

Economic Development Task Force Agenda

9:00 AM - Tuesday, April 22, 2025

Council Chambers

1. Call to Order

2. Traditional Land Acknowledgement

We begin this gathering by acknowledging and celebrating these traditional lands as a gathering place of the first peoples and their ancestors who are entrusted to care for Mother Earth since time immemorial. We do so respecting both the land and the Indigenous People who continue to walk with us through this world. Today, the Township of North Frontenac is committed to working with Indigenous Peoples and all residents to pursue a united path of reconciliation.

3. Disclosure of Pecuniary Interest and General Nature Thereof

4. Economic Development Task Force Notes

- a) Notes of the March 25, 2025 EDTF Meeting as approved via email and were received for information at the April 4, 2025 Regular Meeting of Council.

5. Business Arising

- a) Work Plan Review and Discussion 3 - 4
[2025 EDTF Work Plan](#)
[Council Resolution #121-25](#)
- b) Welcome Package – Bonello
- c) Business Dinner & Forum (April) – Vaillancourt, Regent, Huetl
- d) Business Profiles –Thiel, Huetl
- e) National Tradesman Day Breakfast (Sept) – MCD
- f) SummerFest (July 19, 2025) – Bonello, Inglis, Vaillancourt
- g) WinterFest – Bonello, Inglis, Watson 5 - 7
[Winterfest Debrief](#)
- h) Spring/Fall Foodilicious Event - Thiel, Regent, Kecso
- i) Mural Project - MCD 8
[Comments received from the public regarding Mural Project](#)
- j) NF Commercial Signage – Regent, Kecso, Thiel
- k) Tradeshow – Bonello, Thiel 9 - 10
[2025 Tradeshow Anticipated Costs](#)
- l) Identify barriers to housing development and potential solutions – Inglis,

6. New Business

- a) EDTF Recruitment - resignation of Tammy Watson, member
- b) Information - Teeny Tiny Summit 2025 County of Prince Edward
<https://www.thecounty.ca/teeny-tiny-summit-2025/>
- c) Information - Frontenac County Tourism Video
<https://www.youtube.com/watch?v=o6JEthkrWXk&t=1s>

7. Adjournment

- a) Meeting adjourned at _____ a.m.



Economic Development Task Force

2025 Work Plan

Objectives

1. Increased number of business startups and expansions
2. Increased Tourism
3. Promotion of a range of housing options to provide affordable housing including Public-Private Partnerships (PPEs)

Initiatives

1. Increased number of business startups and expansions

- a. Welcome Package – Bonello
- b. Business Dinner & Forum (April) – Vaillancourt, Regent, Huetl
- c. Business Profiles –Thiel, Huetl
- d. National Tradesman Day Breakfast (Sept) – MCD

2. Increased Tourism

- a. SummerFest (July 19, 2025) – Bonello, Inglis, Vaillancourt
- b. WinterFest (February 22, 2025) – Bonello, Inglis, Watson
- c. Spring/Fall Foodilicious Event - Thiel, Regent, Kecso
- d. Mural Project - MCD
- e. NF Commercial Signage – Regent, Kecso, Thiel
- f. Tradeshow – Bonello, Thiel
- g. **ATV Trails (including K&P Trail) Opportunities and Promotion – Huetl, Bonello**

3. Promotion of a range of housing options to provide affordable housing including Public-Private Partnerships (PPEs)

- a. Identify barriers to housing development and potential solutions – Inglis, Regent, Kecso, Hartwig



**Resolution of the Regular Council
of the Corporation of the Township of North Frontenac**

Date: April 4, 2025

Resolution # 121-25

Moved By:

Seconded By:

Be It Resolved That Council receives for information the March 17, 2025, Notes of the Economic Development Task Force (EDTF);

And That Council ^{requests} approves the ^{Committee requests} updated 2025 EDTF Workplan. ^{the EDTF} ^{reconsider}

Carried

Mayor

Winterfest – February 22, 2025 Debrief

Organizers: Cyndy Bonello, John Inglis, Tammy Watson

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Food & DrinkError! Bookmark not defined.

Next Year Planning Notes:.....Error! Bookmark not defined.

Overview:

The 2025 Winterfest saw over 286 people through the gate with 4 food vendors, including the Lion’s Club, CMCV, K&P Brewery, and Ross Ranch offering free Hot Chocolate. The day also included 6 booths or activities, and 3 warming stations offering smores and a warm placed for the day’s visitors.



By far, the biggest event of the day was North Frontenac's Got Talent (NFGT). We had 11 contestants entertaining the packed crowd (12 listed below, but unfortunately 1 contestant couldn't make it).

 North Frontenac's Got Talent SCHEDULE		
12:00 - 12:15	Leif Laframboise & Laurie Clark	Trumpet
12:15 - 12:30	Reid Tooley & Angela Tooley	Electric Guitar
12:30 - 12:45	Charlie Stapley & Chris Stapley	Singing
12:45 - 1:00	Leane Bailey	Clogging
1:00 - 1:15	Rob Lesperance	Sing & Guitar
1:15 - 1:30	Stan & Marily Seitz	Singing
1:30 - 1:45	Jonathan Hermer	Fiddle
1:45 - 2:00	Withdrawn contestant	Withdrawn contestant
2:00 - 2:15	CJ & Madeline	Singing Duet
2:15 - 2:30	Allan Green	Singer, Guitar, Uke, Musical Saw
2:30 - 2:45	Peyton McNamara & Andy McNamara	Singing
2:45 - 3:00	Dominic Simone	Singing



The NFGT was thankfully assisted by 3 judges (Brandon Hartwig, Linda Rush, Jeff Green) and an amazing MC, Mike Ward. While the talent made the final decision difficult the winners were:



In first place, Jonathan Hermer, second, Peyton McNamara, and third, Allan Green.

What did we learn for next year?

There were a lot of take aways from this year's Winterfest to help make next year's event even more successful.

North Frontenac's Got Talent:

- Winners from this year's show cannot compete in future events
- More diligent investigation into the contestants to ensure they weren't professional (current or past)
- Addition of a contestant check in process to ensure everyone is on hand
- Equipment drop off process
 - o Must be before 11am if there's so much equipment as to require a car to pull up to the hall
- Balance out prize giveaways during the show
- Ask previous year winner to perform and possibly even help judge at future events
- Ask previous contest winners to perform like NF song winner

Activities:

- Tug of war – not really a success
- Turkey toss was a hit but need plexiglass or something to protect the ice when the turkey hits
- Vendors aren't really interested in a cold event (other than those we had) perhaps requesting a bit more of a budget so that we can hire more activity or show based attractions

Music

- Would love to have a mechanism to pipe music outside to make for a more festive environment

Comments received from the public regarding Mural Project:

- How many artists you got? I'm gonna need a little extra dough. I understand but i have artist friends who brought it up 5 or 6 in North Frontenac just a concern thanks !!! I've supported the studio tour for 6 years or so counting. Id like to participate as an artist this year but... I rather go around and support our amazing artists here in Frontenac
- We have such talent in North Frontenac im sorry but this doesnt cut it
- Im disappointed. Too many things to point out (edited)
- It saddens me that North Frontenac Township thinks that it's okay to take advantage of its artists by not paying them anything for their skills and their work. Really! \$100.00 for special brushes and paint? Can I hire a contractor to put in a culvert? I will pay for the culvert and give them \$100.00 for supplies. Applications accepted from April 1st to 15th. You will receive a certificate of recognition.

Tradeshows	Approx Dates	# of days	Booth Cost \$/Φ	Booth Cost \$/100Φ	HST	Total Booth Cost	Kilometers from Township Office	Total Cost per Car	Travel \$\$\$ for 3 Cars	Hotel Cost \$ (3 people)	Hotel 3 Rm Expedia	Meals \$75/day	Booth, kms, Hotel, meals
				100Φ			To Venue Return	km x .72/km		Exhibit Pricing/site	Approx \$	\$75 x 3/dy	\$ Tradeshow
Toronto Sportsmen's Show - International Centre, 6900 Airport Rd, Mississauga	Mar. 19 - 22, 26	4	\$15.80	\$1,580.00	\$205.40	#####	308 616	\$443.52	\$1,330.56	Hilton/Crowne/Marriot 209+/Nt	#####	#####	\$8,135.96
Toronto Sportsmen's Show - International Centre, 6900 Airport Rd, Mississauga	Mar. 19 - 22, 26	4	\$20.00	\$2,000.00	\$260.00	#####	308 616	\$443.52	\$1,330.56	Hilton/Crowne/Marriot 209+/Nt DELUXE Booth Carpet, Table & 2 Chairs	#####	#####	\$8,610.56
Toronto Camping and RV Show - International Centre, 6900 Airport Rd, Mississauga	Feb. 26-Mar. 1, 2026	4	\$7.50	\$750.00	\$97.50	\$847.50	308 616	\$443.52	\$1,330.56	Accommodations: \$155-209+/Nt Holiday Inn/Marriot/Westin	#####	#####	\$7,157.06
Toronto Outdoor Adventure Show - International Centre, 6900 Airport Rd, Mississauga	Feb 20 - 22, 26	3	\$19.95	\$1,995.00	\$259.35	#####	308 616	\$443.52	\$1,330.56	Accommodations: \$155-209+/Nt Holiday Inn/Marriot/Westin	#####	\$900.00	\$7,453.91
Quinte Sportsman Boat and RV Show (Belleville), 265 Cannifton Road, Belleville	Mar. 13 - 15, 26	3	\$7.00	\$700.00	\$91.00	\$791.00	121 242	\$174.24	\$522.72	N/A	N/A	N/A	\$1,313.72
Kingston Sportsman Show, Sunnyside Road, Kingston	Mar. 24-26, 25	3	\$10.40	950.00+\$ 90 electrical	\$135.20	#####	108.0 216.0	\$155.52	\$466.56	N/A	N/A	N/A	\$1,641.76
Ottawa Boat & Outdoor Show - EY Centre, 4899 Uplands Dr, Ottawa	Feb. 20 - 23, 25	4	\$12.50	\$1,250.00	\$162.50	#####	148.0 296.0	\$213.12	\$639.36	Accommodations: \$140-\$169+/Night Hilton/Hampton/Days	#####	#####	\$6,860.86
Nepean Outdoor & Adventure Travel Show - Nepean Sportsplex, 1701 Woodroffe Ave	Apr 26-27, 25	2	\$13.25	\$1,325.00	\$172.25	#####	145.0 290.0	\$208.80	\$626.40		#####	\$675.00	\$4,946.65
Ottawa Travel and Vacation Show - Shaw Centre, 55 Colonel By Drive, Ottawa	Apr 12-13, 25	2	\$18.00	\$1,800.00	\$234.00	#####	150.0 300.0	\$216.00	\$648.00	taxes- Lord Elgin/Show Hotel	#####	\$675.00	\$5,284.00

TORONTO/OTTAWA Tradeshows:

Hotel: Expedia Search for 3 Rooms, Refundable
 Include Additional day/night for Setup- per B Ross
 Some Rates are based on 2025 Dates - 2026 N/A

Meals: Incls Additional day for Setup - per B Ross

Approx Dates : Only Some 2026 Dates Published

Did not Include PARKING Costs either at Hotels or Convention Centers.

