



Economic Development Task Force – Meeting Notes
June 19, 2023 – 9:00 a.m.
Municipal Office – Council Chambers
6648 Road 506, Plevna

Present: Deputy Mayor John Inglis (Chair), Councillor Roy Huetl, Betty Hunter, Cyndy Bonello, Jennifer Hunter, Danielle Kecso, Paul Thiel, Dan Vaillancourt (electronic participation), Brooke Ross – Manager of Community Development (MCD), and Matt Walker - Economic Development Officer (EDO).

Absent with Regrets: Councillor Stephanie Regent

Guests: Darwyn Sproule – Public Works Manager (PWM)

1. Call to Order:

The meeting was called to order by the Chair at 9:00 a.m.

2. Disclosures of Pecuniary Interest & General Nature Thereof:

None.

3. Presentations:

None

4. Economic Development Task Force Notes:

Notes of the May 15th and May 18th, 2023 EDTF Meetings as approved via email and were received for information at the June 9th, 2023 Regular Meeting of Council.

5. Business Arising:

- a) Research feasibility of a Municipal Campground (Vaillancourt, B.Hunter, Bonello, Kecso)

The group has not had a chance to meet recently. Betty mentioned that the group has most of the information gathered and could have the chance to present the information over the next few months.

Dan has had a bit of a hard time getting information from other municipal campgrounds. EDO offered to reach out to municipalities with info inquiries if the team lets him know what information is needed.

Paul suggested we look into 'glamping' units. Cyndy is going to get more information.

b) 2023 Mural Project (MCD)

MCD will reach out to Lookout Home Hardware re: Crezon board purchases.

c) North Frontenac Information booth/kiosk (Councillor Regent, Paul Thiel & Danielle Kecso)

Council has asked the PWM to draft a signage by-law. PWM is suggesting signage in key locations throughout the Township in order to reduce the amount of 'clutter' (ie. random signs on trees throughout the Township).

The PWM suggests that the By-law should introduce the concept (what's permitted, what's not permitted) and perhaps sign provisions could be drafted through consultation.

Business directional signage at major intersections could be an option.

EDO suggests that kiosks are more about awareness than directional signage.

PWM was suggesting more kiosks (such as at the boat launches) but lower in cost/quality.

PWM suggested that a draft sign by-law could be presented to Council at some point in the summer. The PWM will attend the next working group meeting.

d) Business Profiles (Councillor Huetl and Paul Thiel)

Councillor Huetl reports that he has met with Brian and Leane Bailey from Art By The Baileys and will be presenting the profile to Council at the next meeting.

e) Research feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals (Councillor Huetl, Councillor Regent, EDO)

This group has not met since the presentation from Dr. Ward but will do so in the near future and report back to the EDTF.

MCD suggests that if the EDTF wishes to shift away from its mandate (from a commercial facility towards health-care recruitment) it will need to

go back to Council with an update and recommendation.

- f) Summer Event (EDO, B.Hunter, Bonello, J.Hunter)

A band and other providers have been hired.

Betty will reach out to Pickleball groups in the community.

MCD suggested that the EDO is available to help with the event planning more however the group needs to communicate what they require assistance with.

6. Communications

7. New Business:

- a) Adopt-A-Highway program.

Paul mentioned that he spoke with the PWM and that there's interest in establishing the Adopt-A-Highway program.

Perhaps this leans more towards Community Development?

It appears that there are some barriers (ie. safety equipment, regulations).

EDTF will not take on this initiative at this time.

8. Adjournment

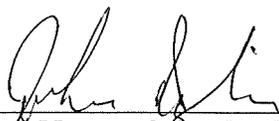
Meeting is adjourned at 10:05am.

NOTE : The next meeting of the EDTF will take place on Monday, July 17, 2023 at 9:00 a.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the June 19, 2023 Notes of the Economic Development Task Force (EDTF).

Received by Council on June 29, 2023.



**Deputy Mayor John Inglis, Chair
Township of North Frontenac
Economic Development Task Force**