

## Economic Development Task Force Minutes

10:00 AM - Monday, September 21, 2026

Council Chambers

---

**Present:** Councillor John Inglis (Chair); Deputy Mayor Roy Huetl; Cyndy Bonello; Paul Thiel; Dan Vaillancourt; and Betty Hunter

**Absent with Regret:**

**Also Present:** Brooke Ross, Dipl.M.A., Manager of Community Development (MCD); and Lori Newman (Secretary)

### 1. Call to Order

The meeting was called to order by the Chair at 10:00 a.m.

### 2. Traditional Land Acknowledgement

### 3. Disclosure of Pecuniary Interest and General Nature Thereof

None.

### 4. Economic Development Task Force Notes

- a) Notes of the August 17, 2026 EDTF Meeting as approved via email and were received for information at the September 11, 2026 Regular Meeting of Council.

### 5. Business Arising

- a) DRAFT 2027 Work Plan & Parking Lot

The EDTF discussed the updated draft 2027 Work Plan. The current EDTF have recommended a draft plan to the future EDTF (attached).

[2027 DRAFT EDTF Work Plan - updated September 21, 2026](#)

### 6. New Business

- a) Thank You to All Members - Last Meeting for 2026 due to Municipal Election.

The EDTF shared wrap up comments and thanked everyone for their contributions.

### 7. Adjournment

- a) Meeting adjourned at 10:35 a.m.

**NOTE : There are no further meetings scheduled for the EDTF until after the 2026 Municipal Elections.**

**Recommendations to Council**

**Be It Resolved That** Council receives for information the September 21, 2026 Notes of the Economic Development Task Force (EDTF).

Received by Council on October 1, 2026.

---

Councillor John Inglis, Chair



## **Economic Development Task Force**

### **2027 DRAFT Work Plan**

#### **Objectives**

1. Increased number of business startups and expansions
2. Increased Tourism

#### **Initiatives**

##### **1. Increased number of business startups and expansions**

- a. Welcome Package
- b. Business Profiles
- c. Bi-annual Business Owners Workshop Meetings
- d. Business Dinner & Forum (April)

##### **2. Increased Tourism**

- a. Attend Two (2) Tradeshows (Note: create ways to track benefits of attending tradeshows (i.e. bounce back items, etc.)
- b. ATV Trails (including K&P Trail) Opportunities and Promotion
- c. Strengthen relationship with Frontenac County Economic Development Team – County Representatives
- d. Advertising Initiatives to improve visitors coming to North Frontenac
- e. Cycling Trails and Mountain Biking
- f. “Passport” – tourism booklet to encourage visitors to go to different locations – potential summer and winter version, prizes, etc.

##### ***Parking Lot (Future ideas not presently on work plan)***

1. *Commercial Signage – blue TOD signs > directional signage, sign boards at launches / group business signs at entrances to Township, etc to assist with removal of small business signs on trees, etc. – pending Sign By-law.*
2. *Career Fair – i.e. potential summer kick off – partner with CF, seasonal employment. Business EXPO?*
3. *Geocaching*
4. *Christmas Tree lighting ceremony – multiple businesses “tour?”*
5. *Snowmobile or Car Show*
6. *Increased winter tourism > liaison with Snowmobile clubs*
7. *Hiking Trails*
8. *Attract more commercial store fronts*
9. *Housing EXPO/Tradeshow – currently being discussed at HATF*

\*Note due to a Municipal Election Year, this is a proposal only to the future EDTF\*

\*\*New EDTF – create a list of accomplishments \*\*