



Economic Development Task Force Minutes

9:30 AM - Monday, April 15, 2024
Council Chambers

Notes of the Economic Development Task Force held on Monday, April 15, 2024 at 9:30 AM at the Council Chambers.

Present: Councillor Stephanie Regent (Chair), Deputy Mayor John Inglis, Councillor Roy Huetl, Cyndy Bonello, Derrick Lancaster, Danielle Kesco, Paul Thiel and Dan Vaillancourt

Absent with Regret: Betty Hunter

Also Present: Brooke Ross, Manager of Community Development, Dipl.M.A. and Lori Newman, Office Support - All Departments

1. Call to Order

a) *The meeting was called to order by the Chair at 9:30 a.m.*

The EDTF welcomed Richard Allen, Manager Of Economic Development from the County of Frontenac, who will be attending the EDTF meetings moving forward, when available.

2. Disclosure of Pecuniary Interest and General Nature Thereof

a) *None.*

3. Economic Development Task Force Notes

a) *Notes of the March 18, 2024 EDTF Meeting as approved via email and were received for information at the April 5, 2024 Regular Meeting of Council.*

4. Business Arising

a) *Business Profiles – Lancaster, Thiel*

Derrick Lancaster completed four Business Profile's since the last EDTF meeting to have on hand before the busy summer season begins. One profile will be included in April, then rotate to Paul Thiel in May. Derricks profile on Lancaster's Resort will be in June to recognize inclusivity, during Pride Month.

b) *SummerFest – Bonello, Hunter, Inglis*

The Summer Event sub-committee reported that they are continuing to confirm and

collect the Agreement Forms for 2024 Summer Fest. The sub-committee will continue to report back to the EDTF.

c) *Spring/Fall Foodilicious Event - Thiel, Huetl, Regent, Walker*

The Spring/Fall Foodilicious sub-committee will set a date to meet and discuss the event and will report back to the EDTF. In 2024 there will not be a spring Foodilicious.

d) *Mural Project - pick 5 new locations - deadline to submit Applications May 1st*

The MCD confirmed that the Art Mural Project advertisement for Round 9 has been posted on the Township Website, Social Media accounts and in the Frontenac News with a deadline to submit applications by May 1st.

The EDTF discussed 5 potential locations for the Mural Project. These locations include Buckshot Lake Boat Launch, Shabomeka Lake Boat Launch, Koch Kove Lane (Kashwakamak Lake) Boat Launch, South Bush Road (Crotch Lake) Boat Launch and River Road Boat Launch. The EDTF will consider putting one in the Norcan Lake area, should we have an artist submit from that area.

e) *Information Booth Kiosk – Regent, Kecso, Thiel*

The MCD reminded the EDTF that the North Frontenac Information booth/kiosk working group is awaiting direction from the Public Works Manager regarding the sign by-law and will bring back to a future EDTF meeting for consideration before submitting for Council consideration.

f) *Identify barriers to housing development and potential solutions – Inglis, Regent, Lancaster*

The working group for this project will arrange to meet in early May. Danielle Kecso also volunteered to be part of the group.

5. Communications

a) *2024 Community Profile - for information*

The EDTF reviewed the 2024 Community Profile. Great information provided.

b) *2024 Visitor Guide - review for any comments/suggestions*

The EDTF reviewed the 2024 Visitor Guide. The EDO will make small minor edits and then send for printing.

6. New Business

7. Adjournment

a) **Meeting adjourned at 10:54 a.m.**

Be It Resolved That Council receives for information the April 15, 2024 Notes of the Economic Development Task Force (EDTF);

And That Council approves the installation of the murals as recommended by the EDTF at the following locations: Buckshot Lake Boat Launch, Shabomeka Lake Boat Launch, Koch Kove Lane (Kashwakamak Lake) Boat Launch, South Bush Road (Crotch Lake) Boat Launch and River Road Boat Launch. The EDTF will consider putting one in the Norcan Lake area, should an artist submit from that area.

Received by Council on April 26, 2024.

Councillor Stephanie Regent, Chair
North Frontenac EDTF