



**Community Development Advisory Committee Meeting
Thursday, August 10, 2017 – 10:00 a.m.
Bud Clayton Memorial Room,
2069 Battersea Road, Glenburnie, ON**

AGENDA

Page

1. Call to Order

2. Adoption of the Agenda

- a) **That** the agenda for the August 10, 2017 meeting of the Community Development Advisory Committee be adopted.

3. Disclosure of Pecuniary Interest and General Nature Thereof

4. Adoption of Minutes

- a) **Minutes of Meeting held June 8, 2017**

That the minutes of the Community Development Advisory Committee meeting held June 8, 2017 be adopted.

5. Deputations and/or Presentations

- a) **Ms. Cindy Cassidy** of the Eastern Ontario Trails Alliance (EOTA) will address the Community Development Advisory Committee regarding Report 2017-104, Potential for Motorized Vehicles to access portions of K&P Trail from Bellrock Road to Craig Road.

[See Reports to the Community Development Advisory Committee, clause c)]

6. Reports to the Community Development Advisory

- a) **2017-102**

Community Development Officer – Activity Report, June & July

This report is for information purposes only.

- b) **2017-103**

Community Development Advisory Committee

K&P Trail Tichborne to Sharbot Lake Preferred Route at Hampton Road

Be It Resolved That the Council of the County of Frontenac respectfully

3 - 6

7 - 60

61 - 65

request that the Township of Central Frontenac consider a speed limit reduction along Road 38 from a point south of Hampton Road to a point north of Hampton Road from 80km/hr to 60km/hr to permit the safe crossing of Road 38 by users of the K&P Trail.

66 - 73

- c) **2017-104**
Community Development Advisory Committee
Potential for Motorized Vehicles to access portions of K&P Trail from Bellrock Road to Craig Road

[See Communications a)]

Be It Resolved That staff investigate the potential for motorized off-road vehicles to have access to the K&P Trail from Bellrock Road to Craig Rd,

And Further That staff work with the EOTA to engage the local community, trail users, businesses and other stakeholders in regard to the design of the Verona Trailhead and in regard to the expansion of motorized off-road vehicle use on the K&P Trail; and

And Further That the gates located between Bellrock Rd. and Craig Rd be left open for the duration of 2018; and

And Further That staff and the EOTA report back to the Community Development Advisory Committee in regard to the results of this project in Q4 2018.

74

7. Communications

- a) Correspondence from Wilma Kenny regarding use of motorized vehicles on K&P

8. Other Business

9. Next Meeting

- a) The next regular meeting of the Community Development Advisory Committee is scheduled for Thursday, October 12, 2017 at the County Administrative Building.

10. Adjournment



**Minutes of the Community Development Advisory Committee Meeting
June 8, 2017**

A meeting of the Community Development Advisory Committee was held in the Bud Clayton Memorial Room, County Administrative Office, 2069 Battersea Road, Glenburnie on Thursday, June 8, 2017 and was called to order at 10:00 AM

Present:

Robert Clinton, Chair
Betty Hunter, Vice-Chair
Barrie Gilbert
Tracy John
Councillor John McDougall, Council Liaison
Deputy Warden Ron Higgins

Regrets:

Wilma Kenny
Darwyn Sproule

Staff Present:

Richard Allen, Manager of Economic Development
Alison Vanderveelde, Community Development Officer (Recording Secretary)

1. Call to Order

The Chair called the meeting to order at 10:00 a.m.

2. Adoption of the Agenda

Moved By: Councillor McDougall
Seconded By: Mr. Gilbert

That the agenda for the June 8, 2017 meeting of the Community Development Advisory Committee be adopted.

Carried

3. Disclosure of Pecuniary Interest and General Nature Thereof

There were none.

- The committee discussed North Frontenac as a good location to introduce pods, especially around trails, the dark skies preserve, and building on North Frontenac Parklands infrastructure. They also liked the idea of establishing pod-to-pod hiking, cycling, and paddling routes.
- Upscaling of campgrounds can be incremental – i.e., start by offering WIFI at campgrounds, and a couple of higher-end sites.
- There was lots of conversation around the Renfrew glamping operation as being reportedly very successful.
- The committee was supportive of the niche resort accommodations as being a good opportunity for Frontenac, and talked about some that already exist (Sumac Centre, Wintergreen Studios, Shanti Yoga Retreat)
- Staffing can be a challenge for these kinds of establishments, because staff don't always have transportation to the operation and it's not always possible for them to stay on site.
- It's crucial to continue to strengthen the relationship between the Townships and the County – both at the staff level and politically – in order to become investment ready.
- The committee suggested that completing an "Investment Readiness" exercise should be added to the report as a recommendation.
- There was a Tourism Investment Readiness Package developed years ago by Frontenac County, and it could be a good resource.
- The committee discussed the need for more conversation around increasing the County's investment in tourism marketing and investment readiness.
- Committee was supportive of the toolkit format and asked that some examples of success be included for reference.
- The committee asked MDB Insight to add a two-pager on specific next steps for each municipality.
- The committee was supportive of MDB focusing on pods for developing a prospectus.

7. Communications



8. Other Business



9. Next Meeting

- a) The next meeting of the Community Development Advisory Committee is scheduled for Thursday, August 10, 2017 at the County Administrative Building.

10. Adjournment

Moved By: Ms. Hunter
Seconded By: Deputy Warden Higgins

That the meeting hereby adjourn at 12:02

Carried



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Report 2017-102

Committee Information Report

To: Chair and Members of the Community Development Advisory Committee

From: Alison Vandervelde, Community Development Officer

Date of meeting: August 10, 2017

Re: Community Development Officer – Activity Report, June & July

Recommendation

This report is for information purposes only.

Comments

1. Meetings with new Brand Ambassadors, bringing total to 93 (as of July 31):
 - Jennafer and Mike McGinn, McGinn Custom Rustic
 - Tim and Penny Cota, Cota's Mobile Catering
 - Jordan Cole, Old Country Bath and Body
 - Pat Dawson, Mill Street Café
 - Jass and Sukhi Kallion, Sharbot Lake Home Hardware
 - Vanessa Boddy, Waffle Home & Cottage Restoration
 - John and Laura, Cabinscape
 - Martha and Sean, Trail Time Junction
 - Jim, Joe, Mike, and Debbie Green, Jim's Auto
 - Jonas Bonnetta, Evening Hymns / Lonesome Dove Ceramics
 - Laurie Love, Godfrey General Store & Food Truck
 - Rebecca Peters, Bryce's Point Cottages
 - Jeff Kleinlagel, Kingston Spray Foam

2. Frontenac Ambassador-related initiatives:

- Met with Shelley Button, new owner of Pleasantview Lodge in North Frontenac to explain Frontenac Ambassador Program and provide connections to local resources
- Distributed new t-shirts to several brand ambassadors, including Back Forty Artisan Cheese, Ormsbee's Mercantile, Gilmour's on 38, The Point Restaurant, etc.
- Have begun preparing a survey to get input from Frontenac Ambassadors on a number of interest areas. The committee is encouraged to provide suggestions for survey topics.

3. Meetings with Other Organizations / Individuals

- University Hospitals Kingston Foundation for input September cycling fundraiser event to be held on Wolfe Island.
- Forbes Symon, South Frontenac Township Manager of Development Services regarding promotion of Harrowsmith CIP.
- Beth Freeland, Executive Director of Friends of Bon Echo Park on their upcoming initiatives and opportunities for partnership / support.
- Nuala Gartlan, new owner of the Shamrock Bakery in Plevna. Explained Frontenac Ambassador program, intend to return when she has more time to talk / for photos.
- Spent a day with the Manager of Economic Development, reviewing workplans, KPI's, and the "Big Picture".
- Met with Jen Fitzpatrick, Executive Director, Land O' Lakes Tourist Association.
- Met, and toured Arden, with Terry Kennedy and Gordon Brown regarding opportunities for development in the hamlet.
- Met Rob Kawamoto, new Executive Director of Tourism Kingston on opportunities for partnership.
- Met with Amanda Pantrey, Public Education / Museum Coordinator and some members of the Portland District & Area Heritage Society to help promote the South Frontenac Township Museum in Hartington.

4. Attendance at the following:

- Kingston Tourism Awareness Day
- July County Council meeting – along with three other members, presented the 2017/18 Corporate Priorities on behalf of the Leadership Team.
- Leadership Meetings – acted as Incoming Chair in June, and Chair in July. Brought Stephanie Newman, owner of the Cheesecake Bakery in to speak about "lessons learned" since starting her business. Lead the

Leadership Team through an exercise to brainstorm and share the habits that contribute to our individual career success and strength as leaders.

- Central Frontenac Open House on Food Truck By-Law. Along with the Director of Planning and Economic Development, facilitated the discussion among 20+ participants.
- Was a speaker at OMAFRA's Teeny Tiny Summit in Merrickville and Havelock. Was asked to speak on "Finding Your Story and Telling It". Highlighted the development and implementation of the Frontenac brand. See Appendix A for the PowerPoint Presentation.
- Sydenham Lakes & Trails Festival.

5. Regional Marketing / Brand Awareness

- Contracted Suzy Lamont Photography for professional photography services to build a library of images for use in brand awareness efforts. Coordinated a full day of photography with nine models and three locations.
- Worked with Mr. Jeff Green, Editor of the Frontenac News to develop new initiative, the Frontenac Five, to promote five "must see/do" things in Frontenac each month.
- Ongoing work with graphic designer to ensure proper implementation of Frontenac Brand (e.g., development of materials for Kingston Tourism Awareness event, branded apparel).
- Worked with Ernie Basiliadis of Canadian TODS Ltd. toward installing a sign at HWY 7 & 38 indicating "Sharbot Lake Tourist Area" to encourage travellers to pull off the highway and into the village.
- Continued implementation and engagement through social media.

6. Ferry by Foot

Reviewed and revised draft implementation plan with Ms. Plumley and Ms. Quist at Frontenac Islands Township. Met with students at Wolfe Island Visitor Information Centre on social media implementation. Working with Jon Allison Design to develop a visual identity for this campaign. Ordered bike racks for installation in the village to make the village more cycle-friendly.

7. Web Portal

Continue to add/update content as required.

8. Other

Developed a letter to landowners on the Harrowsmith CIP. Spent a couple of hours visiting properties in Harrowsmith to encourage property owners to consider the CIP when completing improvements.

Sustainability Implications

In all that we do in the name of economic development in the Frontenacs, we will live by a set of principles that balance the economy, environment, social, and cultural interest of our communities.

Financial Implications

Falls within the budget of the Planning and Economic Development department.

Organizations, Departments and Individuals Consulted and/or Affected

Members of Community Development Advisory Committee
County Council & staff
Township of Frontenac Islands
Township of South Frontenac
Township of Central Frontenac
Township of North Frontenac
Frontenac Community Futures Development Corporation
Residents of the County of Frontenac
Local Businesses



Alison Vandervelde
Community Development Officer

Planning and Economic Development
2069 Battersea Road
Glenburnie, ON KOH 1S0
Office: 613.548.9400 x331
Fax: 613.548.8460

avandervelde@frontenacounty.ca
FrontenacCounty.ca



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Finding and telling our story

#inFrontenac



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Frontenac?



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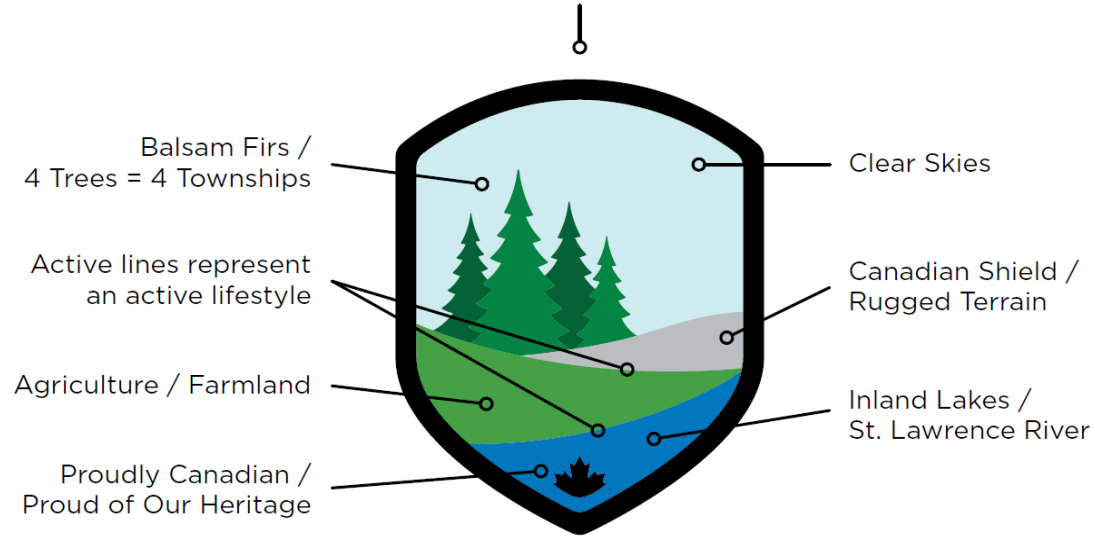


Adventure
Recreation
Natural
Pristine
Simple / Rural
Heritage
Diversity
Friendly / Welcoming
Community



FRONTENAC

The crest shape symbolizes rural pride, community & adventure.



The logo represents the lifestyle & landscape of Frontenac County.

It's adventure. It's community. It's Frontenac.



INFRONTENAC

ADVENTURE
INFRONTENAC

HAND CRAFTED
INFRONTENAC

GO EXPLORING
INFRONTENAC

INVEST
INFRONTENAC

GO CAMPING
INFRONTENAC

LIVE & PLAY
INFRONTENAC

FAIRE DU CAMPING
ÀFRONTENAC

VIVRE ET JOUER
DANSFRONTENAC

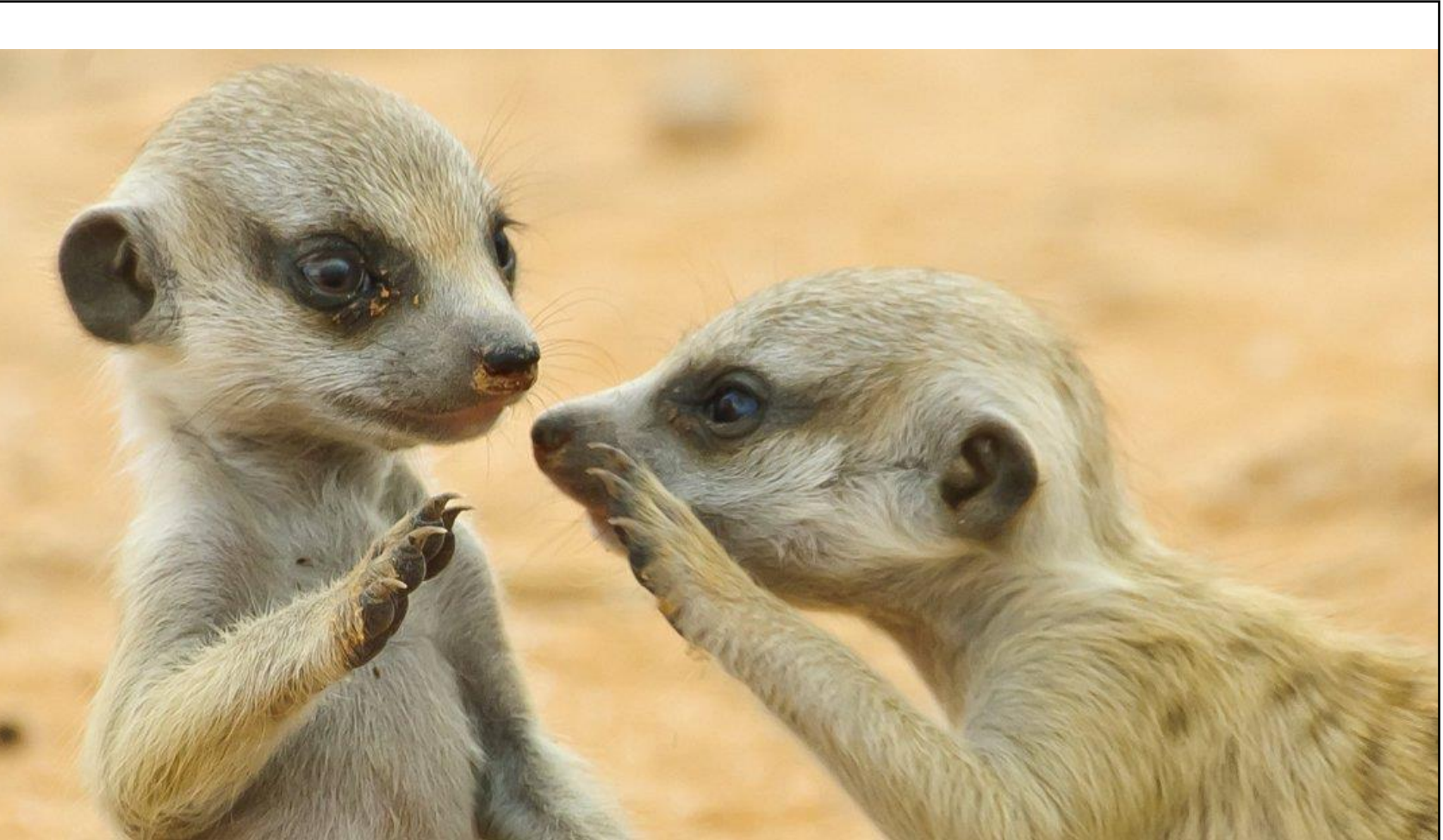


FRONTENAC

OK... so what now?



FRONTENAC



Glad to report that Fernleigh Lodge is now a Frontenac brand ambassador. We just visited with Kevin at his business in Frontenac and they are on board! We will be setting up for open mic night. Genuinely lovely people, and seriously delicious coffee and eats! So glad to have them on board as a brand ambassador #inFrontenac. Please share



Nicole's Gifts in Verona is now a brand ambassador...Have you visited? <http://www.nicolesgifts.ca/> #inFrontenac
Email Alison avandervelde@frontenac.ca for info on the brand ambassador program



2,170 people reached

2,464 people reached

1,772 people reached

The Frontenac Farmers Market is our newest Frontenac brand ambassador. They are on board #inFrontenac Their website is: frontenacfarmersmarket.ca/ for info on the brand ambassador #inFrontenac. Please share



2,193 people reached

2,354 people reached

The Frontenac Farmers Market is our newest Frontenac brand ambassador. They are on board #inFrontenac Their website is: frontenacfarmersmarket.ca/ for info on the brand ambassador #inFrontenac. Please share



2,354 people reached



2,354 people reached



FRONTENAC



County of Frontenac added 2 new photos.

Published by Alison Vanderveide (?) · November 30, 2016 ·

You know how sometimes people joke about knowing “everybody and their dog”? Well for Bill and Kerry Arthur at Sydenham Pet & Farm Supply, that’s not an exaggeration.

They greet all of their customers by name, remember their brands of choice, and swap stories about pups, feed, and other aspects of farm life. Which they know all about since they run their own farm while operating a successful business #inFrontenac.

Please share this post and show some love for Bill and Kerry, who honestly love providing the best quality products for your pets and livestock.



FRONTENAC

Frontenac's Permanent Population = 26,677

A screenshot of a Facebook post interface. The post shows engagement metrics: "22,067 people reached" (circled in red), "301 shares" (circled in red), and "42 Comments" (circled in red). The post also shows "Mark Hotson, Julie Mills Clark and 343 others" (circled in red) who interacted with the post. A "Boost Post" button is visible in the top right corner. The interface includes "Like", "Comment", and "Share" buttons, and a "Top Comments" dropdown menu.



FRONTENAC

 **Kim McNally** Hi Kerry!! I was just thinking of you the other day and hoping we can meet up again soon - what a nice shout out to you and your husband 😊
[Like](#) · [Reply](#) · [Message](#) · 4 · November 30, 2016 at 10:10pm

 **Cindy Steel** My heart just grew three sizes. So amazing to read all these incredible comments about my big sister! Love you guys!!!
[Like](#) · [Reply](#) · [Message](#) · 7 · December 1, 2016 at 5:49am

 **Sydenham Pet & Farm Supply** Wow, we are truly humbled, thank you so much 😊
[Like](#) · [Reply](#) · [Message](#) · 6 · December 1, 2016 at 10:03am

 **Shelley Barr Hamilton** We are so blessed to have such wonderful people in our community.
[Like](#) · [Reply](#) · [Message](#) · 5 · November 30, 2016 at 8:58pm

 **Anita Alton** Love going here - they remember my dog food brand when I don't!! Friendly and helpful each and every time.
[Like](#) · [Reply](#) · [Message](#) · 4 · November 30, 2016 at 7:29pm

 **Katie Norris** The sweetest people you'll ever meet. Our favourite pet supply store!
[Like](#) · [Reply](#) · [Message](#) · 4 · November 30, 2016 at 6:34pm

 **Shelley Kingston** Wonderful people.....miss this personal touch since moving to the city!!
[Like](#) · [Reply](#) · [Message](#) · 2 · December 1, 2016 at 12:23pm

 **Kim Pritchard** Bill and Kerry are awesome people, I would never buy my pet supplies anywhere except from them
[Like](#) · [Reply](#) · [Message](#) · 3 · November 30, 2016 at 10:42pm

 **Sue Carr Leggett** My Dad absolutely loves popping in for all his pet needs as well as a great chat with two truly wonderful people!
[Like](#) · [Reply](#) · [Message](#) · 3 · November 30, 2016 at 9:13pm


 **Jennifer Lucas** Bill and Kerry are the best! They really do care about their customers. Support local!!
[Like](#) · [Reply](#) · [Message](#) · 3 · November 30, 2016 at 9:43pm

 **Sandra Grass**




[Like](#) · [Reply](#) · [Message](#) · 2 · December 1, 2016 at 9:32am

 **Heather Hannah** Good people, good store, always greeted with a smile.
[Like](#) · [Reply](#) · [Message](#) · 2 · December 1, 2016 at 12:12pm

 **Karen Woodcock Dixon** Always greeted with a smile . Great people!
[Like](#) · [Reply](#) · [Message](#) · 3 · November 30, 2016 at 9:55pm

 **Gareth Hewitt** Amazing people, and an amazing store!
[Like](#) · [Reply](#) · [Message](#) · 4 · November 30, 2016 at 3:27pm


 **Kathy Vance** Hey Kerry....nice to see your smiling face!
 Have a merry christmas 🎄
[Like](#) · [Reply](#) · [Message](#) · 3 · December 1, 2016 at 8:48am

 **Doug Law** Just great people thanks for helping
[Like](#) · [Reply](#) · [Message](#) · 3 · December 1, 2016 at 8:39am


 **Shawna Mainse** They're both amazing and sooooo helpful!!
[Like](#) · [Reply](#) · [Message](#) · 3 · November 30, 2016 at 10:22pm


 **Kim Mattice** Love them and their store!!!
[Like](#) · [Reply](#) · [Message](#) · 4 · November 30, 2016 at 1:43pm

 **Tammy Moore** They truly are the best !!!!
[Like](#) · [Reply](#) · [Message](#) · 6 · November 30, 2016 at 10:16pm

 **Sarah Andre-Cillis** We love going to "Bill and Kerry's"!!
[Like](#) · [Reply](#) · [Message](#) · 3 · November 30, 2016 at 10:08pm


 **Lacey Jackson** Kerry and Bill are the best! ❤️❤️❤️
[Like](#) · [Reply](#) · [Message](#) · 5 · November 30, 2016 at 8:33pm

 **Marc Karen White** Great friendly family ❤️
[Like](#) · [Reply](#) · [Message](#) · 4 · November 30, 2016 at 8:15pm

 **Jaime Marchen** Truly the best!!
[Like](#) · [Reply](#) · [Message](#) · 3 · December 1, 2016 at 6:59am

 **Sheryl Downey** The best
[Like](#) · [Reply](#) · [Message](#) · 4 · November 30, 2016 at 8:16pm

 **Karen Burgess** Great people!!
[Like](#) · [Reply](#) · [Message](#) · 4 · November 30, 2016 at 1:39pm

 **Larry Eastman** The. Best. People.
[Like](#) · [Reply](#) · [Message](#) · 2 · November 30, 2016 at 10:31pm


 **Donna Tisdale** Great people...great store!
[Like](#) · [Reply](#) · [Message](#) · 4 · November 30, 2016 at 5:30pm



Jan Cunningham If you aren't shopping here, you need to be. Very knowledgeable about their products, super nice people and the best prices on trail cams.

Like - Reply - Message -  4 - November 30, 2016 at 7:19pm



Mark Hotson The best Pet and Farm Supplies store in the world ! 'Old school values' efficient ,friendly, knowledgeable and the best at what they do. Happy Christmas folks and hoping your New Year see's you very happy , healthy and prosperous. XXX M,L,E,M & L . 

Like - Reply - Message -  1 - December 13, 2016 at 6:09am



FRONTENAC

Ambassadors aim to bolster rebranding 'In Frontenac'

COMMUNITY

Sep 29, 2016

by [Tori Stafford](#)

[Kingston Heritage](#)

SHARE



Jenn Ormsbee, owner of Ormsbee's Mercantile in Frontenac County

News – From strolling along the K&P Trail with your family, to a romantic weekend away, or an exciting day of fishing, there's no denying the plethora of things there are to see and do in Frontenac.

National marketing award for Frontenac County branding campaign

Written by [Jeff Green](#) | Thursday, 03 November 2016 00:11

[Print](#) | [Email](#)

Rate this item ☆☆☆☆☆ (0 votes)



Holly Labow of Polished Spa In Ardoch is a new brand ambassador

When Frontenac County was defining its brand last year, one of the key insights was that the first group that needed to be the target of a branding campaign were the residents of Frontenac County.



The May Long Weekend #inFrontenac



FRONTENAC



frontenacounty

frontenacounty Fun at the Day of the Pig!
Economic Development Manager Richard
Allen and Community Development Officer
Alison Vandervelde manning the #inFrontenac
booth

angeliquecardinal Love the new t-shirts!! ✕



40 likes

2 DAYS AGO

Add a comment...



FRONTENAC



sortberg
@Jsorberg

Follow

Enjoying Day of the Pig #inFrontenac



LIKES
4



12:16 PM - 21 May 2017





lori_and_rustin
The Sharbot Lake Be...

Following

lori_and_rustin Delicious eats
@seedtosausage Day of the Pig! #infrontenac
#omnomnom #sharbotlake #dayofthepig
frontenacounty Looking good guys! ✕
lori_and_rustin Thanks!



11 likes

1 DAY AGO

Add a comment...



FRONTENAC



andreadugg

Following

andreadugg Great time at "day of the pig" at Sharbot Lake beach #infrontenac frontenacounty Nice!



15 likes

1 DAY AGO

Add a comment...



FRONTENAC



jdallison
The Sharbot Lake Be...

Following

jdallison Enjoying the #dayofthepig
#infrontenac

dlmassouh Thanks for the invite...



18 likes

2 DAYS AGO

Add a comment...



FRONTENAC



frontenacounty

frontenacounty Most creative use of a license plate frame at #dayofthepig with @seedtosausage #inFrontenac



21 likes

2 DAYS AGO

Add a comment...



FRONTENAC



Chris Hammer and 1 other liked
Rob Smith @OralBob · May 21
Good times, good friends!
[#DayOfThePig](#) [#InFrontenac](#) [#seedtosausage](#)



↩ 1 ↻ 1 ❤ 3 ✉



cardinal_cafe_and_shc

Following

cardinal_cafe_and_shop It was a @bigrigbrewery, slow burning fire kinda night!
#infrontenac #bigrigbrewery
bigrigbrewery Cheers🍻



27 likes

1 DAY AGO

Add a comment...



FRONTENAC



ormsbeesmercantile

Following

ormsbeesmercantile We are open Monday
7:00am - 9:0pm!!
#ormsbeesmercantile #ormsbeepizzeria
#inFrontenac #maylongweekend #victoriaday
#holidaymonday



ygkfamily, ginas_warm_woolies,
hendersonash, jackofalltrades28, mrs.a.camp,
kashakot, amherstislandradio and judacribz
like this

1 DAY AGO

Add a comment...



FRONTENAC



kkit_katt
Long Lake

Following

kkit_katt Braved the wind in the kayak and canoe this afternoon! #longweekend #infrontenac #tiffvisitsfrontenac #wemayhaveportagedback



14 likes

18 HOURS AGO

Add a comment...



FRONTENAC



kkit_katt

Following

kkit_katt Monday night vibes. #infrontenac
#tiffvisitsfrontenac #pearljammin



35 views

17 HOURS AGO

Add a comment...



FRONTENAC



dlmassouh

Follow

dlmassouh Great end to the day. #infrontenac
frontenacounty Beauty! X



37 likes

2 DAYS AGO

Add a comment...



FRONTENAC



emmersoncod

Following

emmersoncod #infrontenac #victoriaweekend
#paddleboarding #thesebeauties
frontenacounty It is the season



20 likes

2 DAYS AGO

Add a comment...



FRONTENAC



emmersoncod

Following

emmersoncod #infrontenac #victoriaweekend #howelake

lynsssx Wow this looks amazing!



43 likes

2 DAYS AGO

Add a comment...



FRONTENAC

so
what's
next?



FRONTENAC

InFrontenac – brand ambassadors meet and greet

Written by Jeff Green | Thursday, 06 April 2017 13:05

[Print](#) | [Email](#)

Rate this item  (0 votes)



Frontenac County business owners take a break from eating, drinking and talking to listen to a short presentation from Alison Vanderveide at the Sharbot Lake Country Inn last Thursday evening

Alison Vanderveide and Richard Allen of the Frontenac County Economic Development department thought that fifteen or twenty of the 68 Frontenac County brand ambassadors would accept their invitation to hold an informal social gathering at the Sharbot Lake Country Inn last Thursday (March 30).

"When over 50 said they were coming we were pretty surprised," said Vanderveide "but then again I knew that businesses who have taken on the role of brand ambassador are an enthusiastic bunch."



FRONTENAC

LOOK WHO'S BACK! AUG 11+12 2017

WOLFE ISLAND MUSIC FESTIVAL

FEATURING...
 BORN RUFFIANS + SAID THE WHALE + LAND OF TALK
 HANNAH GEORGAS + DILLY DALLY + DONOVAN WOODS

PLUS! UN BLONDE + BELIEFS + THE KENTS + THE SEAMS
 KASADOR + YOUR BOY TONY BRAXTON + PARTNER
 NEW SWEARS + LOU CANON + THE FRANKLIN ELECTRIC

AND + 47 TEETH
 + 1990 FUTURE
 + EMILIE STEELE

WOLFEISLANDMUSICFESTIVAL.COM FOLLOW US ON FACEBOOK+TWITTER+INSTAGRAM

FRONTENAC OASIS 988 THE DRIVE

HOG THE GLORY DAY OF THE PIG

5TH ANNUAL PIG ROAST

SEED TO SAUSAGE

SUNDAY, MAY 21
 TEN PIGS WILL BE ROASTED

FEATURING LOCAL CHEFS:
 MICHAEL BLACKIE, OF NEXT OTTAWA | NORM ATKINS, OF LE NORDIC SPA
 ERIC BRENNAN, OF LE CHEN NOIR | STEVEN MACDONALD, OF APPERITIVO OTTAWA

ENTERTAINMENT:
 BLUE MUSHROOM SIRKUS PYSHOW
 COOKING DEMONSTRATIONS | RIBS ACTIVITIES | MAGAZINE ERIC LECLEER AND MORE!

BREWERIES:
 THE BIG BROTHER | BEAR'S BREWING CO.
 MACKINNON BROTHERS BREWING

BANDS:
 FOLEY MOUNTAIN PLAYBOYS | TOM SAVAGE
 MARC CHAPMAN AND THE JAYMARCHES

WINERIES:
 CASA DEA
 3DAYS WINE

FOR TICKETS VISIT: WWW.DAYOFTHEPIG.CA

BATTERSEA SUMMER KICKOFF

HOLIDAY COUNTRY MANOR

Open House with music and food, including:

- » Fish Tacos
- » Beer Garden featuring Perth Brewery Beer
- » Introducing Marty G Sensation Savoury Pies
- » Ice Cream Parlour opening
- » DFC BBQ featuring DFC BBQ Sauce
- » Queen Street Gluten-Free Products

CREEKSIDE BAR & GRILL
 Outdoor Patio is open for the summer 7 days a week.

DFC BBQ SAUCE
 Will be BBQing on site, providing samples and ribs for sale, and of course selling BBO sauce.

KICKOFF SUMMER IN FRONTENAC

SATURDAY, MAY 20, 2-6PM

PROGRAM OF EVENTS



THURSDAY, JUNE 15TH
 8:30 p.m. – Wolfe Island Grill
 Listening Party – new releases
 by David Corley & Hugh Christopher Brown

FRIDAY, JUNE 16TH
 8:30 p.m. – Live Music at the Wolfe Island Grill,
 General Wolfe Inn & Wolfe Island Pub & Pizzeria

SATURDAY, JUNE 17TH
 11:00 a.m. – Family Music with Butterfingers
 Wolfe Island Boat Club Dock
 1:00 – 2:30 p.m. – Why Grow Wolfe Island?
 A panel discussion on the opportunities and
 challenges for local food and agriculture on
 the Island. At the General Wolfe Inn.
 Hosted by Frontenac Co. Economic Dev.

2:00 – 5:00 p.m. – Island Open Houses and
 music workshops – see map

11:00 a.m. – 8:00 p.m. Bar-B-Que at the
 Wolfe Island Grill featuring locally sourced foods
 6:00 p.m. – Live Music at the Wolfe Island Grill,
 General Wolfe Inn & Wolfe Island Pub & Pizzeria

Special thanks to the Township of Frontenac and the Islands, Frontenac County and Frontenac CFDC for their generous support of this event.





FRONTENAC



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nmoore55.nm

Following

nmoore55.nm Some of the BEST lunch dates are pint size!

#infrontenac #Cardinalcafe #sharbotlake #lunchbuddies

naptimecreationsstudio So cute! ❤️



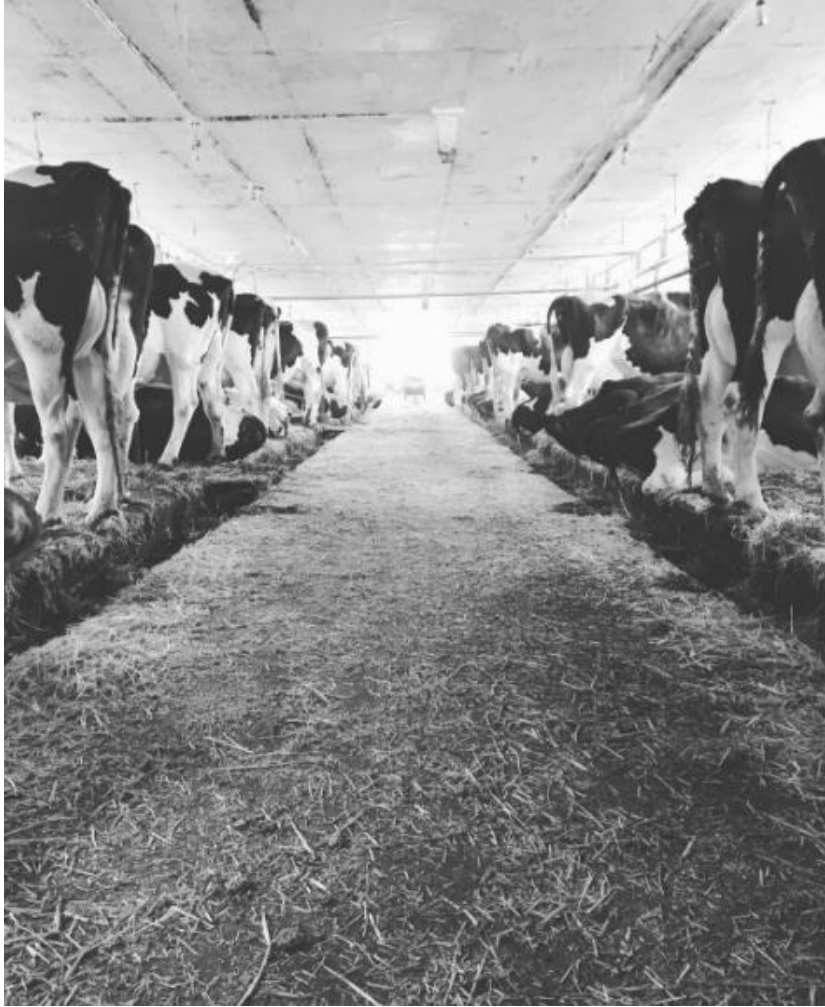
19 likes

MARCH 3

Add a comment...



FRONTENAC



farmgirlogan

Following

farmgirlogan My happy place 🤗
#supportdairy #holsteinpassion
#frametheherd #infrontenac
fishdubai Great profile!



117 likes

MARCH 3

Add a comment...



FRONTENAC



liannadelizabeth
Verona, Ontario

Follow

liannadelizabeth Saturday night in the country #infrontenac #saturday #ygg #jacksontriggs #shirazcabernet #cozy #campfire



32 likes

7 DAYS AGO

Add a comment...



FRONTENAC



adamcimages
Frontenac Community A..

Follow

adamcimages We took the girls skating at the Frontenac Arena in Godfrey. It's a perfect small town arena and a great place to spend some time as a family. This is a scan from my monochrome Fuji Instax. #ygc #infrontenac #publicskating #huffpostcanada #nikontop #nikon_owners #natgeo #natgeocreative #beautifuldestinations #igs_can #ig_great_shots_canada #photooftheday #canadagram #nikond800 #nikonusa #nikon_canada #longexposure_shots #amazing_longexpo #special_effects_nature #resourcemag #ig_captures #ig_shotz #igers #igdaily #milkywaypics #chasinglight #liveauthentic #fujiiinstax #scanningfilm #fujifilmcanada

codygreco 100

sninaberphoto Super!



79 likes

FEBRUARY 8

Add a comment...



FRONTENAC



eveninghymns

Following

eveninghymns Just a stunning, bluebird day out #infrontenac today.

bundles1875 Awesome



145 likes

FEBRUARY 8

Add a comment...



FRONTENAC



sydenham_vs_city

Following

sydenham_vs_city Always great to get back home to ones roots.

Thanks @girl_anachronism for the photo.

#canada #infrontenac #frontenacounty

#baileyshtat #momsarethebest

heather_thompson 🍷👏



32 likes

FEBRUARY 21

Add a comment...



FRONTENAC



patchworkgardenskin

Following

patchworkgardenskingston Deep into the #storagecarrots they are just starting to wakeup from their long winter sleep. #carrots #slowfood #organicveggies #ygkfood #kingstonontario #infrontenac #ottawafood #ottawaeats

fineau_water 😊



52 likes

MARCH 9

Add a comment...



FRONTENAC



katie_ross3
South Frontenac Towns...

Follow

katie_ross3 Nature break
#getoutside #InFrontenac #familyday
#famjam



12 likes

FEBRUARY 20

Add a comment...



FRONTENAC



jenn_ormsbee

Following

jenn_ormsbee Someone spent the day in the bush and is pretty tuckered out ... he may have been having a cat nap standing up :) Soaking up the fresh air & sunshine #inFrontenac #makethemworkyoung #littlelumberjack #mycountryboy



clarkey_41, laura_m_brown_, a_stirls, marapanacci, lindaecli, mle.mcmanus, gymgirl_73, katruba, bradsutherland04 and flower.yogi like this

FEBRUARY 18

Add a comment...



FRONTENAC



gnewtontrainor
Big Sandy Bay

Following

gnewtontrainor Thought we'd climb on a few ice bergs at the beach this morning. #photo #InFrontenac #beach #everydayisabeachday #winter #ice #snow #lakeontario #dog #dogsofinstagram

mountainsinme Good one!

frontenacounty Cool pic



18 likes

FEBRUARY 6

Add a comment...



FRONTENAC



cheesecakery_bakery
The Cheesecakery Ba..

Following

cheesecakery_bakery "I'm too sexy for my hair net" Back to the grind today ! I need a nap ! 😊 #cheesecakerybakery #cheesecake #masonjarcheesecake #infrontenac #hairnetsrule

ormsbeesmercantile So sexy it hurts hope you have that cranked!! What a great tune ☑

me_esthetics Oh you just made my day💜 love your face!



67 likes

FEBRUARY 28

Add a comment...



FRONTENAC



Alison Vandervelde
avandervelde@frontenacounty.ca





Report 2017-103

Committee Information Report

To: Chair and Members of the Community Development Advisory Committee

From: Richard Allen, Manager of Economic Development

Date of meeting: August 10, 2017

Re: **Community Development Advisory Committee – K&P Trail
Tichborne to Sharbot Lake Preferred Route at Hampton Road**

Recommendation

Be It Resolved That the Council of the County of Frontenac respectfully request that the Township of Central Frontenac consider a speed limit reduction along Road 38 from a point south of Hampton Road to a point north of Hampton Road from 80km/hr to 60km/hr to permit the safe crossing of Road 38 by users of the K&P Trail.

Background

In late 2016, an RFQ was awarded to Crains Construction Ltd., to begin construction on four parcels of land already identified by Frontenac County staff. This agreement identified that additional construction opportunities on the Tichborne to Sharbot Lake route would be available at the quoted rates.

The preferred route identified prior to property acquisition was intended to provide the most affordable development option, while ensuring that a safe, enjoyable trail route is established.

Comments

Construction Schedule

In all but one case agreements have been reached for land acquisition, and the purchase of these properties has been approved by County Council. Several of the land transactions remain in process due to survey requirements, and staff are waiting for land to transfer prior to beginning construction in these locations. In one case, an agreement for land acquisition could not be met and after positive discussion with Township Public

Works staff and the trail construction contractor, it was determined that a trail could be constructed in the right-of-way for road 38 to bypass this property. The work on this has been substantially completed.

In reviewing the preferred trail route with the contractor after completing property acquisition agreements, it has been identified that costs to complete this section of trail will be higher than anticipated. This is primarily due to the fact that construction activities will be required away from the rail bed, and additional efforts to establish a base will be necessary. Much of this additional cost relates to the fact that several portions of the previous rail bed had homes built upon it. As such, it was necessary to route the trail around homes. While some costs were avoided in property procurement, this will not offset all of the capital costs incurred by re-routing the trail. Staff will be bringing a report to County Council with recommendations later this year.

Hampton Road Alternative

The design of this section was constrained by the wetland to the East of Road 38 and to the west by Eagle Lake and a rock formation with a dwelling located on it between Road 38 and Hampton Rd. This was the preferred route due to the anticipated cost and complexity of crossing the wetland. However, two crossings of Road 38 within close proximity to each other (approximately 275m) is the result of this route. (See Appendix A)

After construction began on this section of trail, staff received correspondence from members of a trail user group indicating this route choice may be unsafe, requesting that Frontenac County consider construction of supporting trail infrastructure on the east side of road 38 instead.

Staff recognize that Road 38 is a busy road with many vehicles travelling at 80km/hr or faster. A number of strategies can be pursued to improve safety of trail users and to alert vehicle operators to the existence of the crossings through use of signage and visual cues. In addition, Central Frontenac Township can consider lowering the speed limit at this section of the road in order to encourage awareness and safe vehicle operations.

Accessibility

The Design of Public Spaces (DOPS) regulation came into effect January 1, 2017 and all municipalities are required by law to adhere to the regulation requirements for all new construction and redevelopment, including recreational trails. The regulation has a number of requirements for multi-use trails including the height and width of a clearing, the requirement for a hard surface (such as hard packed gravel) and signage to indicate segment details such as distance, slope, cross-slope, and surface type.

This requirement was not included in the original project budget and is one of several unanticipated factors resulting in additional construction costs for this phase of trail development. As previously mentioned, staff will bring a report to County Council with regard to unanticipated costs.

Partnership

The Township of Central Frontenac has been a supportive partner in the construction process of this phase of the K&P Trail. Staff have received support and advice from the Public Works Manager and his team in regard to road crossings and the development of trail infrastructure along road right-of-way's and other Township owned lands.

In addition, Township provided by resolution an agreement to allow Frontenac County to make use of township owned lands to support the development of the K&P Trail if it was not possible to acquire the original rail right-of-way. The memorandum of understanding between the two entities was completed in September of 2016.

K&P Trail Day

On August 26, trail groups are coming together to celebrate the near completion of the K&P Trail as part of the Canada 150 Celebrations for Frontenac County. The event includes a kick off in Railway Heritage Park, a ribbon cutting for the K&P Trail, a parade of Trail users, and music and food at Oso Beach. This event is being held in partnership with Trans Canada Trail, Railway Heritage Park, the Eastern Ontario Trails Alliance and the Central Frontenac Canada 150 Committee. Members of CDAC and County Council are invited to participate.

More info can be found at: <http://kptrailday.eventbrite.com>

Sustainability Implications

The Frontenac County Integrated Community Sustainability Plan (ICSP) identifies recreation and leisure as a focus area. This is also reflected in the County Economic Development Charter as a key pillar and strength. As visitors seek adventures and recreational activities in Frontenac, a safe, enjoyable trail route should be established and in place to ensure the long term viability of this tourism industry.

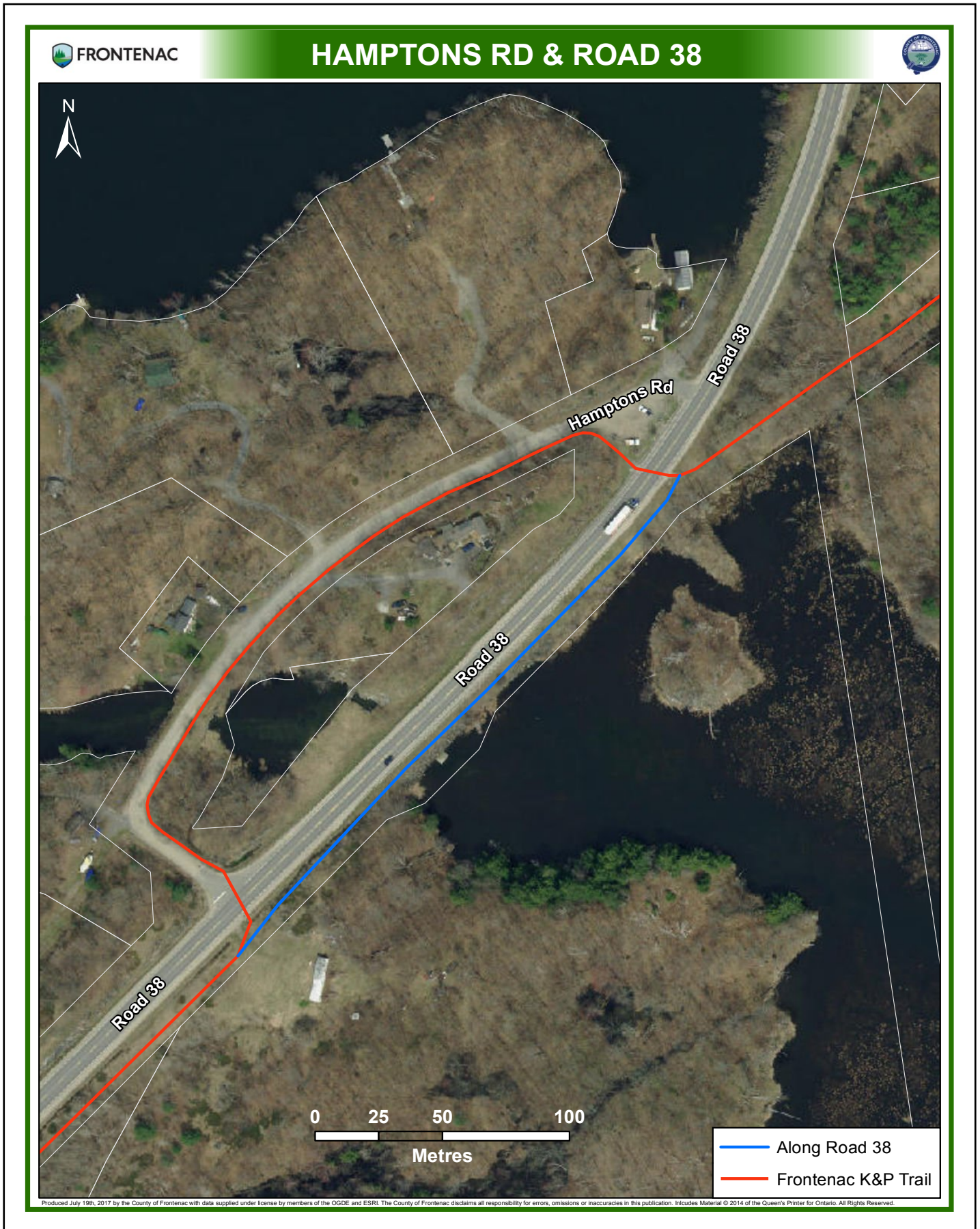
Financial Implications

After an initial review of the work required to extend the K&P Trail along the east side of Road 38, the contractor has determined a minimum cost of \$150,000 to extend the culvert, add fill, and reinforce the trail. This preliminary assessment does not include timelines or costs associated with necessary engineering work, permits to work in the wetland, or funds to acquire property adjacent to the right of way, all of which could result in up to an additional \$50,000.

These additional costs would be in excess of the budgeted amount to complete construction of the K&P Trail and above the amount eligible to be matched by the Canada 150 Infrastructure grant. The County would be responsible for 100% of the cost overrun of implementing the trail extension to the east of Road 38.

Organizations, Departments and Individuals Consulted and/or Affected

Community Development Advisory Committee
Trail User Groups
Alex Lemieux, Deputy Treasurer
Central Frontenac Township
Frontenac Brand Ambassadors





Report 2017-103

Committee Information Report

To: Chair and Members of the Community Development Advisory Committee

From: Richard Allen, Manager of Economic Development

Date of meeting: August 10, 2017

Re: **Community Development Advisory Committee – Potential for Motorized Vehicles to access portions of K&P Trail from Bellrock Road to Craig Road**

Recommendation

Be It Resolved That staff investigate the potential for motorized off-road vehicles to have access to the K&P Trail from Bellrock Road to Craig Rd,

And Further That staff work with the EOTA to engage the local community, trail users, businesses and other stakeholders in regard to the design of the Verona Trailhead and in regard to the expansion of motorized off-road vehicle use on the K&P Trail; and

And Further That the gates located between Bellrock Rd. and Craig Rd be left open for the duration of 2018; and

And Further That staff and the EOTA report back to the Community Development Advisory Committee in regard to the results of this project in Q4 2018.

Background

In 2016, Frontenac County Council provided direction to purchase and remediate the property at 6503 Road 38 (corner of Bellrock Rd.) for the purpose of developing a public trail access point. This property is located near the southern end of the village of Verona.

The remediation is currently underway on-site and the location will be restored to gravel fill, with minor improvements until further direction is provided by Council. In the meantime, this site will be available for trail users to access the K&P Trail from Verona.

When the section of K&P Trail from Orser Rd through to Verona was constructed in 2013, gates were installed as part of the commitment to use funding from the Trans Canada Trails organization.

Comments

Available Parking for Motorized Off-Road Vehicles

With the completion of remediation at 6503 Road 38, it is likely that this large space for parking will be attractive to trail users with motorized off-road vehicles such as ATV, Side-By-Side or Snowmobiles, as it has ample room for parking trucks and trailers in a highly visible space with easy access to the K&P Trail. As noted above, motorized vehicles are unable to access the K&P trail until Craig Rd., located north of the village of Verona.

Property Damage

Gates are installed along the K&P Trail to prevent motorized vehicles from accessing the trail from Craig Road south to Orser Rd. In some cases, especially close to Verona, these gates are damaged by trail users seeking to access these portions of the trail by ATV or a similar motorized vehicle. Several gates are circumvented by trail traffic, where they enter the forest next to the gates and ride through underbrush to bypass the barrier, resulting in additional environmental damage. See Exhibit A for photo of damage in 2017. It is anticipated that these environmental impacts would be reduced with improved signage and trail access.

Signage: Eastern Ontario Trails Alliance (EOTA)

The Eastern Ontario Trails Alliance has a standard set of signage to inform individuals of appropriate behaviour when making use of the trails managed by this organization. As of June 2017, Frontenac County began a formal partnership with the EOTA to assist in the maintenance and management of the K&P Trail. It is proposed that a version of this signage be posted throughout the length of the K&P Trail to ensure users are informed of their responsibilities.

Motorized Off-Road Trail Use - An Expanding Economic Opportunity

Currently the only Motorized Off-Road Vehicles permitted on the K&P Trail from Harrowsmith to Sharbot Lake are snowmobiles, which are a single season use. Other Motorized Off-Road Vehicles such as ATV's are permitted north of Craig road, resulting in what can be described as an inconsistent trail experience for motorized off-road users.

During winter seasons where the gates are open on the K&P Trail but there is little or no snow, ATV users already make use of this infrastructure as it is more convenient and feels to have better safety than travelling along Road 38. When gates close in April, the conflicts of use begin, as already described above.

The ATV and Side-By-Side off-road vehicle market is growing quickly in North America, with recent consumer data indicating that these vehicles are now outselling snowmobiles by a ratio of 5:1. By preventing these users from having a consistent experience of the K&P trail, they will choose to avoid it and contribute their visitor economic activity elsewhere.

Staff would like to consider the development of a safe K&P trail access point at 6503 Road 38, where all trail users, motorized and non-motorized, can access the K&P Trail experience safely and directly, and also find local business and visitor attraction information.

Options Evaluated

Option 1: Status Quo

(Not Recommended)

Benefits:

- Reduced traffic from motorized off-road vehicles during summer months
- Lifespan of infrastructure extended
- Perceived improvement of safety for active transportation trail users

Challenges:

- Limited visitor attraction potential with economic impacts
- Continued challenges with local users bypassing barriers
 - Increased staff time and maintenance costs
 - Current use creates additional user conflicts
- ATV traffic conflicts on Verona main streets and township roads
- Establishes a double standard between snowmobiles and other motorized off-road vehicles.

For Discussion:

- The experience of other trail managers is that vandalism is generally attributed to local residents – not to the tourist or occasional visitor
- Trail is not currently patrolled/policed by municipal staff for violators – no enforcement mechanism in place.
- Current gate deterrence is ineffective

Option 2: Open Trail Gates from Bellrock Road to Craig Road for a trial period of 1 year.

(Recommended)

Benefits:

- Increased opportunity for promotion of tourism for motorized users
- Establishes Verona and South Frontenac as a trails hub for motorized users on a year-round basis
- Makes good use of County investment to remediate 6503 Road 38

Challenges:

- Can create additional conflicts with abutting land owners and non-motorized trail users
- Limitations associated with trail partners such as Trans Canada Trail

For Discussion:

- Consider reduced speeds for settlement areas

- Broad consultation required with businesses, tourism operators and residents
- Evaluation using trail counters to determine traffic/type of use.

Option 3: Open Trail gates from Bellrock Road to Craig Road permanently.

(Not Recommended)

Benefits:

- Increased opportunity for promotion of tourism for motorized users
- Establishes Verona as a trails hub for motorized users
- Promotion of use could begin immediately (in conjunction with EOTA)
- Makes good use of County investment to remediate 6503 Road 38

Challenges:

- Can create conflicts with abutting land owners and non-motorized trail users
- Limitations associated with trail partners such as Trans Canada Trail

Discussion:

- Will not allow for consultation/trial period and adjustment or evaluation of policy and enforcement options that may be required.

Public Engagement

The Eastern Ontario Trails Alliance (EOTA) has experience working with communities located along trails with Motorized Off-Road Vehicle use. It is proposed that staff work with the EOTA to host a public meeting before the end of 2017 to solicit feedback, along with a period of engagement where input can be given to staff and the EOTA in written form. In addition, it would be beneficial for staff and the EOTA to consider engaging Verona based businesses directly in regard to this pilot project.

Summary

Local users are circumventing barriers on the K&P Trail and creating a risk to other users who are not anticipating motorized traffic. Replacement of the barriers can be costly in materials and staff time, and often the barrier evasions result in degradation of the environment adjacent to the trail. From a liability perspective, ineffective deterrence increases risk for Frontenac County and patrolling and enforcement for motorized vehicles is not in place.

Other trails jurisdictions have concluded that vandalism is generally attributable to local residents, not the dedicated trails enthusiast who has invested in equipment is interested in the trails adventure that the K&P Trail can provide, exploring communities and the landscapes located between them.

A trial period will provide a minimal risk opportunity to evaluate the addition of motorized vehicles using evidence, while actively engaging the community in conversations associated with the benefits and risks associated with increasing trail use.

Due to high numbers of active users and concerns from abutting landowners, the City of Kingston is unlikely to open the trail to Motorized Off-Road Vehicles on their portion. This provides Frontenac with the opportunity to invest in Trail head developments both

in Harrowsmith and Verona to attract this Trail user group and benefit from these visitors.

Sustainability Implications

The Frontenac County Integrated Community Sustainability Plan (ICSP) identifies recreation and leisure as a focus area. This is also reflected in the County Economic Development Charter as a key pillar and strength. As visitors seek adventures and recreational activities in Frontenac, a safe, enjoyable trail route should be established and in place to ensure the long term viability of this tourism industry.

Financial Implications

There are no financial implications associated with report.

Organizations, Departments and Individuals Consulted and/or Affected

Community Development Advisory Committee
Alex Lemieux, Deputy Treasurer

Exhibit A



Recommend Report to Community Development Advisory Committee
Authorization for Motorized Vehicles to access portions of K&P Trail from Bellrock Road to Craig Road
August 10, 2017



Recommend Report to Community Development Advisory Committee
Authorization for Motorized Vehicles to access portions of K&P Trail from Bellrock Road to Craig Road
August 10, 2017

Page 7 of 8



Recommend Report to Community Development Advisory Committee
Authorization for Motorized Vehicles to access portions of K&P Trail from Bellrock Road to Craig Road
August 10, 2017

Page 8 of 8

Jannette Amini

Subject: FW: CDAC

From: Wilma Kenny [mailto:]

Sent: Wednesday, August 09, 2017 11:26 PM

To: Jannette Amini <jamini@FRONTENACCOUNTY.CA>; Richard Allen <rallen@FRONTENACCOUNTY.CA>

Subject: CDAC

Hi Jannette and Richard

I'd appreciate you sharing the following if i don't manage to make the meeting tomorrow am.

Thanks,

Wilma

Re: Proposal to open K&P Trail from Bellrock Road to Craig Road to ATV & other motorized vehicles for a one-year trial.

I wish to register my opposition to any plan to open the three-km stretch of K&P trail through Verona to motorized vehicles.

my reasons:

- You refer to funding assistance from the Trans Canada Trail Association: have they been consulted about this proposal?
- Properly licensed ATVs currently have full use of all South Frontenac Roads. Why not preserve some of our trails for walkers/hikers and cyclists, who also bring tourism to the area? (Note success of recent Lakes and trails festival in Sydenham). ATVs and trail bikes discourage any other use of a trail due to safety concerns, motor fumes and noise.
- Not all motor-riders are members of EOTA, and therefore are unlikely to respect EOTA signage. Current vandalism along trail is unlikely to decrease because of more ATVs using the trail.
- When the roads of South Frontenac were opened to ATV use on a full-time basis after a year's trial period, one of the main findings reported at the time was that there was minimal conflict with traffic. Has this changed recently?
- While there might be some slight improvement in tourism in Verona, it's unlikely there would be any appreciable gain for the rest of South Frontenac, or the rest of the Frontenacs.
- 90,000 people a year come to Frontenac Park, attracted by its wilderness nature, yet, (and perhaps because) there are no motors in the park.
- Encouraging use of recreational fuel-burning machines that accommodate a maximum of two people each does not seem to be in keeping with our goals of promoting our natural environment in a sustainable manner.

with respect,

Wilma