



Economic Development Task Force Minutes

9:00 AM - Monday, July 21, 2025

Council Chambers

Present: Deputy Mayor John Inglis (Chair); Councillor Roy Huetl; Cyndy Bonello; Paul Thiel and Dan Vaillancourt

Absent with Regret: Brandon Hartwig

Also Present: Brooke Ross, Dipl.M.A., Dipl.M.M., Manager of Community Development (MCD) and Lori Newman (Secretary)

1. Call to Order

The meeting was called to order by the Chair at 9:00 a.m.

2. Traditional Land Acknowledgement

3. Disclosure of Pecuniary Interest and General Nature Thereof

None.

4. Economic Development Task Force Notes

- a) Notes of the May 20, 2025 EDTF Meeting as approved via email and were received for information at the June 12, 2025 Regular Meeting of Council.

5. Business Arising

- a) Review Updated 2025 Work Plan

The EDTF reviewed the updated 2025 Work Plan and agreed to leave it as amended previously. Dan Vaillancourt and Cyndy Bonello volunteered to join the NF Commercial Signage initiative with Paul Thiel for research purposes. This initiative will remain off the workplan until further information is acquired and available.

- b) Welcome Package – Bonello

Cyndy Bonello advised that she will be working on restocking and updating the welcome packages in the next few weeks. It was reported that 381 welcome letters have been mailed out since the inception of this initiative in January 2022.

- c) Business Profiles –Thiel, Huetl

Paul Thiel and Roy Huetl are both working on completing a number of Business Profiles in the upcoming weeks. Brooke Ross – Manager of Community Development (MCD)

suggested that Alyssa Berger, Economic and Community Development Student, could work on completing a few Business Profiles as well during her final month at the Township.

d) Improvement of Township Community Improvement Plan – Inglis, Huetl, MCD

Deputy Mayor John Inglis (Chair), Councillor Roy Huetl and Brooke Ross – Manager of Community Development (MCD) will plan to meet to discuss the Improvement of Township Community Improvement Plan in the next few weeks.

e) Bi-annual/Quarterly Business Owners Workshop Meetings – Bonello, Vaillancourt

Cyndy Bonello and Dan Vaillancourt will arrange to meet to discuss the Bi-annual/Quarterly Business Owners Workshop Meetings and will report back to the EDTF at an upcoming EDTF meeting.

f) Attend Three (3) Tradeshow per year – Bonello, Thiel

Deferred to Budget time.

g) SummerFest (July 19, 2025) – Bonello, Inglis, Vaillancourt

The Summer Event sub-committee reported that the event was very well attended and very well received. There were approximately 1000 people in attendance (including volunteers and vendors).

The Summer Event sub-committee would like to ask the Mayor to consider a request for \$15,000 for the fourth annual North Frontenac Summer Event planned for July 18, 2026 during the 2026 budget deliberations. The sub-committee will be providing a 2025 Summerfest Debrief at the next EDTF meeting.

h) Mural Project - MCD

No update at this time.

i) ATV Trails (including K&P Trail) Opportunities and Promotion – Huetl, Bonello

Deferred to next meeting.

6. New Business

a) Member Recruitment

The EDTF does not wish to re-advertise for new members at this time as there is not a lot of time remaining in this term.

7. Adjournment

a) Meeting adjourned at 10:14 a.m.

NOTE : The next meeting of the EDTF will take place on Monday, August 18, 2025 at 6:00 p.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the July 21, 2025 Notes of the Economic Development Task Force (EDTF);

And That the Mayor will consider increasing the annual Summerfest budget to \$15,000 during the 2026 Budget deliberations.

Received by Council on August 7, 2025.

Deputy Mayor John Inglis, Chair
Township of North Frontenac EDTF