

Notes of the Economic Development Task Force (EDTF) Meeting Held on Monday, April 17, 2023 at 9:00 AM at the Municipal Council Chambers.

Present: Deputy Mayor John Inglis (Chair), Councillor Roy Huetl, Councillor Stephanie Regent, Betty Hunter, Cyndy Bonello, Danielle Kecso, Jennifer Hunter, Paul Thiel, Dan Vaillancourt, Brooke Hawley – Manager of Community Development (MCD), Matt Walker - Economic Development Officer (EDO) and Lori Newman (Secretary).

1. Call to Order:

The meeting was called to order by the Chair at 9:00 a.m.

2. Disclosures of Pecuniary Interest & General Nature Thereof:

None.

3. Delegations:

None.

4. Economic Development Task Force Notes:

Notes of the March 20, 2023 EDTF Meeting as approved via email and received for information at the April 16, 2023 Regular Meeting of Council.

5. Business Arising:

a) Update: Research feasibility of a Municipal Campground (Vaillancourt, B.Hunter, Bonello, Kecso)

The Municipal Campground working group are continuing their research regarding the feasibility of this project. The group will bring their first report back to the next EDTF meeting for discussion.

b) Update: 2023 Mural Project (MCD)

The MCD confirmed that the Art Mural Project advertisement for Round 8 has been posted on the Township Website and Social Media accounts. The MCD will have the Ad posted in the Frontenac News. The EDO advised that the artist's names and a brief statement about the Murals content are currently in the process of being affixed to the back of each mural on waterproof paper as discussed at the last EDTF meeting.

c) Update: North Frontenac Information booth/kiosk (Councillor Regent, Thiel)

The working group have been researching locations, structures and costs for booths/kiosks in the Township to bring back for discussion at the next EDTF meeting for future Council consideration.

Danielle Kecso volunteered to join the Working Group for this project as well.

d) Update: Business Profiles (Councillor Huetl, Thiel)

Paul Thiel and Councillor Huetl will alternate completing the monthly Business Profiles beginning in May.

e) Update: Bus Tour (EDO)

The EDO advised that he will continue to work on establishing a draft plan for the next Bus Tour during the summer months and will bring back information to the August EDTF meeting for further discussion.

f) Update: Research feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals (Councillor Huetl, Councillor Regent, EDO)

The working group discussed ideas regarding the feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals.

Councillor Roy Huetl will invite his neighbour who works in the Medical Profession to be a delegation at the next EDTF meeting to discuss his ideas & thoughts on this project.

g) Update: Summer Event (EDO, B.Hunter, Bonello, J.Hunter)

The working group have been working on planning a Summer Event at the Clar-Mill Community Hall in Plevna to take place on July 22, 2023. The group will continue to organize the details and bring a report to the EDTF at the next EDTF meeting.

6. Communications:

7. New Business:

a) Star Gazing Pad – DRAFT Update to Process

The EDTF reviewed the Administrative Report regarding Transitioning Ownership of Events at the Star Gazing Pad that will be presented to Council on April 28, 2023. No further comments were received.

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b) Star Gazing Pad – Naming

The EDTF discussed the Re-Naming of the North Frontenac Dark Sky Preserve. Two options were voted on: “North Frontenac Observatory” (3 votes) and “North Frontenac Astronomy Park” (6 votes). Also, the EDTF decided on a tagline “A dark sky experience”. The MCD will update the Administrative Report to reflect this change for Council’s consideration on April 28, 2023.

c) 2023 North Frontenac Economic Survey Report

The EDTF received the 2023 North Frontenac Economic Survey Report that was presented to Council at the April 6, 2023 Council Meeting for information and thanked the EDO for completing this.

d) Scenic Route Signage

The EDO updated the EDTF regarding an Ontario’s Highlands Tourism Organization Grant Application that is in process for additional Scenic Route Signage. An update will be provided at an upcoming EDTF meeting.

8. Adjournment:

Meeting adjourned at 11:10 a.m.

NOTE : The next meeting of the EDTF will take place on Monday, May 15, 2023 at 9:00 a.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the April 17, 2023 Notes of the Economic Development Task Force (EDTF).

Received by Council on April 28, 2023.

**Deputy Mayor John Inglis, Chair
Township of North Frontenac
Economic Development Task Force**