

**Notes of the Economic Development Task Force (EDTF) Meeting Held on Monday, May 15, 2023 at 9:00 AM at the Municipal Council Chambers.**

Present: Deputy Mayor John Inglis (Chair), Councillor Roy Huetl, Councillor Stephanie Regent, Betty Hunter, Danielle Kecso, Paul Thiel, Dan Vaillancourt, Brooke Hawley – Manager of Community Development (MCD), Matt Walker - Economic Development Officer (EDO) and Lori Newman (Secretary).

Absent with Regrets: Cyndy Bonello and Jennifer Hunter.

**1. Call to Order:**

The meeting was called to order by the Chair at 9:00 a.m.

**2. Disclosures of Pecuniary Interest & General Nature Thereof:**

None.

**3. Delegations:**

None.

**4. Economic Development Task Force Notes:**

Notes of the April 17, 2023 EDTF Meeting as approved via email and were received for information at the April 28, 2023 Regular Meeting of Council.

**5. Business Arising:**

**a) Research feasibility of a Municipal Campground (Vaillancourt, B.Hunter, Bonello, Kecso)**

The Municipal Campground working group are continuing their research regarding the feasibility of this project. The group will bring their first report back to the next EDTF meeting for discussion.

**b) Update: 2023 Mural Project (MCD)**

**a. Mural Submissions (4)**

The EDTF reviewed the submissions received from Artists for the Round 8 – 2023 Fall Mural Project (previously approved by Council). The EDTF agreed to accept all four proposals that were received.

**b. Mural Submissions – Late (1)**

The EDTF agreed to accept the late mural proposal that was received for a total of five murals for the Round 8 Art Mural Project.

### **c. Mural Movement Request**

The EDTF agreed to accept the Mural Movement Request from Diane Hering from the Crotch Lake Access Road in Ardoch to the Shabomeka Lake Boat Launch in Cloyne. Diane's mural was placed at the Crotch Lake Access Road in 2022. She requested that it be moved to the Cloyne area closer to where she resides for maintenance purposes. Since one of the new mural proposals is a painting of Crotch Lake the EDTF agreed that it would be more appropriate to place that mural at the Crotch Lake Access Road and move Diane's to Cloyne as requested.

Leane and Brian Bailey requested that their 2019 "Red Canoe" mural is replaced at the Lavant Public Works Yard in Ompah with a new "Red Canoe" mural as the original is showing signs of weather damage.

The EDTF discussed the locations throughout the Township for the Round 8 Art Murals to be installed in Fall 2023. The location of Murals will be as follows:

- Shabomeka Lake Boat Launch (relocated mural)
- Crotch Lake Access Road Boat Launch
- North Frontenac Township Office
- 506 Waste Site
- Lavant Public Works Yard
- Palmerston Lake Boat Launch

The MCD will contact the successful Artists regarding their acceptance and deadline as well as arrange to have crezon board and a cheque for \$100 (as previously approved by Council) delivered to each Artist.

### **c) North Frontenac Information booth/kiosk (Councillor Regent, Thiel and Kecso)**

The working group presented their Project Plan and ideas to the EDTF regarding locations, structures and costs for information booths/kiosks in the Township. The EDTF requested that the working group bring back a proposal and costing for 3 Information Sign Boards for discussion at the July EDTF meeting for future Council consideration.

### **d) Business Profiles (Councillor Huetl, Thiel)**

Paul Thiel and Councillor Huetl met with Lonnie Watkins who is celebrating the 25<sup>th</sup> Anniversary of "Lonnie Watkins Tree Service" this month. Paul Thiel completed the May Business Profile featuring

Lonnie Watkins Tree Service which will be presented to Council at the June 9, 2023 Council Meeting. It will then be added to the Township's Website and Social Media accounts.

Councillor Huetl will complete the June Business Profile.

**e) Research feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals (Councillor Huetl, Councillor Regent, EDO)**

As discussed at the last EDTF meeting Councillor Roy Huetl has invited his neighbour, Dr. Ward, who works in the Medical Profession to speak to the EDTF on May 18, 2023 to discuss his ideas & thoughts on the feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals.

**f) Summer Event (EDO, B.Hunter, Bonello, J.Hunter)**

The working group have been busy planning the Summer Event at the Clar-Mill Community Hall in Plevna to take place on July 22, 2023. The group will continue to organize the details and provide updates to the EDTF at the next EDTF meeting.

**6. Communications:**

**7. New Business:**

- a) The MCD and EDO reported that the May 12<sup>th</sup> Free Business Community BBQ celebrating 2023 Economic Development week was very well attended with approximately 40 guests and they were happy with the turnout and engagement.
- b) Betty Hunter advised that 2023 Small Business Week is from October 15 to 21, 2023 if the EDTF. This is near the time of Local Government Week, therefore, events will be held during this week.

**8. Adjournment:**

Meeting adjourned at 10:30 a.m.

**NOTE : The next meeting of the EDTF will take place on Thursday, May 18, 2023 at 9:00 a.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.**

**Recommendations to Council**

**Be It Resolved That** Council receives for information the May 15, 2023 Notes of the Economic Development Task Force (EDTF).

Received by Council on June 9, 2023.

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**Deputy Mayor John Inglis, Chair  
Township of North Frontenac  
Economic Development Task Force**