

Notes of the Economic Development Task Force (EDTF) Meeting Held on Monday January 17, 2022 at 7:00 PM online via Zoom Videoconferencing.

Present: Councillor John Inglis (Chair), Councillor Fred Fowler, Betty Hunter, Dan Vaillancourt, Cyndy Bonello, Corey Klatt - Manager of Community Development (MCD), Matt Walker - Economic Development Officer (EDO) (Secretary in Lori Newman's absence).
Regrets: Paul Thiel and Lori Newman (Secretary)

1. Call to Order:

The meeting was called to order by the Chair at 7:01 p.m.

2. Disclosures of Pecuniary Interest & General Nature Thereof:

None.

3. Delegations:

None.

4. Economic Development Task Force Notes:

Notes of the December 20, 2021 EDTF Meeting as approved via email by members of the Task Force and received for information at the January 14, 2022 Regular Meeting of Council.

5. Business Arising

- a) Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media and Council Meeting Agendas - Councillor Inglis and Paul Thiel.**

Due to the Christmas holidays, a Business Profile was not completed this period. Councillor Inglis will work on the next monthly Business Profile.

- b) Continue with Star Gazing Activities and Potential Star Gazing Group – Betty Hunter.**

Betty Hunter advised the EDTF that the North Frontenac Amateur Astronomy Club (NFAAC) has been approached by a representative of the Royal Astronomical Society of Canada (RASC) to do a media article. The MCD, Betty and Gary Colwell will work with RASC to ensure they have the required information.

The Township has been contacted by the Wild Outside Program in Ottawa (Canadian Wildlife Federation, no-cost and barrier-free program designed to get youths outside) regarding bringing students to the DSP in at some point this winter to use the Observatory. Betty and Gary Colwell will work with this Organization to plan this event.

The NFAAC is not currently meeting due to the pandemic-related Community Hall closures but the group continues to communicate with each other electronically.

c) Update re: Welcome Package for new Residents, per Council Resolution #272-20 and action plan for Welcome Package.

The Township Maps have been printed and are ready for distribution.

Municipal staff will begin to send out welcome letters to new residents. The MCD or EDO will contact members of the EDTF when a new resident requests a visit, as previously discussed.

The EDO will order business card protector sheets to put the business cards in for the Welcome Package so they are organized and enticing.

d) Discussion re: Council Resolution #55-21 re: Potential Additional Rest Stops along the Scenic Route.

The MCD will looking into the Myers Cave property at the bridge to determine who owns that property and will provide this information to the EDTF for discussion.

Councillor Inglis suggested that although the Township has numerous rest stops, many aren't visible along Road 506. The south east side of Road 506 and Highway 41 would be an ideal site for people to stop and use the washroom. EDO stated that local businesses have reported that this area is a very popular place for people to briefly stop and do things like check ratchet straps on boat trailers.

MCD stated that information signs to direct people to the Land O'Lakes Rescue Petting Farm have been installed previously along Highway 41 and remain in place. MCD also advised the Township currently has several rest stops throughout the entire Township.

e) Discussion re: 2022 EDTF Budget for Council Consideration.

It was discussed that the Dark Sky Pad area is in need of:

- An electrical connection from the wiring box to the Observatory;
- Small storage shed at the rear of the Observatory;

- An extension of the concrete pad fence to block headlights from cars in the parking lot.

It was agreed that the NFAAC will fundraise for the telescope eye pieces. Once fundraising occurs Council will need to approve acceptance of the eyepieces for the telescope.

The MCD will add \$5,000 for improvements at the Dark Sky Pad in the draft 2022 Economic Development budget for Council's consideration.

The MCD will also add money in the Draft 2022 Budget for another Mural Project in 2022 for Council to consider.

6. Communications:

None.

7. New Business:

None.

8. Adjournment:

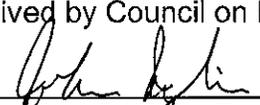
Meeting adjourned at 7:48 p.m.

The next meeting of the EDTF will take place on Monday February 28, 2022 at 7:00 p.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the January 17, 2022 Notes of the Economic Development Task Force (EDTF);

Received by Council on February 4, 2022



**Councillor John Inglis, Chair
Township of North Frontenac
Economic Development Task Force**