



Economic Development Task Force Meeting Agenda

Monday, January 17, 2022 at 7:00 p.m.

Held Virtually by Zoom

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2 Year Economic Development Task Force Strategic Plan with Objectives beginning in March, 2020

Objectives

- (1) *Tourism Expansion and Community/Business Development.*
- (2) *Investigate Incentives for Businesses.*

Initiatives

From Objective 1:

2020

- a) Identify and interview potential Investors for potential Business Opportunities.
- b) Continue to work with Frontenac County to coordinate activities in regards to the County of Frontenac Accommodation Review and Strategy for Growth.
- c) Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media Pages and Council Meeting Agendas.
- d) Continue with Star Gazing Activities and Mural Projects.
- e) Plan a Bus Tour for Businesses to attend other Businesses throughout the Township.
- f) Install Township Maps at various Rest Stops throughout the Township.

2021

- g) Determine feasibility of a Star Gazing Festival in North Frontenac Township.
- h) Determine feasibility of a contest for singer/songwriter to create and record a North Frontenac themed song.

From Objective 2 (2020):

- a) Continue to investigate opportunities to expand North Frontenac Community Improvement Plan and make recommendations to Council.

1. Call to Order

2. Disclosures of Pecuniary Interest and General Nature Thereof

3. Presentation

None

4. Economic Development Task Force Notes

- a) Notes of the December 20, 2021 EDTF Meeting as approved via email by members of the Task Force and received for information at the January 14, 2022 Regular Meeting of Council.

5. Business Arising

- a) Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media and Council Meeting Agendas – Councillor Inglis and Paul Thiel.

- b) Continue with Star Gazing Activities and Potential Star Gazing Group – Betty Hunter.
- c) Update re: Welcome Package for new Residents, per Council Resolution #272-20 and action plan for Welcome Package.
- d) Discussion re: Council Resolution #55-21 re: Potential Additional Rest Stops along the Scenic Route.
- e) Discussion re: 2022 EDTF Budget for Council Consideration.

6. Communications

7. New Business

8. Adjournment

Notes of the Economic Development Task Force (EDTF) Meeting Held on Wednesday December 20, 2021 at 7:00 PM at the Municipal Complex, Council Chambers.

Present: Councillor John Inglis (Chair), Councillor Fred Fowler, Betty Hunter, Paul Thiel, Corey Klatt, Manager of Community Development (MCD), Matt Walker, Economic Development Officer (EDO) and Lori Newman (Secretary).

Absent with Regrets: Cyndy Bonello and Dan Vaillancourt.

1. Call to Order:

The meeting was called to order by the Chair at 7:00 p.m.

2. Disclosures of Pecuniary Interest & General Nature Thereof:

None.

3. Presentation:

Those present viewed the mandatory Covid-19 Vaccination Education Video.

4. Economic Development Task Force Notes:

Notes of the November 15th EDTF Meeting as approved via email by Members of the Task Force and received for information at the December 10, 2021 Regular Meeting of Council.

5. Business Arising

a) Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media and Council Meeting Agendas - Councillor Inglis and Paul Thiel.

Paul Thiel completed the December Business Profile featuring The Tweet Boutique which was presented to Council at the December 10, 2021 Council Meeting. It was also added to the Township's Website and Social Media accounts. Councillor Inglis will complete the January Business Profile.

b) Continue with Star Gazing Activities and Potential Star Gazing Group – Betty Hunter.

Betty Hunter advised the EDTF that the November meeting of the "North Frontenac Amateur Astronomy Club" was held at the Clar-Mill Hall in Plevna (following Covid-19 protocols) on Monday, November 29th at 7:00 p.m. with 5

people in attendance. Details will be posted on the Dark Sky Preserve (DSP) Facebook page regarding the next meeting which will be held in January.

c) Update re: Welcome Package for new Residents, per Council Resolution #272-20 and action plan and review draft map for Welcome Package.

Dan Vaillancourt and Paul Thiel continue to work on receiving brochures and business cards from local businesses in Ward 1 and half of Ward 2. Betty Hunter and Councillor Fowler continue to work on receiving brochures and business cards from businesses in the other half of Ward 2 and Ward 3.

The EDTF discussed and agreed to look into purchasing plastic sleeves to display the business cards in an organized and attractive format in the Welcome Package. Councillor Fowler will continue to work with Frontenac News to complete the map that will be included in the Welcome Package.

The EDTF is aiming to have the Welcome Package initiative in place at the beginning of January 2022.

d) Update re: Condition of maps located at rest stops – Paul Thiel and Councillor Fowler.

Paul Thiel had noted at the last EDTF meeting that some of the large maps that were previously laminated and placed at rest stops throughout North Frontenac are deteriorating fairly quickly. He contacted the company who laminated them to discuss options and was told that it was likely due to the quality of paper and ink used when printing the maps. Councillor John Inglis (Chair) constructed a frame to test out at the Mississippi location where the map seems to be deteriorating the quickest.

e) Discussion re: Council Resolution #55-21 re: Potential Additional Rest Stops along the Scenic Route and in the area of the K&P Trail.

The EDTF discussed Council Resolution #55-21 re: Potential Additional Rest Stops along the Scenic Route. Members of the EDTF will bring back suggestions of potential locations for discussion at the next EDTF meeting. The MCD and EDO will look into who owns the property at the bridge in Myers Cave as this could be a nice place to have a rest stop on the Scenic Route.

6. Communications:

None.

7. New Business:

8. Adjournment:

Meeting adjourned at 8:38 p.m.

The next meeting of the EDTF will take place on Monday January 17, 2022 at 7:00 p.m. at the Municipal Complex Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the December 20, 2021 Notes of the Economic Development Task Force (EDTF);

Received by Council on January 14, 2022

Councillor John Inglis, Chair
Township of North Frontenac Economic Development Task Force