



Economic Development Task Force Minutes

9:30 AM - Monday, November 18, 2024
Council Chambers

Notes of the Economic Development Task Force held on Monday, November 18, 2024 at 9:30 AM at the Council Chambers.

Present: Councillor Stephanie Regent (Chair); Deputy Mayor John Inglis; Councillor Roy Huetl; Betty Hunter; Danielle Kesco; Paul Thiel and Dan Vaillancourt

Absent with Regret: Cyndy Bonello

Also Present: Brooke Ross, Dipl.M.A., Manager of Community Development (MCD); and Lori Newman (Secretary)

1. Call to Order

The meeting was called to order by the Chair at 9:30 a.m.

2. Traditional Land Acknowledgement

3. Disclosure of Pecuniary Interest and General Nature Thereof

None.

4. Economic Development Task Force Notes

- a) Notes of the October 21, 2024 EDTF Meeting as approved via email and will be received for information at the November 22, 2024 Regular Meeting of Council.

5. Business Arising

- a) 2025 Proposed Meeting Dates

The EDTF members discussed the proposed upcoming meeting dates and agreed to change the Monday morning meeting times from 9:30 a.m. to 9:00 a.m. and also decided to change the August, September and October meetings to 6:00 p.m. as Councillor Stephanie Regent (Chair) has had some requests for evening meetings by residents in Ward 1.

- b) Banner & Display Proposals

The EDTF discussed the Banner & Display Proposals for EDTF hosted events and decided on an image of a local lake as the background and to enlarge the font on the "Four Seasons, More Reasons" tagline.

c) 2025 Work Plan

1. Increased number of business startups and expansions
 - Welcome Package – Bonello: No update at this time.
 - Business Dinner & Forum (Jan/Feb) – Vaillancourt, Regent. Huetl: The Business Dinner & Forum sub-committee will be meeting before Christmas to discuss this event.
 - Business Profiles –Thiel: Paul Thiel has completed a Business Profile on Brandon’s Lawn Care.
 - National Tradesman Day Breakfast (Sept) – MCD: No update until August 2025.

2. Increased Tourism
 - SummerFest (July 19, 2025) – Bonello, Inglis
The Summer Event sub-committee reported that they are awaiting the results of the 2025 budget deliberations before beginning to plan the third annual North Frontenac Summer Event planned for July 19, 2025.
 - WinterFest (February 22, 2025) – Bonello, Inglis
The WinterFest date has been set for February 22, 2025 and the sub-committee will meet soon to begin planning this event.
 - Spring/Fall Foodilicious Event - Thiel, Regent, Kecso
The sub-committee working on the Spring/Fall Foodilicious initiative had a meeting to brainstorm ideas for the event to potentially take place in June of 2025 and will continue to bring back information to the EDTF.
 - Mural Project - MCDNo update at this time.
 - NF Commercial Signage – Regent, Kecso, Thiel
The North Frontenac Commercial signage working group is pending the Sign By-law. The group will continue to work with the Public Works Manager. Then the group will bring back to a future EDTF meeting for consideration before submitting for Council consideration. In the meantime, the group will work on drafting official paperwork/documents/contracts to bring to a future meeting for approval/discussion.
 - Tradeshow – Bonello, Thiel
Cyndy Bonello and Paul Thiel will be meeting next week to discuss ideas for the upcoming 2025 Quinte Sportsman Boat & RV Show scheduled for March 7-9, 2025.

3. Promotion of a range of housing options to provide affordable housing including Public-Private Partnerships (PPEs)
 - Identify barriers to housing development and potential solutions – Inglis, Regent, Kecso
The working group is awaiting the presentation of Segal Construction to Council November 22, 2025 before creating a more focused plan to identify barriers to housing development and potential solutions.

6. New Business

a) Youth Centre

Dan Vaillancourt suggested looking into starting a Youth Centre at the Barrie Community Hall in Cloyne. Stephanie and Dan will visit the Tweed Youth Centre for research purposes and will bring information back to a future EDTF to look at potentially adding this to the EDTF Work Plan for Councils consideration.

7. Adjournment

a) Meeting adjourned at 11:27 a.m.

NOTE : The next meeting of the EDTF will take place on Monday, December 16, 2024 at 9:30 a.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the November 18, 2024 Notes of the Economic Development Task Force (EDTF)

Received by Council on December 13, 2024.

Councillor Stephanie Regent, Chair
Township of North Frontenac EDTF