <ul style="list-style-type: none"> <li>• Ensure to secure political and staff representation</li> <li>• Develop workshop participant list</li> <li>• Invite participants and handle RSVPs</li> <li>• More general advertising</li> <li>• Arrange for venue and site logistics (i.e. refreshments, facilitation materials)</li> </ul> | <ul style="list-style-type: none"> <li>• Municipal Councillors and staff</li> <li>• Members of Economic Development Committees – North and Central</li> <li>• Local Brand Ambassadors</li> <li>• Existing accommodation operators, business operators</li> <li>• Members of environmental and cultural/heritage associations</li> <li>• Members of the public</li> </ul> | <ul style="list-style-type: none"> <li>• In person</li> </ul> | <ul style="list-style-type: none"> <li>• What are visitors looking for when the travel to Frontenac County? Your municipality?</li> <li>• What accommodation needs do you see? Within your community?</li> <li>• What do you consider to be the major tourism strengths and challenges of the County?</li> <li>• What do you think is the County's most important tourist related asset?</li> <li>• What role does the County plan in supporting the creation and development of new accommodations?</li> <li>• What should the top priorities be in terms of accommodation development in the County?</li> </ul> | Weeks of April 24 and May 1 |



| Action                                                   | MDB Insight Responsibilities                                                                                                                                                     | Frontenac County Responsibility                                                                                                                                                       | Target Markets                                                                                                             | Method                                                                      | Sample Questions                                                                                                                                                                                | Timing           |
|----------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| <b>Individual Conversations with Potential Investors</b> | <ul style="list-style-type: none"> <li>• Draft questions</li> <li>• Conduct interviews</li> <li>• Integrate feedback</li> </ul>                                                  | <ul style="list-style-type: none"> <li>• Review and approve questions</li> <li>• Identify possible interviewees</li> <li>• Send introductory e-mail</li> </ul>                        | <ul style="list-style-type: none"> <li>• Existing accommodation providers and potential accommodation providers</li> </ul> | <ul style="list-style-type: none"> <li>• In person and telephone</li> </ul> | <ul style="list-style-type: none"> <li>• Context and environment that attracted their investment</li> <li>• What are the common challenges and barriers to investment in the region?</li> </ul> | Week of May 1-15 |
| <b>CDAC Meeting</b>                                      | <ul style="list-style-type: none"> <li>• Prepare agenda</li> <li>• Facilitate meeting</li> </ul>                                                                                 | <ul style="list-style-type: none"> <li>• Convene meeting</li> </ul>                                                                                                                   | <ul style="list-style-type: none"> <li>• CDAC</li> </ul>                                                                   | <ul style="list-style-type: none"> <li>• In person</li> </ul>               | <ul style="list-style-type: none"> <li>• Agenda                             <ul style="list-style-type: none"> <li>○ Draft Report Conversation</li> </ul> </li> </ul>                           | Week of June 24  |
| <b>Presentation of the Final Report to Council</b>       | <ul style="list-style-type: none"> <li>• Develop slideshow and share findings</li> <li>• Deliver presentation and facilitate discussion</li> <li>• Integrate feedback</li> </ul> | <ul style="list-style-type: none"> <li>• Schedule committee and location for presentation</li> <li>• Ensure technical requirements are available (projector, screen, etc.)</li> </ul> | <ul style="list-style-type: none"> <li>• Community Development Advisory Committee</li> </ul>                               | <ul style="list-style-type: none"> <li>• In person</li> </ul>               | <ul style="list-style-type: none"> <li>• Presentation of key findings</li> <li>• Next steps in implementation and generating buy-in</li> </ul>                                                  | July - TBD       |



# FRONTENAC

**Report 2017-045**

## **Committee Information Report**

**To:** Community Development Advisory Committee  
**From:** Richard Allen, Manager of Economic Development  
**Prepared by:** Richard Allen, Manager of Economic Development  
**Date of meeting:** April 6, 2016  
**Re:** Planning & Economic Development – Federal Budget Analysis

### **Recommendation**

This report is for information purposes only.

### **Background**

On March 23, 2017 the federal government of Canada released its 2017 Budget to the public. The full budget can be found at the following link: [Federal Budget](#)

Analysis regarding infrastructure, housing, and gas tax can also be found from both the [Association of Municipalities in Ontario](#) (AMO) and the [Federation of Canadian Municipalities](#) (FCM).

### **Comment**

A few of the programs and funds announced may provide opportunity or require a response from Frontenac County, especially when viewed through a Community and Economic Development perspective including:

#### **Investment in Skills Training**

The federal government committed \$2.7 billion over six years for labour market transfer agreements with the provinces and territories to modernize training and job supports, to help those looking for work to upgrade skills, gain experience, start a business or get employment counselling. In addition, \$287.2 million has been budgeted over three years, starting in 2018-19, for a pilot project to facilitate adult-student access to student loans and grants. In addition, \$395.5 million over three years was earmarked for the

youth employment strategy – something that communities may be interested in to prevent rural flight.

## **Innovation**

It was noted by many commentators that “innovation” and its related words appear 364 times throughout the budget – highlighting the federal government’s desire to spark growth in the economy. The “innovation and skills plan” is intended to foster high-tech growth in six sectors:

- Advanced manufacturing
- Agri-food,
- Clean technology,
- Digital industries,
- Health/bio-sciences
- Clean resources

Frontenac can benefit from several of these initiatives, primarily agri-food and clean technology. This can be done by supporting opportunities for research and development of new processes and industries in our region in partnership with post-secondary institutions and other organizations engaged in this research.

Other innovation related budget announcements include:

- A goal to double the number of high growth companies in Canada, particularly in digital, clean, technology sectors.
- The government will provide a streamlined tool to attract and support new high quality business investments that accelerate areas of economic strength and expand the role of Canadian firms in global and regional supply chains.
- \$14 million will be invested over two years in [Futurpreneur Canada](#) – matched through government and private sector partners.
- \$400 million over three years through the Business Development Bank of Canada for a “venture capital catalyst initiative” to make more venture capital available to Canadian entrepreneurs.

## **Procurement**

The federal budget proposes to provide up to 50 million to launch a procurement program modeled after the successful US Small Business innovation Research program. It is expected that this program would be scalable for other jurisdictions to have the ability to participate in over time.

## **Climate Change**

There was climate change focus in the budget including investment in projects focused on communities that seek to reduce emissions and adapt to new extreme weather conditions.

**Housing**

The budget dedicates \$11.2 billion to cities and provinces for affordable housing over 10 years as part of the second wave of the government's infrastructure program, \$5 billion of which is to encourage housing providers to pool their resources with private partners to pay for new projects.

**Rural Growth Plan**

The budget confirms \$2-billion dedicated to unique priorities of rural, northern and remote communities. This includes improving transportation opportunities and providing more reliable broadband.

**Gender Statement**

The government is proposing key investments in areas where they have determined a gender imbalance exists. Enhancements are expected for student financial assistance, and commitments include seven billion dollars over eleven years to increase access early learning and childcare, \$11.2 billion over eleven years as part of a national housing strategy, flexible parental leave.

**Sustainability Implications**

None to report.

**Financial Implications**

There are no financial implications associated with this report.

**Organizations, Departments and Individuals Consulted and/or Affected**

None