

**Notes of the Economic Development Task Force (EDTF) Meeting Held on Monday, March 20, 2023 at 9:00 AM at the Municipal Council Chambers.**

Present: Deputy Mayor John Inglis (Chair), Councillor Roy Huetl, Councillor Stephanie Regent, Betty Hunter, Cyndy Bonello, Paul Thiel, Dan Vaillancourt, Jennifer Hunter, Danielle Kecso, Brooke Hawley – Manager of Community Development (MCD), Matt Walker - Economic Development Officer (EDO) and Lori Newman (Secretary).

**1. Call to Order:**

The meeting was called to order by the Chair at 9:00 a.m.

The EDTF welcomed new members Danielle Kecso and Jennifer Hunter and thanked them for volunteering to be part of the Task Force.

**2. Disclosures of Pecuniary Interest & General Nature Thereof:**

None.

**3. Delegations:**

None.

**4. Economic Development Task Force Notes:**

Notes of the February 21, 2023 EDTF Meeting as approved via email and received for information at the March 17, 2023 Regular Meeting of Council.

**5. Business Arising:**

**a) Research feasibility of a Municipal Campground**

**a. Establish general ideas**

The EDTF discussed the feasibility of a Municipal Campground as well as potential locations. This will continue to be discussed at upcoming EDTF meetings as the research progresses.

**b. Establish working group & timelines**

The EDTF established a working group (Dan Vaillancourt, Betty Hunter, Cyndy Bonello and Danielle Kesco) to research the feasibility of this project. The group will bring their first report back to the EDTF in 2 months, for discussion.

**b) 2023 Mural Project**

**a. Pick Five (5) locations**

The EDTF discussed potential locations for the next Mural Project. These locations include Mississagagon Lake Boat Launch, Shabomeka Lake Boat Launch, Palmerston Lake Boat Launch, the Municipal Office and the 506 Waste Site.

**b. Review advertisement**

The EDTF reviewed the Art Mural Project advertisement for Round 8. It was also discussed that the artist's names and a brief statement about the Murals content be affixed to the back of each mural on waterproof paper. The EDO will complete this.

**c) North Frontenac Information booth/kiosk**

**a. Establish general ideas**

The EDTF discussed potential locations for information booths/kiosks in the Township.

**b. Establish working group & timelines**

The EDTF established a working group (Councillor Regent & Paul Thiel) to research locations, structures and costs to bring back for discussion at the next EDTF meeting.

**d) Business Profiles**

**a. update & consideration to who is completing these**

The EDTF would like to continue with the monthly Business Profiles that have been added to the Township's Website and Social Media Accounts. Paul Thiel and Councillor Huetl will alternate completing these. The EDO will assist in providing contact information for interested Businesses.

**e) Bus Tour**

**a. Establish working group & timeline**

The EDO will work on establishing a draft plan for the next Bus Tour and will bring back information to an upcoming EDTF meeting for further discussion.

**f) Research feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals**

**a. Establish general ideas**

The EDTF discussed ideas regarding the feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals.

**b. Establish working group & timelines**

Councillor Roy Huetl, Councillor Stephanie Regent and Matt Walker - Economic Development Officer (EDO) volunteered to be part of the working group and will gather information to bring back to the EDTF, for future discussion.

**g) Summer Event**

**a. Establish general ideas**

The EDTF discussed general ideas for a 2023 Summer Event.

**b. Establish working group & timelines**

The EDTF established a working group (Matt Walker, Betty Hunter, Cyndy Bonello & Jennifer) to facilitate and organize the event. The group will bring information back to the EDTF at the next EDTF meeting.

**6. Communications:**

**7. New Business:**

**8. Adjournment:**

Meeting adjourned at 10:20 a.m.

**NOTE : The next meeting of the EDTF will take place on Monday, April 17, 2023 at 9:00 a.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.**

**Recommendations to Council**

**Be It Resolved That** Council receives for information the March 20, 2023 Notes of the Economic Development Task Force (EDTF);

Received by Council on April 6, 2023.

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**Deputy Mayor John Inglis, Chair  
Township of North Frontenac  
Economic Development Task Force**