



Economic Development Task Force Minutes

1:00 PM - Tuesday, December 10, 2024
Council Chambers

Notes of the Economic Development Task Force held on Tuesday, December 10, 2024 at 1:00 PM at the Council Chambers.

Present: Councillor Stephanie Regent (Chair); Deputy Mayor John Inglis; Councillor Roy Huetl; Betty Hunter; Cyndy Bonello; Danielle Kesco; Tammy Watson, Paul Thiel and Dan Vaillancourt

Absent with Regret:

Also Present: Brooke Ross, Dipl.M.A., Manager of Community Development (MCD); Ken Hook, Addington Highlands Councillor and Lori Newman (Secretary)

1. Call to Order

The meeting was called to order by the Chair at 1:00 p.m.

2. Traditional Land Acknowledgement

3. Disclosure of Pecuniary Interest and General Nature Thereof

None.

4. Economic Development Task Force Notes

- a) Notes of the November 18, 2024 EDTF Meeting as approved via email and will be received for information at the December 13, 2024 Regular Meeting of Council.

5. Business Arising

- a) Betty Hunter, Retirement

Corey Klatt, Chief Administrative Officer and Kelly Watkins, Treasurer joined the EDTF members in extending well wishes and gratitude to Betty for her many years of dedicated service within the Township and Community. A retirement cake was shared by the EDTF and staff in Betty's honour.

- b) Appointment of Tammy Watson - Welcome

The EDTF welcomed new member Tammy Watson (who is officially being appointed to the EDTF effective January 1, 2025) to the EDTF and thanked her for volunteering to be member.

c) 2025 Work Plan

1. **Increased number of business startups and expansions**

a. Welcome Package – Bonello
No update.

b. Business Dinner & Forum (Jan/Feb) – Vaillancourt, Regent, Huetl
The Business Dinner & Forum sub-committee will be meeting soon to discuss this event which is now tentatively planned for March.

c. Business Profiles –Thiel
Paul Thiel has completed a Business Profile on Nowell Motors, which will be presented to Council in January, 2025.

d. National Tradesman Day Breakfast (Sept) – MCD
No update until August 2025.

2. **Increased Tourism**

a. SummerFest (July 19, 2025) – Bonello, Inglis
Dan Vaillancourt advised that they would be interested in joining the SummerFest sub-committee.

b. WinterFest (February 22, 2025) – Bonello, Inglis
The WinterFest date has been set for February 22, 2025 and the sub-committee will meet soon to begin planning this event and are interested in recruiting new members since Betty has retired. Tammy Watson expressed interest and the EDTF will discuss with new member Brandon Hartwig at the January 2025 EDTF meeting as well.

c. Spring/Fall Foodilicious Event - Thiel, Regent, Kecso
The sub-committee working on the Spring/Fall Foodilicious initiative would like to potentially have this event take place in June of 2025 and will continue to meet and bring back information to the EDTF for further discussion.

d. Mural Project - MCD
The MCD advised that advertising for the 2025 Mural Project will commence in early Spring 2025 in order to be completed and unveiled in October 2025 .

e. NF Commercial Signage – Regent, Kecso, Thiel
The North Frontenac Commercial signage working group is pending the Sign By-law. The group will continue to work with the Public Works Manager. Then the group will bring back to a future EDTF meeting for consideration before submitting for Council consideration. In the meantime, the group will work on drafting official paperwork/documents/contracts to bring to a future meeting for

approval/discussion.

f. Tradeshow – Bonello, Thiel

Cyndy Bonello and Paul Thiel met to discuss ideas for the upcoming 2025 Quinte Sportsman Boat & RV Show on March 7-9, 2025 and will continue to bring back information to the EDTF. The MCD advised that the Banners for EDTF hosted events have been ordered and should arrive soon.

3. Promotion of a range of housing options to provide affordable housing including Public-Private Partnerships (PPEs)

a. Identify barriers to housing development and potential solutions – Inglis, Regent, Kecso

Ken Hook, Councillor of The Township Of Addington Highlands shared information with the EDTF regarding Lennox & Addington County housing projects. The EDTF discussed various options and requested that the working group create an Admin. Report to bring back to the January EDTF meeting for approval prior to making recommendations to Council.

6. New Business

None.

7. Adjournment

a) Meeting adjourned at 2:25 p.m.

NOTE : The next meeting of the EDTF will take place on Monday, January 20, 2024 at 9:00 a.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the December 10, 2024 Notes of the Economic Development Task Force (EDTF)

Received by Council on January 10, 2025.

Councillor Stephanie Regent, Chair
Township of North Frontenac EDTF