



Economic Development Task Force Agenda - Meeting
October 16, 2023 – 9:00 a.m.
Municipal Office – Council Chambers
6648 Road 506, Plevna
[Zoom Meeting Registration](#)

1. Call to Order

2. Disclosures of Pecuniary Interest & General Nature Thereof

3. Presentations

4. Economic Development Task Force Notes

- a. Notes of the September 18, 2023 EDTF Meetings as approved via email and were received for information at the October 13, 2023 Meeting of Council.

5. Business Arising

- a) Research feasibility of a Municipal Campground (Vaillancourt, B.Hunter, Bonello, Kecso)
- b) North Frontenac Information booth/kiosk (Councillor Regent, Thiel & Kecso)
- c) Business Profiles (Councillor Huetl, Thiel)
- d) Annual Bus Tour (EDO) – Overview of Tour
- e) Research feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals (Councillor Huetl, Councillor Regent, EDO)
- f) Summer Event
 - a. Group members & chair establishment
 - b. MCD – overview of Township Policies, etc.
- g) 2023 Strategic Plan – touch base with project & discuss moving forward once Township Strategic Plan is completed

6. Communications

7. New Business

8. Adjournment

Notes of the Economic Development Task Force (EDTF) Meeting Held on Monday, September 18, 2023 at 9:00 AM at the Municipal Council Chambers.

Present: Deputy Mayor John Inglis (Chair), Councillor Roy Huetl, Betty Hunter, Cyndy Bonello, Danielle Kecso, Paul Thiel, Dan Vaillancourt, Brooke Ross – Manager of Community Development (MCD), Matt Walker - Economic Development Officer (EDO) and Lori Newman (Secretary).

Absent with Regrets: Councillor Stephanie Regent.

1. Call to Order:

The meeting was called to order by the Chair at 9:00 a.m.

2. Disclosures of Pecuniary Interest & General Nature Thereof:

None.

3. Delegations:

None.

4. Economic Development Task Force Notes:

Notes of the August 21, 2023 EDTF Meeting as approved via email and were received for information at the September 7, 2023 Regular Meeting of Council.

5. Business Arising:

a) Short Biography of EDTF Members & Photos

The Township Clerks Department has been working hard at implementing a new ICompass page where all Council, Committee & Task Force notes/Agendas are posted. On this site they are posting pictures and short biographies of each member.

The MCD and EDO will have the EDTF members short biography's and photos added to the website once completed and submitted.

b) Research feasibility of a Municipal Campground (Vaillancourt, B.Hunter, Bonello, Kecso)

The Municipal Campground working group are continuing their research regarding the feasibility of this project. The group will continue to bring reports back to the EDTF meetings for discussion.

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c) Mural Project (MCD)

The unveiling of the Round 8 Art Murals will take place at the North Frontenac Regular Meeting of Council on September 22, 2023.

d) North Frontenac Information booth/kiosk (Councillor Regent, Thiel & Kecso)

The working group will present a proposal and costing for three Information Sign Boards for discussion at the next EDTF meeting for future Council consideration.

e) Business Profiles (Councillor Huetl, Thiel)

Paul Thiel will complete the next Business Profile.

f) Annual Bus Tour (EDO)

The EDO advised that the Bus Tour for Businesses to attend other businesses throughout the Township in 2023 will take place on September 28th, 2023 from 8:30 a.m. to 2:00 p.m.

g) Research feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals (Councillor Huetl, Councillor Regent, EDO)

The working group advised that Dr. Ward will be attending their working group meeting scheduled for September 19, 2023 for potential advice on next steps, direction and ideas to attract and entice professionals to a commercial office space. The group will bring the information back to the EDTF at the next EDTF meeting for discussion.

h) Summer Event (EDO, B.Hunter, Bonello)

a. Moving Forward – discussion regarding group make-up for future summer fests (i.e. staff resources, EDTF resources, etc.)

The 2023 the summer fest was planned and organized by both staff and EDTF members. An EDTF member was the Chair and many hours from both staff and EDTF members were attributed to this project.

The EDTF discussed the group make-up for future summer fests and have decided that it will be EDTF members, with staff only advising on Policy (i.e. requirements for Insurance, WSIB, Public Health, Township By-laws/Policies, Legislation, etc.

6. Communications:

None.

7. New Business:

a) Resignation of Jennifer Hunter

The EDTF would like to thank Jennifer for her contributions and input and wish her well in her future endeavours.

The EDTF discussed the possibility of a replacement member as there were other applicants that were interested and applied in February 2023 during the application process. The Chair will make recommendations to Council regarding a potential new member at the October 13, 2023 Council Meeting – closed session.

8. Adjournment:

Meeting adjourned at 10:47 a.m.

NOTE : The next meeting of the EDTF will take place on Monday, October 16, 2023 at 9:00 a.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the September 18, 2023 Notes of the Economic Development Task Force (EDTF).

And That Council approves the EDTF Photos & Biography's to be posted on the ICompass page where all Council, Committee & Task Force notes/Agendas are posted.

Received by Council on October 13, 2023.

**Deputy Mayor John Inglis, Chair
Township of North Frontenac
Economic Development Task Force**



Economic Development Task Force

2023 Strategic Plan

Objectives

- 1. To maintain and strengthen North Frontenac as a Tourist Destination**
- 2. Business Development, Retention and Expansion**
- 3. Identify and Implement Community Development Initiatives**

Initiatives

- 1. To maintain and strengthen North Frontenac as a Tourist Destination**
 - a. Research feasibility of a Municipal Campground;
 - b. Continue with the Mural Project and facilitate new additions;
 - c. Creation of a North Frontenac information booth/kiosk.
- 2. Business Development, Retention and Expansion**
 - a. Complete a monthly Business Profile for existing businesses for the Township's Website, Social Media Pages and Council Meeting Agendas;
 - b. Continue with annual bus tour for businesses to attend other businesses throughout the Township;
 - c. Research feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals.
- 3. Identify and Implement Community Development Initiatives**
 - a. Plan and host a summer event.