



**Economic Development Task Force
Meeting Agenda**

**Monday May 16, 2022 at 7:00 p.m. at the North Frontenac Municipal Complex
Council Chambers or Public may participate virtually by telephone**

Toll Free 1-866-797-9101; Conference ID 9863835

*1 Year Economic Development Task Force Strategic Plan with Objectives beginning in
April, 2022*

Objectives

- (1) Business Development and Tourism Expansion.
- (2) Identify and Implement Community Development Initiatives

Initiatives

1. Business Development and Tourism Expansion

- a. Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media Pages and Council Meeting Agendas.
- b. Plan a Bus Tour for Businesses to attend other Businesses throughout the Township.

2. Identify and Implement Community Development Initiatives

- a. Continue with Star Gazing Activities.
- b. Host a Star Gazing Event/Festival in North Frontenac Township.
- c. Facilitate new additions to the Mural Project.
- d. New Resident Welcome Package – Visits.

1. Call to Order

2. Disclosures of Pecuniary Interest & General Nature Thereof

3. Presentations

None

4. Economic Development Task Force Notes

- a) Notes of the April 19, 2022 EDTF Meeting as approved via email and will be received for information at the May 20, 2022 Regular Meeting of Council.

5. Business Arising

- a) Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media and Council Meeting Agendas – Councillor Inglis (Chair) and Paul Thiel.
- b) Welcome Package Update – Lori & EDO.
- c) Continue with Star Gazing Activities/Star Gazing Group and Update re: Potential Star Gazing Festival – Councillor Inglis (Chair), Betty Hunter, Dan Vaillancourt and Cindy Bonello.
- d) Star Gazing – discussion re: Events at the Pad (volunteers, overflow parking, helicopter arrival, incidents, etc.) and Usage of the Fred Lossing Telescope – MCD.
- e) Update re: Laser Pointers at Star Gazing Pad – EDO
- f) 2022 Business Bus Tour – EDO, Councillor Inglis (Chair) and Paul Thiel
- g) 2022 Mural Project (Dates, potential Locations of Murals, etc.)

6. Communications

7. New Business

8. Adjournment

Notes of the Economic Development Task Force (EDTF) Meeting Held on Tuesday, April 19, 2022 at 7:00 PM at the Municipal Council Chambers.

Present: Councillor Fred Fowler (Chaired by Councillor Fowler, as Councillor Inglis absent), Betty Hunter, Cyndy Bonello, Dan Vaillancourt, Corey Klatt – CAO Back-Up, Brooke Hawley – Manager of Community Development (MCD), Matt Walker - Economic Development Officer (EDO) and Lori Newman (Secretary).

Absent with Regrets: Councillor John Inglis (Chair) and Paul Thiel.

1. Call to Order:

The meeting was called to order by the Chair at 7:00 p.m.

2. Disclosures of Pecuniary Interest & General Nature Thereof:

None.

3. Delegations:

None.

4. Economic Development Task Force Notes:

Notes of the March 21, 2022 EDTF Meeting as approved via email by members of the Task Force and received for information at the April 8, 2022 Regular Meeting of Council.

5. Business Arising:

- a) Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media and Council Meeting Agendas - Councillor Inglis and Paul Thiel.**

Councillor Inglis completed the April Business Profile featuring Sherwood Park Campground which will be presented to Council at the April 29, 2022 Council Meeting. It will also be added to the Township's Website and Social Media accounts. Paul Thiel will complete the May Business Profile.

- b) Continue with Star Gazing Activities/Star Gazing Group and Update re: Potential Star Gazing Festival – Councillor Inglis, Betty Hunter, Dan Vaillancourt and Cindy Bonello.**

Betty Hunter advised the EDTF that the Astronomy Club discussed the potential Festival for Fall 2022 at the North Frontenac Dark Sky Preserve.

Members are looking into information regarding security, tents, publicity, hydro, food concession, etc. and will bring back further information including potential costs to an upcoming EDTF meeting for discussion prior to making recommendations to Council.

c) Review Discussion re: Laser Pointers at Star Gazing Pad and potential costs - EDO

Matt Walker - Economic Development Officer (EDO) provided an update to the EDTF regarding the Laser Pointers at the Star Gazing Pad and his discussions with Transport Canada concerning potential permit fees. He is awaiting response from Transport Canada to confirm the costs and will provide an update at the next EDTF meeting.

d) Update re: 2022 North Frontenac Economic Development Strategic Plan (Resolution #169-22) – MCD

Brooke Hawley – Manager of Community Development (MCD) informed the EDTF that the 2022 North Frontenac Economic Development Strategic Plan has been approved by Council.

The EDTF will discuss ideas for the Bus Tour for Businesses to attend other businesses throughout the Township in 2022 at the next EDTF meeting as Councillor Inglis (Chair) and Paul Thiel are absent. Matt Walker, EDO will take the lead on this project with proposed assistance from Paul Thiel and Councillor Inglis – to be confirmed at the next EDTF Meeting.

e) Discussion re: 2022 Mural Project (Dates, potential Locations of Murals, etc.) - MCD

Deferred to the next EDTF meeting as Councillor Inglis and Paul Thiel are absent.

6. Communications:

None.

7. New Business:

None.

8. Adjournment:

Meeting adjourned at 8:04 p.m.

The next meeting of the EDTF will take place on Monday, May 16, 2022 at 7:00 p.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the April 19, 2022 Notes of the Economic Development Task Force (EDTF);

Received by Council on May 20, 2022.

**Councillor John Inglis, Chair
Township of North Frontenac
Economic Development Task Force**



Current Mural Locations

Updated: April 2022

Cloyne Ball Diamond	“Do Not Destroy”	Rebecca Clark	Painting	2019
Barrie Community Hall	“All Creatures Great and Small”	Sonja Alcock	Painting	2021
Barrie Community Hall	“Birds of North Frontenac”	Linda Rush	Painting	2017
Harlowe Community Hall	“Jasper Creek”	Katie Ohlke	Painting	2017
Marble Lake Beach	“Spirit of the Bear”	Jennifer L. Hunting & Owen Phillips	Painting	2020
506 Waste Site	“By the Shore”	Christina Faiers	Painting	2019
Star Gazing Pad	“Gazing at the Heavens”	Linda Rush	Painting	2019
Township Office	“Vibrant Horizon”	Kayla Newman	Painting	2019
Clar Mill Hall – Playground	“Fun At The Lake”	Leane & Brian Bailey	Painting	2021
Clar Mill Hall	“Four Seasons, More Reasons”	Cathy Owens	Painting	2017
Plevna Library	“Beautiful North Frontenac”	Michelle Ross	Photography	2020
Plevna Waste Site	“Visitors”	Ann Barlow	Painting	2019
Sand Lake Public Beach	“Country Life”	Shiloh Ibey-Riley	Painting	2020

PCCA Beach	"Waite's Beach"	Fred Fowler	Painting	2019
Palmerston Lake Beach	"All is One"	Hannah Sabourin	Painting	2019
Ompah Waste Site*	"Sunday Lake Sunset"	Leane and Brian Bailey	Painting	2020
Ompah Community Hall	"Relax Amid Nature"	Marlene Leeson	Painting	2017
Ompah Rest Stop	"Windows on North Frontenac"	Richard Emery	Photography	2019
Lavant Public Works Garage	"The Red Canoe"	Leane and Brian Bailey	Painting	2019
Snow Road Community Hall	"A North Frontenac Experience"	Fred Fowler	Painting	2017
Mississippi Waste Site	"As Above, So Below"	Hannah Sabourin	Painting	2020
Mississippi Bridge/Boat Launch	Untitled	Carrie White	Painting	2018

* no longer located on-site

