



Economic Development Task Force Minutes

9:30 AM - Monday, August 19, 2024
Council Chambers

Notes of the Economic Development Task Force held on Monday, August 19, 2024 at 9:30 AM at the Council Chambers.

Present: Councillor Stephanie Regent (Chair); Deputy Mayor John Inglis;
Councillor Roy Huetl; Betty Hunter; Cyndy Bonello; Danielle Kesco;
Derrick Lancaster and Dan Vaillancourt

Absent with Regrets: Paul Thiel

Also Present: Brooke Ross, Dipl.M.A., Manager of Community Development (MCD);
Richard Allen, Manager of Economic Development, County of
Frontenac and Lori Newman (Secretary)

1. Call to Order

The meeting was called to order by the Chair at 9:30 a.m.

2. Traditional Land Acknowledgement

Councillor Stephanie Regent (Chair) read the Traditional Land Acknowledgement.

3. Disclosure of Pecuniary Interest and General Nature Thereof

None.

4. Economic Development Task Force Notes

- a) ***Notes of the July 15, 2024 EDTF Meeting as approved via email and were received for information at the July 25, 2024 Regular Meeting of Council.***

5. Business Arising

- a) ***Identify barriers to housing development and potential solutions – Inglis, Regent, Lancaster, Kesco***

The working group reported that they will be continuing to meet to create a more focused plan to identify barriers to housing development and potential solutions for Council's consideration. The County of Frontenac Planners will be consulting with the Task Force as well.

- b) ***Fall Business Bus Tour (September 18, 2024 - 8:00am) – Vaillancourt, Hunter***

The working group reported that the Bus Tour for Businesses to attend other Businesses throughout the Township in 2024 has been cancelled due to a significant number of businesses not participating in this event, along with the cost of bussing.

c) *Welcome Package – Bonello*

Cyndy Bonello reported that she completed an inventory of the brochures, business cards and advertising products for the Welcome Packages and will be reaching out to see if more businesses would like to get involved. Cyndy will provide the MCD with a memo to send out to all businesses.

d) *Business Breakfast (October 3, 2024) – Hunter, Huetl, Bonello*

The working group informed the EDTF that they have confirmed the guest speakers and will be sending out emails to invite the businesses to the Business Breakfast soon.

e) *Business Profiles (Thiel, Lancaster)*

Derrick Lancaster completed the September & October Business Profiles featuring Buckshot Tree Service & Brandon's Lawncare.

f) *SummerFest (July 19, 2025)- Inglis, Hunter, Bonello*

The Summer Event sub-committee provided a Summerfest Debrief to the EDTF to review. The event was very well attended and very well received. There were approximately 650 people in attendance.

The Summer Event sub-committee would like to ask Council to consider a request for \$10,000 for the third annual North Frontenac Summer Event planned for July 19, 2025. The funds will cover the operating costs of the festival. The sub-committee would also like to ask for Municipal staff assistance for setting up on the day before the event for parking set up as well as after the event for parking tear down.

g) *WinterFest (February 22, 2025) - Inglis, Hunter, Bonello*

The WinterFest date has been set for February 22, 2025 and the sub-committee will meet to begin planning this event.

h) *Spring/Fall Foodilicious Event - Thiel, Regent*

Danielle Kecso volunteered to be part of the sub-committee working on the Spring/Fall Foodilicious initiative. Stephanie Regent, Danielle Kecso and Paul Thiel will meet to discuss the potential event and will report back to the EDTF. At this time, they will likely work on a Spring 2025 Foodilicious, as there is not time to complete this in fall 2024.

i) *Mural Project (Unveiling October 4, 2024)*

The unveiling of the Round 9 Art Murals will take place at the North Frontenac Regular

Meeting of Council on October 4, 2024.

j) *Information Booth Kiosk – Regent, Kecso, Thiel*

The Information booth/kiosk working group is pending the Sign By-law and will bring back to a future EDTF meeting for consideration before submitting for Council consideration. Stephanie Regent will request an update from the Public Works Manager and will bring back information to the next EDTF meeting.

6. New Business

a) *MCD - Tradesperson Breakfast - Friday September 20*

The MCD informed the EDTF that the Tradesperson Breakfast will take place on September 20th, 2024 at North of Seven Restaurant as a thank you to the tradespeople in the township. The Invitations will be sent out as the date gets closer. Betty Hunter requested that the tradespeople are also informed of the information and resources that will be available at the October 3rd “Business Breakfast” at the Clar-Mill Hall.

b) *MCD - Volunteer Appreciation Dinner - Monday August 26*

The MCD informed the EDTF of the Volunteer Appreciation Dinner to be held on Monday August 26th @ 5:30 p.m. Many volunteers have RSVP'd to the invitations and it is expected to be well attended.

c) *MCD - 2025 Budget*

The MCD advised the EDTF that we are working on having the 2025 Economic Development Budget approved by the end of 2024 and that the EDTF will begin to discuss at September's EDTF meeting. The MCD will forward a copy of the 2024 Work Plan to the EDTF members so that anything financial coming out the 2025 Work Plan is included in the proposed budget.

The EDTF has requested that the following be considered in the 2025 draft proposed budget:

- \$30,000 Community Improvement Plan 2025 top-up
- \$10,000 Summer Fest Budget
- Part-time Staff to assist with Economic/Community Development

7. Adjournment

a) *Meeting adjourned at 9:30 a.m.*

NOTE : The next meeting of the EDTF will take place on Monday, September 23, 2024 at 9:30 a.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the August 19, 2024 Notes of the Economic Development Task Force (EDTF);

And That Council directs the Manager of Community Development to include the following in the draft proposed 2025 Budget for consideration:

- \$30,000 Community Improvement Plan 2025 top-up
- \$10,000 Summer Fest Budget
- Part-time Staff to assist with Economic/Community Development

Received by Council on September 12, 2024.

Councillor Stephanie Regent, Chair
Township of North Frontenac EDTF