

Notes of the Economic Development Task Force (EDTF) Meeting Held on Monday, May 16, 2022 at 7:00 PM at the Municipal Council Chambers.

Present: Councillor John Inglis (Chair), Councillor Fred Fowler, Paul Thiel, Dan Vaillancourt, Brooke Hawley – Manager of Community Development (MCD) and Lori Newman (Secretary).

Absent with Regrets: Betty Hunter, Cyndy Bonello and Matt Walker - Economic Development Officer (EDO).

1. Call to Order:

The meeting was called to order by the Chair at 7:00 p.m.

2. Disclosures of Pecuniary Interest & General Nature Thereof:

None.

3. Delegations:

None.

4. Economic Development Task Force Notes:

Notes of the April 19, 2022 EDTF Meeting as approved via email by members of the Task Force and received for information at the May 20, 2022 Regular Meeting of Council.

5. Business Arising:

a) Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media and Council Meeting Agendas - Councillor Inglis and Paul Thiel.

John Inglis will be completing the May Business Profile on Land O' Lakes Petting Farm which will be presented to Council at the June 17, 2022 Council Meeting. It will also be added to the Township's Website and Social Media accounts. Paul Thiel will complete the July Business Profile.

b) Welcome Package Update – Lori & EDO.

Lori Newman reported that forty-two Welcome Letters have been sent out to new residents so far in 2022. There has not been any requests for visits from the EDTF Members; however, a couple packages have been picked up at the office or dropped off by the EDO.

- c) Continue with Star Gazing Activities/Star Gazing Group and Update re: Potential Star Gazing Festival – Councillor Inglis, Betty Hunter, Dan Vaillancourt and Cyndy Bonello.**

Deferred to the next EDTF meeting as Betty Hunter and Cyndy Bonello absent.

- d) Star Gazing – discussion re: Events at the Pad (volunteers, overflow parking, helicopter arrival, incidents, etc.) and Usage of the Fred Lossing Telescope – MCD.**

The EDTF members discussed creating an internal procedure/protocol for handling various issues/events at the Star Gazing Pad. Councillor Inglis will talk with Gary Colwell to get his thoughts and ideas and will bring back information for further discussion at the next EDTF meeting.

- e) Update re: Laser Pointers at Star Gazing Pad - EDO**

The MCD advised the EDTF that Matt Walker - Economic Development Officer (EDO) received a response from Transport Canada advising there are no permit fees for Application to use Laser Pointers at the Star Gazing Pad. The Application is now being processed.

- f) 2022 Business Bus Tour – EDO, Councillor Inglis (Chair) and Paul Thiel.**

The MCD reminded the EDTF that Matt Walker, EDO will take the lead on this project with assistance from Paul Thiel and Councillor Inglis. John and Paul will get in touch with Matt to discuss ideas for the Bus Tour for Businesses to attend other businesses throughout the Township in 2022 and provide an update at the next EDTF meeting.

- g) 2022 Mural Project (Dates, potential Locations of Murals, etc.)**

The EDTF discussed advertising for five more murals to be installed at various locations throughout the Township in 2022. In order to give potential artists enough time to complete them for Fall 2022 the MCD will prepare an advertisement requesting artists to apply to the MCD to paint a mural for public display. The Council approved budget for this 2022 project including the cost of a Newspaper advertisement; a donation to the artists for painting supplies and the costs of plywood and material required to install the material is \$1,800. Councillor Inglis will invite Brian and Leane Baily to replace the

Mural at the Ompah Waste Disposal Site, as it was unfortunately stolen. The location of Murals will be confirmed at the next EDTF meeting.

6. Communications:

None.

7. New Business:

None.

8. Adjournment:

Meeting adjourned at 7:55 p.m.

The next meeting of the EDTF will take place on Monday, June 20, 2022 at 7:00 p.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the May 16, 2022 Notes of the Economic Development Task Force (EDTF);

Received by Council on June 17, 2022.

**Councillor John Inglis, Chair
Township of North Frontenac
Economic Development Task Force**