



# Economic Development Task Force Minutes

9:30 AM - Monday, September 23, 2024  
Council Chambers

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Notes of the Economic Development Task Force held on Monday, September 23, 2024 at 9:30 AM at the Council Chambers.

- Present:** Deputy Mayor John Inglis (Chair in Councillor Regent's absence); Councillor Roy Huetl; Danielle Kesco; and Paul Thiel
- Absent with Regret:** Councillor Stephanie Regent, Betty Hunter, Cyndy Bonello and Dan Vaillancourt.
- Also Present:** Brooke Ross, Dipl.M.A., Manager of Community Development (MCD); Richard Allen, Manager of Economic Development, Frontenac County and Lori Newman (Secretary)

## 1. Call to Order

The meeting was called to order by the Chair at 9:30 a.m.

## 2. Traditional Land Acknowledgement

## 3. Disclosure of Pecuniary Interest and General Nature Thereof

None.

## 4. Economic Development Task Force Notes

- a) *Notes of the August 19, 2024 EDTF Meeting as approved via email and were received for information at the September 12, 2024 Regular Meeting of Council.*

## 5. Business Arising

- a) *Identify barriers to housing development and potential solutions – Inglis, Regent, Kesco*

The County Planners will be meeting with the Task Force on October 2, 2024 regarding the Official Plan Amendment and Zoning By-law Amendments to update Township Policy on Accessory Residential Units. This will allow the working group to create a more focused plan to identify barriers to housing development and potential solutions.

- b) *Fall Business Bus Tour – Vaillancourt, Hunter*

The working group reported that the Bus Tour for Businesses to attend other businesses throughout the Township in 2024 has been cancelled due to a significant number of

businesses that are not participating in this event and the cost of the bussing. The EDTF will discuss at the next meeting regarding a 2025 potential Bus Tour

**c) *Welcome Package – Bonello***

The MCD reported that Cyndy Bonello has completed an inventory of the brochures, business cards and advertising products for the welcome packages and will be reaching out to additional businesses to get more promo materials, business cards and brochures. The EDTF recommended to include the Visitor Guide and Community Profile in the Welcome Packages.

**d) *Business Breakfast (October 3, 2024) – Hunter, Huetl, Bonello***

The MCD reported that the working group has received 19 RSVP's for the October 3, 2024 Business Breakfast at the Clar-Mill Hall. A reminder email will be sent to the businesses this week.

**e) *Business Profiles -Thiel***

The MCD advised that Derrick Lancaster has resigned from the EDTF. Paul Thiel will continue to complete future Business Profiles.

**f) *SummerFest (July 19, 2025)- Inglis, Hunter, Bonello***

The Summer Event sub-committee reported that they have not yet started to plan the third annual North Frontenac Summer Event planned for July 19, 2025.

**g) *WinterFest (February 22, 2025) - Inglis, Hunter, Bonello***

The WinterFest date has been set for February 22, 2025 and the sub-committee will meet soon to begin planning this event.

**h) *Spring/Fall Foodilicious Event - Thiel, Regent, Kecso***

The sub-committee working on the Spring/Fall Foodilicious initiative will be meeting to discuss a potential event in the Spring of 2025 and will report back to the EDTF.

**i) *Mural Project (Unveiling October 4, 2024)***

The unveiling of the Round 9 Art Murals will take place at the North Frontenac Regular Meeting of Council on October 4, 2024.

**j) *Information Booth Kiosk – Regent, Kecso, Thiel***

No update - project pending.

**6. New Business**

**a) *2025 Work Plan***

The EDTF reviewed and discussed the Draft 2025 Work Plan so that anything financial will be included in the proposed budget for 2025. This will be discussed again at the October EDTF meeting when more members are present.

**b) 2025 Budget**

The EDTF reviewed and discussed the Draft 2025 Economic Development Budget. This will be discussed again at the October EDTF meeting when more members are present.

**c) Resignation of Derrick Lancaster**

The EDTF would like to thank Derrick for his contributions and input and wish him well in his future endeavours.

The EDTF discussed the possibility of a replacement member. The EDTF will make recommendations to Council regarding advertising for a potential new member at the October 4, 2024 Council Meeting.

## 7. Adjournment

**a) Meeting adjourned at 11:14 a.m.**

**NOTE : The next meeting of the EDTF will take place on Wednesday, October 2, 2024 at 1:00pm at the Municipal Council Chambers located at 6648 Road 506, Plevna.**

### Recommendations to Council

**Be It Resolved That** Council receives for information the September 23, 2024 Notes of the Economic Development Task Force (EDTF);

**And That** due to a member Resignation, Council approves the MCD advertising for a new member of the EDTF, for future consideration by Council.

Received by Council on October 4, 2024.

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Councillor Stephanie Regent, Chair  
Township of North Frontenac EDTF