

Notes of the Economic Development Task Force (EDTF) Meeting Held on Tuesday, February 21, 2023 at 9:00 AM at the Municipal Council Chambers.

Present: Deputy Mayor John Inglis (Chair), Councillor Roy Huetl, Paul Thiel, Dan Vaillancourt, Brooke Hawley – Manager of Community Development (MCD), Matt Walker - Economic Development Officer (EDO) and Lori Newman (Secretary).

Absent with Regrets: Councillor Stephanie Regent, Betty Hunter and Cyndy Bonello.

1. Call to Order:

The meeting was called to order by the Chair at 9:00 a.m.

2. Disclosures of Pecuniary Interest & General Nature Thereof:

None.

3. Delegations:

None.

4. Economic Development Task Force Notes:

Notes of the January 16, 2023 Inaugural EDTF Meeting as approved via email and received for information at the February 3, 2023 Regular Meeting of Council.

5. Business Arising:

- a) EDTF – Request for Interested Individuals – Verbal Update (Inglis)**
The Chair and MCD informed the members that applications from interested individuals to join the EDTF have been received and they have met to review the prospective members. Recommendations to Council regarding the potential new member(s) will be made at the February 24, 2023 Closed Council meeting.
- b) Star Gazing Pad – Verbal Update (MCD)**
The MCD advised the discussions for how future events at the Star Pad will be run and the use of the facility by the Astronomy Club is continuing; however, due to current staff time commitments, will be deferred until the next EDTF meeting.
- c) Economic Development Strategic Plan – 2023 (1 Year Plan) – Finalize**
The EDTF discussed and finalized the Draft 2023 North Frontenac Economic Development Strategic Plan (Attachment #1).

The EDTF discussed the Star Gazing Pad and feel that while the Pad is Township infrastructure; it is recommended that events at the Pad be taken over by the local Astronomy Club. If Council agrees, the MCD and the Astronomy Club will work on a potential process moving forward, for Council's consideration.

The Strategic Plan will be reviewed and updated on an annual basis by the EDTF, for Council's consideration, if changes are proposed.

6. Communications:

7. New Business:

8. Adjournment:

Meeting adjourned at 10:45 a.m.

NOTE : The next meeting of the EDTF will take place on Monday, March 20, 2023 at 9:00 a.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the February 21, 2023 Notes of the Economic Development Task Force (EDTF);

And That Council approves the draft 2023 North Frontenac Economic Development Strategic Plan as recommended by the Economic Development Task Force (EDTF).

Received by Council on March 17, 2023.

**Deputy Mayor John Inglis, Chair
Township of North Frontenac
Economic Development Task Force**



Economic Development Task Force

2023 Strategic Plan

DRAFT

Objectives

- 1. To maintain and strengthen North Frontenac as a Tourist Destination**
- 2. Business Development, Retention and Expansion**
- 3. Identify and Implement Community Development Initiatives**

Initiatives

- 1. To maintain and strengthen North Frontenac as a Tourist Destination**
 - a. Research feasibility of a Municipal Campground;
 - b. Continue with the Mural Project and facilitate new additions;
 - c. Creation of a North Frontenac information booth/kiosk.
- 2. Business Development, Retention and Expansion**
 - a. Complete a monthly Business Profile for existing businesses for the Township's Website, Social Media Pages and Council Meeting Agendas;
 - b. Continue with annual bus tour for businesses to attend other businesses throughout the Township;
 - c. Research feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals.
- 3. Identify and Implement Community Development Initiatives**
 - a. Plan and host a summer event.