



# Economic Development Task Force Minutes

9:30 AM - Monday, May 27, 2024  
Council Chambers

Notes of the Economic Development Task Force held on Monday, May 27, 2024 at 9:30 AM at the Council Chambers.

**Present:** Councillor Stephanie Regent (Chair); Deputy Mayor John Inglis; Councillor Roy Huetl; Betty Hunter; Cyndy Bonello; Danielle Kesco; Derrick Lancaster; Paul Thiel and Dan Vaillancourt

**Absent with Regret:**

**Also Present:** Brooke Ross, Dipl.M.A., Manager of Community Development (MCD) and Lori Newman (Secretary)

## 1. Call to Order

The meeting was called to order by the Chair at 9:30 a.m.

## 2. Traditional Land Acknowledgement

## 3. Disclosure of Pecuniary Interest and General Nature Thereof

None.

## 4. Economic Development Task Force Notes

- a) ***Notes of the April 15, 2024 EDTF Meeting as approved via email and were received for information at the April 26, 2024 Regular Meeting of Council.***

## 5. Presentations

- a) ***Shari Pearce - Madoc Chamber of Commerce***

Shari Pearce, President of the Madoc Chamber of Commerce attended to present to the EDTF the benefits of businesses joining the Chamber of Commerce. The EDTF invited Shari to the Business Breakfast scheduled in October as a guest speaker as well as to the SummerFest event on July 20th to set up a booth to offer information to businesses.

## 6. Business Arising

- a) ***Fall Business Bus Tour – Vaillancourt, Hunter***

The working group will be meeting in June and will bring information back to a future EDTF meeting for discussion.

**b) Welcome Package – Bonello**

The MCD and Cyndy Bonello will set up a meeting in the next couple of weeks to review the content in the Welcome Packages as Cyndy is going to prepare these for the EDTF.

**c) Business Breakfast (Oct.) – Hunter, Huetl, Bonello**

The working group will be arranging a meeting to discuss ideas and will bring information back to the next EDTF meeting.

**d) Business Profiles – Lancaster, Thiel**

- 1. What constitutes a Business to be a North Frontenac Business**
- 2. Conflicts of Interest**

Paul Thiel completed the May Business Profile and Derrick Lancaster will be submitting one for the June Business Profile.

The EDTF members agreed that the business address must be located in North Frontenac and will discuss further potential identifiers at the next EDTF Meeting. Business Profiles should only be completed for Businesses that are in the Townships Business Directory.

The members reviewed the EDTF's Terms of Reference to ensure continued compliance.

**e) SummerFest – Bonello, Hunter, Inglis**

The Summer Event sub-committee reported that they have been busy planning the 2024 Summer Fest at the Clar-Mill Community Hall in Plevna to take place on July 20, 2024 and have several vendors lined-up. The sub-committee will continue to report back to the EDTF.

**f) WinterFest – Bonello, Hunter, Inglis**

Deferred to the next EDTF meeting.

**g) Spring/Fall Foodilicious Event - Thiel, Huetl, Regent**

The Spring/Fall Foodilicious sub-committee will set a date to meet and discuss the event and will report back to the EDTF.

**h) Mural Project**

**Locations: Buckshot Lake Boat Launch, Shabomeka Lake Boat Launch, Koch Kove Lane (Kashwakamak Lake) Boat Launch, South Bush Road (Crotch Lake) Boat Launch and River Road Boat Launch. The EDTF will also consider putting one**

***in the Norcan Lake area, should we have an artist submit from that area.***

The MCD reported that five submissions for the Mural Project were received and the EDTF agreed to accept all five. The EDTF decided to draw names from a hat to determine the locations for the Mural Project.

Buckshot Lake Boat Launch - Roxanne Bay  
Shabomeka Lake Boat Launch – Michelle Ross Original Photography  
Koch Kove Lane (Kashwakamak Lake) Boat Launch – Leane & Brian Bailey  
South Bush Road (Crotch Lake) Boat Launch – Anne Garrett  
River Road Boat Launch – Penny Hawley

There were no artist submissions received from the Norcan Lake area.

**i) *Information Booth Kiosk – Regent, Kecso, Thiel***

No updates at this time. The group will follow-up with the Public Works Manager in regards to the sign By-law.

**j) *Identify barriers to housing development and potential solutions – Inglis, Lancaster, Regent***

The working group for this project will continue to meet to work on this initiative and will bring back information to a future EDTF meeting.

**7. New Business**

Dan Vaillancourt is researching costs and ideas for a potential Youth Centre for a 2025 initiative for the EDTF to consider working on. The EDTF members agreed to revisit this idea at the January 2025 EDTF meeting.

**8. Adjournment**

**a) *Meeting adjourned at 11:29 a.m.***

**Recommendations to Council**

**Be It Resolved That** Council receives for information the May 27, 2024 Notes of the Economic Development Task Force (EDTF).

Received by Council on June 6, 2024.

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Councillor Stephanie Regent, Chair  
Township of North Frontenac EDTF

