

Economic Development Task Force Minutes

10:00 AM - Monday, July 20, 2026

Council Chambers

Present: Councillor John Inglis (Chair); Deputy Mayor Roy Huetl; Cyndy Bonello; Paul Thiel; Dan Vaillancourt and Betty Hunter

Absent with Regret:

Also Present: Brooke Ross, Dipl.M.A., Manager of Community Development (MCD); Richard Allen, Manager of Economic Development (County of Frontenac); Alyssa Borger, Economic and Community Development Student and Lori Newman (Secretary)

1. Call to Order

The meeting was called to order by the Chair at 10:00 a.m.

2. Traditional Land Acknowledgement

3. Disclosure of Pecuniary Interest and General Nature Thereof

None.

4. Economic Development Task Force Notes

- a) Notes of the June 15, 2026 EDTF Meeting as approved via email and were received for information at the July 9, 2026 Regular Meeting of Council.

5. Business Arising

- a) Work Plan

1. Increased number of business startups and expansions

1. Welcome Package – Bonello
No update.
2. Business Dinner & Forum (April 17, 2026) – Vaillancourt, Huetl, Hunter
Completed.
3. Business Profiles –Thiel
Paul and Alyssa continue working completing more business profiles.
4. National Tradesman Day Breakfast (Sept) – MCD
The MCD advised the EDTF that planning for this event will begin in August 2026 and an update will be provided at the next EDTF meeting.
5. Improvement of Township Community Improvement Plan – Inglis, Huetl, MCD
The MCD advised that two applications were received for the 2026 CIP. The EDTF

agreed that the 2026 application period was shorter than previous years due to the process of the amendments to the Township's Community Improvement Plan. The 2027 CIP will be advertised in January 2027.

6. Bi-annual Business Owners Workshop Meetings (June 10, 2026 7pm-9pm) – Bonello, Vaillancourt

Dan Vaillancourt will provide a debrief of the June 10, 2026 Bi-annual Business Owners Workshop Meeting at the next EDTF meeting.

2. Increased Tourism

1. Attend Two (2) Tradeshows – Bonello, Thiel, Hunter Completed.
2. SummerFest (July 18, 2026 11-4) – Bonello, Inglis, Vaillancourt
The sub-committee provided an overview of the 2026 SummerFest event that took place on Saturday, July 18, 2026. There were approximately 883 people in attendance (including volunteers and vendors) which was a great turnout considering the weather. The band (Texas Tuxedo) and the Beavertails truck were extremely popular. The working group will meet to discuss the future of summer and Winterfest and report back to the next EDTF meeting and potential recommendations to Council at a future meeting.
3. WinterFest (February) – Bonello, Inglis, Hunter Completed.
4. ATV Trails (including K&P Trail) Opportunities and Promotion – Huetl, Bonello
Deputy Mayor Huetl reported that there are no updates regarding this initiative however reported that the Ottawa Valley ATV Club plans to host a Ompah Fall Ride and more information will be provided closer to the date.
5. Advertising Initiatives to improve visitors coming to North Frontenac
The MCD advised the EDTF that the 2026 Visitor Guide is ready and available. The MCD and Economic Community Development Student, Alyssa Borger, have been working on distributing the new Visitor Guides to the area businesses.

b) Youth Entrepreneurship

As a result of Councillor Mike Hage's Administrative Report for Youth Entrepreneurship Initiatives, Incentive & Retention Programs that was presented to Council on March 20, 2026 the MCD and Economic Community Development Student, Alyssa Borger created a draft brochure to connect youth with Frontenac Business Services where many resources exist for youth entrepreneurs. It was decided by the EDTF that due to potential changing of information, etc. that they did not agree with publishing the brochure and will continue to advise Youth to contact Frontenac Business Services regarding Entrepreneurship opportunities. The EDTF agreed that they would not take any further actions on the content in the Administrative Report as services already exist and would continue promoting Frontenac Business Services.

6. New Business

None.

7. Adjournment

- a) Meeting adjourned at 11:14 a.m.

NOTE : The next meeting of the EDTF will take place on Monday, August 17, 2026 at 10:00 a.m. at the Municipal Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the July 20, 2026 Notes of the Economic Development Task Force (EDTF).

Received by Council on August 13, 2026.

Councillor John Inglis, Chair